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Harold Seidel, outgoing Chair of Batay Reena (left), accepts a plaque from Danny Iannuzziello, immediate past Chair of Batay Reena.



Stanley Kugelmass (left), outgoing Chair of Reena, accepts a plaque presented by Howard Ungerman, incoming Chair of the Reena Board.

Annual General Meeting

by Minnie Ross, Manager, Communications

On June 27, 2000, Reena's three boards of directors held their Annual General Meeting, at the Toby and Henry Battle Developmental Centre. The Miles and Joanne Nadal Atrium was filled to capacity with volunteers, staff members, Reena clients and friends. Tina Molinari, MPP for Thornhill, was our guest speaker. It was gratifying to hear her state: "After having visited Reena on several occasions, I know that Reena works and that Reena should be used as a model across the province."

In his Chair's report, Stan Kugelmass reflected on the many events and accomplishments that marked the celebration of Reena's 25th anniversary: the Symposium on Aging allowed representatives from our sector and from the health and long-term care sector to begin a long-overdue dialogue; new partnership programs with UJA/Federation, Jewish Family & Child Service, the Bathurst Jewish Centre and Zareinu flourished; and Reena continued to develop programs for seniors, whose increased health, support and social concerns will be addressed with the opening of the Al and Faye Mintz Reena ElderHome on Sept. 26, 2000. The International Conference on Developmental Disabilities, chaired by Rabbi Joseph Kelman, was the culmination of our celebrations.



Tina Molinari, MPP, Thornhill, is guest speaker at the joint Annual General Meeting of Reena, Reena Foundation and Batay Reena.

Stan also spoke of the challenges Reena faces in the coming months: how the restructuring of the Ministry of Community and Social Services will change the way Reena does business, and how Reena can maintain and enhance its role as a leader in the Jewish community, in terms of community responses to issues like inclusion and acceptance of people with disabilities and, of course, lack of resources.

"The years of financial cuts, salary freezes and cutting corners are catching up to us," says Stan. "We simply need to find a way to solve this dilemma. We do not want to lose valuable staff or lessen the quality of services that we provide."

The annual meeting marked the end of Stan's term as Chair of the Reena Board. He thanked Sandy Keshen, Executive
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Messages from Board Chairs and the Executive Director

Reena

by Howard Ungerman

It is with much excitement that I embark on my new role as Chair of Reena. Since my first involvement with Reena in the early 1980s, I've watched the growth of a truly amazing organization, and have tried to play whatever small part I could in that growth. As we start the new century in earnest, I feel extremely fortunate to now be given the privilege of participating fully in Reena's future, and I hope that over the next two years we all make great strides in the causes to which Reena is so committed.



Six years ago, Reena published its *Strategic Vision ... Future Directions to the year 2015*, which contained seven goals for Reena to reach by 2015. Reena has recently set up a Strategic Review Committee to review its experience to date in implementing those seven visions. The committee has gathered information relating to the program, organizational and financial changes made since the plan was approved in 1994. In this and future issues of *Kolreena*, I'd like to share what's changed in the environment, government, clients, fundraising and service demands, as well as new information and forthcoming government directions.

The first vision speaks to the Reena of the year 2015, which is committed to *lifelong support and service co-ordination, as long as the client needs and wants that support*. Reena has begun working with families of children with developmental disabilities to help them plan much earlier than before. It's no coincidence, therefore, that Reena has been asked by the Ministry of Community and Social Services in the Barrie area to start a children's home for two children

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Reena Foundation

by Gerald Hartman

Over the past year, I've written about the important restructuring undertaken by the Reena Foundation in its attempt to raise ever-increasing amounts of money to support the important service programs that Reena provides to both clients and the community at large.

Our restructuring efforts have already proven successful. The direct mail campaign, launched this spring, has not only brought in significant dollars, but has introduced many new supporters to the Reena family. I hope that those of you who haven't yet responded to our mailing will do so with generosity and an appreciation of the valuable services that Reena provides to those with special needs.

Important elements in our fundraising strategy are the corporate and large individual gift donations that the Foundation receives. Reena has been fortunate in the past to be the beneficiary of several generous bequests made in individuals' wills. For instance, we continue to realize on the assets left to Reena from the Battle estate. Similarly, the Royal Bank of Canada and other financial institutions have generously supported Reena's capital projects over the years.



To meet Reena's ongoing funding requirements, we need to increase the number of corporate and large personal gift donations we receive. In the past year, this call for support has been heeded by many organizations and families. A number of companies have elected to make their contributions by assisting in the completion of the Al and Faye Mintz Reena ElderHome. Canada Trust Friends of the Environment Foundation has agreed to pay

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Executive Director

by Sandy Kesben

The Ministry of Community and Social Services recently made a \$50-million investment fund announcement, \$6 million of which was allocated to fund post-education day-support model initiatives for approximately 500 adults, aged 21 to 28, with developmental disabilities.

Tina Molinari, MPP for Thornhill, has been a supporter of Reena and its clients since her election in 1999. A former school trustee, she is keenly aware of the situation facing teenagers with developmental disabilities once they leave the school system. Without the support of specially designed programs that combine both social and vocational opportunities, these young people have very limited choices in life and work experiences. Due to Tina's efforts, I was invited to attend a special meeting to respond to the Ministry's *Post Education Day Support Initiative*.

Together with agencies like Reena, MCSS intends to build on existing community experiences in day programs, provide young adults with opportunities to strengthen their community participation skills, assist young adults in the successful transition from school to community and develop strong local partnerships to strengthen and enhance community capacity to support people.

A pilot program will address the needs of youths who are seeking wider work options. Already, this program has received 175 applications across the province. Agencies will work hard to engage families in planning work-experience programs for their children in transition from high school to adulthood, and to form partnerships with Alternatives based on a model

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Seniors at Reena

by Sandy Stemp, Manager, Staff Development and Health Services

Sixteen of Reena's older clients, currently living in Reena group homes or apartments, are eagerly looking forward to moving into their new home in August. They'll have a few weeks to settle in before the official opening and dedication ceremony.

The Al and Faye Mintz Reena ElderHome will be officially opened on **Tue. Sept. 26, 2000**. The home is located at 236 Crestwood Road, a quiet cul-de-sac in Thornhill, just five minutes away by car from the Toby and Henry Battle Developmental Centre, which houses Reena's day and evening programs.

Reena opened its first residential home more than 25 years ago. Consequently, many of Reena's clients are now senior citizens, with increased health, support and social concerns. About one-third of Reena's clients are now more than 50 years old; in less than a decade, more than half will be seniors. Nursing homes and homes for the aged don't meet the needs of these special seniors with developmental disabilities. Living in a home with other aging Reena clients will allow them to relate to and socialize with individuals their own age. It

will also free up space in other Reena homes to make room for the more than 200 potential residents on our waiting list when operational dollars become available.

The Reena ElderHome model is an excellent example of the type of supports that can be available for individuals with developmental disabilities as they age. We're looking at obtaining supports for our seniors by accessing long-term care resources. Reena continues to meet with individuals in the Ministry of Community and Social Services and the Ministry of Health to talk about joint models.

Aging and Developmental Disabilities Committee

While building was underway for Reena's ElderHome, Reena held a *Symposium on Aging and Developmental Disabilities*, funded by Health Canada. Close to 200 people from the long-term care and developmental disability sectors



participated. As a result of interest expressed by participants in the seminar, the Aging and Developmental Disabilities Committee was created, facilitated by Reena.

The objective of this committee is to help communities identify small projects or initiatives to begin the process of working together. This will lead the way for future joint proposals that will encourage creative resource options to be considered by policy makers at the provincial level.

Limited funding from Health Canada has been provided for an enrichment project, which will use the information learned at the Symposium. The project will consist of one-day seminars in Kingston, London, Orillia and Thunder Bay, to take place in the fall of 2000. We see this initiative as the first step in bringing these two sectors together in communities across the province. ❧

JVS and Reena join forces

by Moira Pannell, Jewish Vocational Services Co-ordinator

Jewish Vocational Services is pleased to announce that we're accepting applicants for intake into an exciting new program, called Developing Connections.

JVS of Greater Toronto and Reena are working closely to provide employment-related services for transitional-aged youth, ages 18 to 29, with developmental disabilities. Participants gain valuable employment skills through a combination of assessment, job preparation seminars, work trials, volunteer placements and competitive employment.

A comprehensive resource bank will be instituted for employers and family members of transitional-aged youth, who want to take the initiative in finding work for their children. We're also building connections with the business community and are looking for employment and work experience opportunities.

If you know of any clients who would benefit from this program, or if you know of an employer or business owner who could provide employment opportunities, please call me at JVS, at (416) 787-1151, ext. 249. ❧

Let Reena send your Rosh Hashanah greeting cards to family and friends

Simply fax or e-mail your list of greeting card recipients (including names and addresses), clearly printed or typed, to (905) 763-8272, or foundation@reena.org before **Mon. Sept. 18, 2000**, and your wishes for a happy and healthy new year will arrive on time for *Rosh Hashanah*.

Donation cards with a special holiday message are available for \$10 and \$18 each. Blank cards can be purchased for \$5 each.

To order cards, please call **Sharon Brooker** at (905) 763-8254, ext. 3033. ❧

Introducing our new Board members



Lisa Becker

Lisa Becker

Lisa is a chartered accountant who's been involved with Reena as a volunteer. She currently serves on Reena's Alternatives Committee, which looks at alternative day programs. Lisa brings a wealth of expertise to our Board.



Phillip Daniels

Phillip Daniels

Phillip has been involved in the building industry for many years. He brings invaluable housing expertise to the Reena Board. He previously served as a member of the Batay Reena Board.



Les Saperia

Les Saperia

Les is a lawyer and businessman, and is well known to Reena. Some years ago he served on the Reena Board and is familiar with our clients and their special needs. His experience will be most beneficial.

Rachel Blumenfeld

Rachel is a lawyer who's currently at Canada Life Assurance Company. Her knowledge of National Tax and Estate Planning will be beneficial to our Board.



Rachel Blumenfeld

Howard Mintz

Howard was a member of the Batay Reena Board and has chaired its Housing Acquisition sub-committee. Howard brings his knowledge of the real estate market to the Board and understands Reena's need for appropriate housing for our clients.



Howard Mintz

Harold Seidel

Harold chaired the Batay Reena Board and was responsible for every aspect of the building of the Al and Faye Mintz ElderHome. Harold brings a great deal of building expertise to the Board and is very knowledgeable of the housing needs of our clients.



Harold Seidel

Annual General Meeting

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Director, who's "been the heart and motivating life force of Reena since its beginnings." He also paid tribute to his Co-Chairs and all the members of Reena's boards of directors and committees, and to Reena's staff, who "frontline to senior management, who, without fail, give the interests of Reena and its clients their utmost dedication." Several new members were welcomed to the Reena Board and many presentations were made (for details, please see article above).

Foundation Chair **Gerald Hartman** expressed deep appreciation to the members of the Board for their financial commitments and dedicated efforts. In particular, he commended **Frank Simkevitz** and **Ron Segal** for their

leadership roles in developing the Community Gifts Campaign. He also made special mention of **Shelagh Barrington** and **Larry Berdugo**, who chair our Corporate Gifts and Major Gifts committees, respectively.

Reena's Silver Anniversary Dinner, held on June 1, 1999, was a celebration of our many accomplishments over the past 25 years. The dinner, co-chaired by Gerald with **Ron Hoffman** and **Ira Sack**, was attended by many recent and long-time supporters of Reena. Gerald thanked all the members of the Dinner Committee for their outstanding efforts. He also thanked **Sari Goldberg**, **Rob Gray**, **Jennifer Ross** and **Richard Lax**, who co-chaired the annual Mardi Gras, which, once again, was a successful event.

Gerald concluded by highlighting Reena's need for increased private funding

to help bridge the gap caused by both erosion of our resources due to inflation and higher costs, and the ever-increasing number of people in the community who need support.

Batay Reena

The completion of the Al and Faye Mintz Reena ElderHome, on time and within budget, was largely due to the efforts of Batay Reena Chair **Harold Seidel**. In his report, Harold spoke of the many problems experienced during the application for building permits. He acknowledged lawyers **Adam Brown** and **Alan Dryer** of Brown, Dryer and Karol, whose diligent work helped us overcome these setbacks. He thanked all the members of the Batay *continued on page 11*

1999/2000 Reena awards ceremony



Ricky Brooks (centre) presents the Award for Distinction in corporate philanthropy to Grant Spiegelman (left) and Danny Goldhar, who accept on behalf of Admar Promotions Group.



Stanley Kugelmass (left) presents the Reena Foundation Fundraising Commitment Award to Marty and Elva Strom for their dedication to raising funds for Reena through weekly bingo games.



Paul Bonder (right) accepts the Employer of the Year Award on behalf of Supreme Foods. In presenting the award, Ruth Ladovsky thanked the company sincerely for the many contracts it provides to Reena clients.



Edmond and Valerie Rosenberg present the Trevor Rosenberg Scholarship Award to Susan Loizzo (centre). The award is presented annually and enables a Reena staff member to pursue further studies in the field of developmental disabilities.



(Left to right) Heather, Lisa, Russell and Ron Hoffman accept the Reena Foundation's Family Philanthropy Award. The award is made to a family who has shown leadership in financial contribution to Reena.



(Left to right) Frank Simkevitz, Jenny Esplin and Ruth Ladovsky were each presented with an Award of Distinction as outstanding members of the Reena Foundation, Batay Reena and Reena boards, respectively.



Joe Feldman (left) and Larry Weinstein receive Employee of the Year Awards for their diligent work at Supreme Foods.



Outgoing Batay Reena Board members (left to right) Harold Seidel, Danny Iannuzziello, Howard Mintz, Jenny Esplin, Elsa Chandler, Phillip Daniels, Stu Rotman and Ian Pont receive pins in appreciation for their service to Reena.

Photography by Barry Shainbaum

Community Gifts Campaign

The following conversation between Frank Simkevitz, left, and Ron Segal, right, was overheard at United Bakers Dairy Restaurant one Sunday morning:

RON: Well, it's finally over!

FRANK: Yeah, but it was kind of fun.

RON: If you call evening meetings, telethons, recruiting, etc., etc., fun, then I guess you could call it fun.

FRANK: But, look at what we accomplished. We mailed out 20,000 direct mail pieces. We got back 304 responses totaling \$16,700. That's an incredible 1.5 per cent on a first-time mailing. We managed to get another \$11,900 from our nine telethons and we had at least 100 canvassers show up for the telethons. All that considering most people had never done a telethon before. I know Reena

certainly had never done telethons before.

RON: You're right.

And boy, did we have a great group

of people on our committee! A committee of 14 people ranging in age from 25 to 55 — they were incredible! Look at the skills they each brought to the table — marketing, public relations, publicity, Internet, teaching, management — it was all there.

FRANK: Listen, for a first-time effort, I'd have to say it was a phenomenal success.

RON: We can't forget our diligent staff either. Without people like **Minnie Ross, Linda Behr, Tom Rado, Julea Gasner, Michelle Cole** and **Sharon Brooker**, this could never have happened. But, you know what I enjoyed most?

FRANK: I haven't a clue!

RON: All the public relations and publicity we did to launch Reena's first Annual Campaign. We connected with all the media, got some solid press coverage, created awareness through a first-class

direct mail program and, I think, we're really putting Reena on the map.

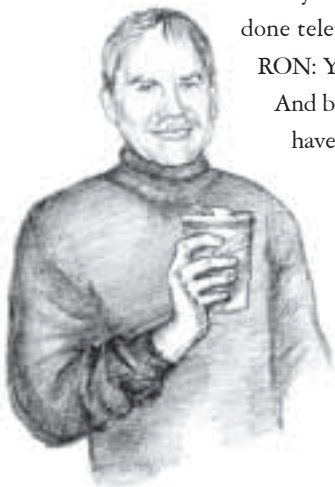
FRANK: That should make our job easier next year. Let's face it, in the end, all this activity is about helping our clients.

RON: Yeah, think about the extra funds we'll have for outreach and programming. I'm sure that there are families out there whose lives we've all helped make a little easier by providing respite.

FRANK: Well, it's a combination you can't beat: dedicated volunteers, committed staff and generous donors!

RON: I guess we should sign up for next year's campaign then.

FRANK: Don't worry, I've already signed us up. [exit laughing].



Our outstanding committee was made up of co-chairs **Ron Segal** and **Frank Simkevitz**, and committee members **Vanessa Benedek, Eileen Cole, Ron Jamieson, Paul Durigon, Stephen Gardner, Andrew Leopold, Elaine Ross, Misha Sivan, Brian Stein, Fay Rotman, Howard Weinroth** and **Perry Schwartz**.

Volunteering leads to new opportunities

by *Arlene Margolese, Manager, Volunteer Services and Judaic Programming*

Mary Del Bianco knew what she was doing when she telephoned Reena's Volunteer Department. Finding herself at loose ends, she remembered Reena from 'FunDays' at the Promenade. Mary became an Administrative Volunteer. With her enthusiastic attitude and outstanding skills, she was soon in great demand.

Mary decided to volunteer at Reena because she wanted to give back to the community. As well, she hoped her volunteer-

ing would act as a stepping-stone to getting back into the work force. And it worked! When a position became available at Reena, we were already familiar with her good working habits, and she was soon hired.

The moral of the story is that volunteering opens doors. Not every volunteer becomes a Reena employee, but I have lost some of my best volunteers that way, while others have gained valuable



Mary Del Bianco

experience that has paved the road towards employment elsewhere.

Volunteers share their time and expertise for a variety of reasons. Whatever those reasons are, volunteering is a win-win situation because it comes full circle, with all parties benefitting.

Good luck, Mary, in your new role in the Funding Development Department. May you be an inspiration to others.

Don't set the table ...

by Julea Gasner, Manager, Special Events

It was a break from tradition, but the dawning of the new millennium called for new directions in fundraising.

Reena's Non Event Gala raised many an eyebrow. The beautiful blue and silver invitation invited more than 1,500 annual dinner supporters to "take the night off." The tone of the invitation was tongue-in-cheek, and it included a list of the ways one could save money by not coming to the dinner. The intent was simple: to encourage donors to pass those savings on to Reena.

Rabbi Joseph Kelman, founding chair of Reena, added his personal message to the invitation:

"As a Rabbi, you know how important the word 'attending' is to me. So, if I ask you NOT to attend, then you will appreciate that I have a very good reason. This year, by having a Non Event Gala, we are taking a humorous approach to a rather important issue. Reena needs your help to continue the significant work it does — helping special people live full and satisfying lives."

And the premise worked. Reaction to the invitation was very positive and response to the appeal was gratifying. All funds raised through this project will go toward furnishing and equipping the Al and Faye Mintz ElderHome.

Congratulations go to the creative and dedicated committee who saw this project through to completion: **Evy Breslin, Honey Martin, Fern Mozersky, Joanne Nadal, Sharon Noss, Marilyn Raphael and Elaine Ross.**

I'd like to express Reena's appreciation to **Joanne and Miles Nadal** for their significant commitment to this project. Their support and encouragement paved the way for the volunteers to creatively promote Reena.

We look forward to many new and exciting ventures from this group. Keep up the good work! 🍷

Congratulazioni per il grande successo!

by Julea Gasner, Manager, Special Events

The Board of Directors and clients of Reena are honoured that **John and Claudia Catalano** of Filippo's Gourmet Pizzeria chose to organize a charity golf tournament on behalf of Reena.

John, an avid golfer, has known about Reena for many years. One of his best customers, who has a daughter who worked with Reena clients, suggested that John play a round for charity, and he needed no further encouragement.

On July 17, 2000, 60 friends, relatives, customers and business associates of the Catalanos played the Filippo's Charity Classic at National Pines Golf Club. Golfers were treated to a special private dinner at Filippo's Gourmet Pizzeria following their game.

We're grateful to the many individual and corporate donors who support the good work of Reena. We applaud the enthusiasm of John and Claudia and wish them every success in future endeavours. 🍷



Partners **Filippo DiNatale** (left) and **John Catalano** at Filippo's Gourmet Pizzeria, at 744 St. Clair Avenue West.

Only a few spaces left!

by Julea Gasner, Manager, Special Events

The Sheryl Latinsky Memorial Golf Tournament is nearly sold out.

The first annual Latinsky Memorial is set to take place on **Thur. Aug. 31, 2000**, at Cedar Brae Golf & Country Club. Golfers will tee off at 12.30 p.m. for an 18-hole scramble. Registration includes lunch and a buffet dinner, as well as prizes and surprises.

Dr. Larry Podolsky and **Dr. David Singer** have organized the tournament, with outstanding help from **Max Baer**. The tournament is named in memory of their very close friend and community volunteer, **Sheryl Latinsky**. It promises to be a day

of challenging golf and tall tales.

Proceeds from the tournament will be shared by Reena and the Aphasia Institute of Toronto. To increase the proceeds of the event, a raffle for wonderful prizes has been organized. A \$5 ticket buys you a chance to win a \$1,600 travel voucher for Las Vegas, NV; a 27-inch colour TV; or a DVD player. The draw will take place at the golf tournament but the winner need not be present. Please call **Mary Del Bianco** at (905) 763-8254, ext. 3034 at the Foundation to order your tickets.

Tournament registration is \$200 per person. If you're interested in playing, please call me at (905) 763-8254, ext. 3027. 🍷



Honorial/Memorial cards . . . a meaningful way to say you care

What better way to say *mazel tov* on the celebration of a *simcha* than with a Reena Foundation Honorial card? Memorial cards are also available to convey condolences to family or friends on the loss of a loved one. If you wish to make a contribution, please call Reena Foundation (905) 763-8254, ext. 3033. Honorial/Memorial cards are available from \$10 each.

We thank the following people for their generous contributions, received between May 1, 2000 and July 15, 2000. Our sincere apologies for any errors or omissions. Please call the Foundation so we can correct our records immediately.

BAR/BAT MITZVAH

JOSHUA CHAIT
Edie & Abe Rabie
ANDREW LISS
Frances & Paul Hellen
BARBARA SOLOMAN
Bev & Alfie Goldberg

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JOLANTA & SEYMOUR SCHWARTZ
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Irene Cohen
EDIE & SID POLLOCK
Gloria & Dave Friedman

BIRTHDAY GREETINGS

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Min Katz
EVELYN BERNSTEIN
Sheila & Les Agasee
LES BRESGE
Linda & Neill Judelman
Irma & Howard Reffes
SAIR CLOTH-SIMON
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PAUL GAFFE
Rosalie & Marshall Gottlieb
JOE GER
Sue & Yarmon Garmaise & Family

GARY GOLDBERG

Zelda Kornblum
SARAH HALTER
Faye & Irving Kornblum
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HOWARD SHERMAN

The Rotmans
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Len Finkler
PHILIP TURK
Minnie Ross
DAVE WEINSTEIN
Helen & Ben Tepper
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ENGAGEMENT OF CHILD

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Minnie Ross
Roz & Edward Van Zaig
MIRIAM & MOISHE KESTEN
Barbara & Steve Held

GRADUATION OF CHILD

RABBI JOSEPH KELMAN
Friends at Reena

IN APPRECIATION

DAVID & GOLDA BROWN
Barbara & Steven Held
BENNY HOFFMAN
Ann Gotlieb
SAM LICHTENSTEIN
Sara Michaels
THE RITTENBERG FAMILY
Tom Rado & Dayanti Nauth-Misir
EVA SAPERIA & JORDY SAPERIA
Reena SIL Clients and Staff

IN HONOUR OF

JOSHUA SALTZMAN
Heather & Jason Saltzman
Lanni & Rick Swartz

IN MEMORIAM

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Gilda & Leonard Whyne
MIRIAM ALKIN
Nanci & Philip Turk
GEORGE APPLETON
Irma & Howard Reffes
Sylvia & Lloyd Solish
SHIRLEY ASHLEY
Gilda & Leonard Whyne
MICHAEL BEDERMAN
Renee Richmond & Phil Droznika
TERRY BENDERSKY
Marcie Ceresne
SISTER & BROTHER-IN-LAW OF
MURRAY BERMAN
Rose & Allan Brass
CECILE BIEZUNER
Debby Kasoy & Ken Beck
Nanci & Philip Turk

DORIS BLOOM

Nanci & Philip Turk
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Renee Richmond & Phil Droznika
SIDNEY BRICKMAN

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Margery & Stan Kugelmass
GEORGE FRANK
Norma Chapley
GERALDINE GANGBAR
Faye & Irving Kornblum
Elliot Lastman

BESS GANGLE

The Wergers
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Bernice Rine
ELLIOT GILBERT
Gloria & Harvey Kline

GERTRUDE GOLD

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SISTER OF UBBIE GROSSMAN
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Barbara & Norm Gilbert
Frieda & Al Schaffel
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Goldie & Morris Werger
RITA HARWICH
Freda Cooper

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Gerald Hartman & Alex Hartman
Angela & Jack Sheriton

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MOTHER OF LAURIE JOHNSON
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FATHER OF THE KATZ FAMILY
Renee Richmond & Phil Droznika

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 ESTHER WEISBROD
 Rosalie & Victor Latchman
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 LEO WINNICK
 Elliot Lastman
 HARRY YALLOF
 Ann Shour
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 Jordi & Lee Greenspoon
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Eudy & Paul & Rosalie

PASSOVER GREETINGS

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Gilda & Leonard Whyne
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Debbie, Michael, Kayla & Nicole Krofchick

PURIM CARDS

Lauren Wolf

SPEEDY RECOVERY

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Sonia & Yehudi Hendlar
SYLVIA BLESZY
Elliot Lastman
BETTY BOZZO
Reena Client & Family Services
MONTY CHARNESS
Elliot Lastman
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Lizzies Old Timers Association
MORRIS DADOUN
Marilyn & Jack Halpert
ERIC LANG
Shirley & Jerry Taub
MARK LASH
Board of Directors* & Reena Staff
HARRY LASKIN
Ruth Rosenstein
MARILYN LASTMAN
Board of Directors* & Clients of Reena
ALLAN LEAF
STEPHEN LEAS
Elliot Lastman
GORDON POOLE
Ann Shour
AL ROHER
Lizzies Old Timers Association
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Litzie Binder
STAN SHANE
Fay & Fred Malemud
ANN SHOUR
Board of Directors*
LAWRENCE SKLAR
The Schaumer Family
CLAIRE TUCKER-REID
LABEL WETSTEIN
Lizzies Old Timers Association

BETTY ZELDIN

Ann Shour
LUCI ZOLTAK
Reena Client & Family Services
LOLA ZUCHOWSKI
Ann Shour

THANK YOU

FRAN RAUENBUSCH
Ruth Warner

WEDDING ANNIVERSARY

NAOMI & ALEC BARR
Gertie & Les Bulkin
Adrienne & Michael Kaplan & Family
Deborah & Ian Zive & Family
JOYCE & JAKE JACOBSON
Gertie & Les Bulkin
Deborah & Ian Zive
SARAH & GORD LAIKEN
Irene Laiken
LIL & MURRAY MORGANTHAU
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SHARIN & PETER REYNOLDS
Eva Frank
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SYLVIA & LOU SACK
Gertie & Les Bulkin
Deborah & Ian Zive & Family
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MR. & MRS. ABE ZUKERMAN
Wierzbniaker Friendly Mutual Benefit Society

Yahrzeit

LONNY CLEMENS
Miriam & Meir Bester
DOROTHY & SONNY KAMINSKY
NATHAN & MINNIE TEPPER
JOSEPH VELLIS
Ruth Vellis

BINDER-PECKMAN FUND

In Memoriam
ERROLL COLE
SARAH LASS
ETTIE LERNER
FATHER OF ROCCO RUSSO
GOLDIE SHOOT
RALPH SNOW
GORDON UDASKIN
ANN ZWORTH
Sandy Keshen
Mazel Tov
HELEN & JOE BERMAN
Sandy Keshen

JOLENE & MORRIS CARRADY FUND

BirthDay Greetings
LES BREGE
Rochelle Carrady

ISAAC EILEY FUND

In Memoriam
SIDNEY BRICKMAN
FATHER OF JULIO LASKY
NATHAN STRAUSS
Joan & Hy Eiley
ETTIE LERNER
MORRIS SIMON
Maxine Sugar

LIPA FLEISING FUND

In Memoriam
LEIB BEIGELMACHER
Harriette & Sol Fleising & Lola Pila & Salek
Bleiwess
HUSBAND OF LYNDY GREENBERG
RUTH KELMAN
Harriette & Sol Fleising

PEARL GOLDSTEIN CONTINUING

EDUCATION FUND
In Memoriam
LENA GOLDBERG
Honey & Howard Martin

DONALD LIPMAN FUND

BirthDay Greetings
EUNICE BENNETT
Toba Lipman
In Memoriam
SISTER OF YOSSI AENI
SIMI GANES
Joanne, Henry, Randi & Aubrey Greenberg
RONNIE ROSEN
Toba Lipman
SHIRLEY SIDLOFSKY
SHEILA SILVERBERG
TRACY THOMSON
Joanne, Henry, Randi & Aubrey Greenberg
Speedy Recovery
FRED BEST
Toba Lipman
Package of Cards
Toba Lipman

ROSE & MANNY LIPMAN FUND

In Memoriam
ANN GOLDBERG
Sharon & Harvey Lipman
Passover Greetings
HERSH BORNSTEIN
MR. & MRS. D. BRAND & FAMILY
RUTH & RUBIN BRAND
NETTIE & BEN COPELOVICI
DR. & MRS. JEFF DAITER & FAMILY
MR. & MRS. B. DOLMAN & FAMILY
MRS. MARLENE FEDERMAN & FAMILY
MR. & MRS. HENRY GREENBERG & FAMILY
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EVY & STAN HILTZ & FAMILY
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ANITA LIPMAN
KAREN, AUBREY & SAMMY LIPMAN
MARLA & STEVE LIPMAN & FAMILY
MARNIE LIPMAN
MELISSA LIPMAN
RENE & ALLAN LIPMAN
SHAYNI LIPMAN
TOBA LIPMAN
ANN MEYERS
PEARL MEYERS
BONNIE, MARK & AIDEN NOSS
SHARON & ALLAN NOSS
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HINDA & ALLAN SILBER
MINKA SMITH
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SHARI SUGAR & BOB HEWITT
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TOBE, IAN & SHELDON TWYEMAN
MR. & MRS. ADAM WACHTEL & FAMILY
FRIDA WACHTEL
MICHELLE & JASON WACHTEL
LINDA, JACK & SHAWN WACHTEL
SADIE & LEONARD WASSER
DR. & MRS. J. WEINSTOCK & FAMILY
SUSANNE & HARRY ZETTEL
Sharon & Harvey Lipman & Family

LISS FAMILY FUND

Passover Greetings
JONAS LONDON
Burtha, Henry & Alan Liss

MICHAELS FAMILY FUND

In Memoriam
BESS ALTUS
Esther & Albert Michaels

AL & FAYE MINTZ ELDERHOME

BirthDay Greetings
E. HURST
Risa & Gary Mintz & Boys

BERT & MARILYN RAPHAEL

ADVOCACY FUND
BirthDay Greetings
LARRY LERNER
Marilyn & Bert Raphael
In Appreciation
MICHAEL STEELER
Bert Raphael

In Memoriam

BETTY SOIFER
Lisa & Ed Leavens & Family
SOL EDELL
SARA HENNICK
ETTIE LERNER
MAX SHECTER
RALPH SNOW
BETTY SOIFER
Marilyn & Bert Raphael
Speedy Recovery
BETTY BOZZO
ANN SHOUR
Marilyn & Bert Raphael

ED RICHMOND FUND

In Memoriam
ISSIE KALIFER
Myra & Ted Richmond
Package of Cards
Ted Richmond

TREVOR ROSENBERG FUND

In Memoriam
MARVIN GOLDFINGER
Mark Rosenberg
Valerie & Edmond Rosenberg & Family
STANLEY LINDOVER
Valerie & Edmond Rosenberg & Family
Passover Greetings
MR. & MRS. LOUIS BINDER & FAMILY
MR. & MRS. WILLIAM DRAIMAN & FAMILY
MR. & MRS. RONALD FROEHLICH & FAMILY & MRS. GOLDIE DAITZ
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MR. & MRS. NEILL JUDELMAN & FAMILY
GRACE LINDOVER & FAMILY
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SALLY TEPLIN & FAMILY
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Wedding Anniversary
VALERIE & EDMOND ROSENBERG
Shirley & Ron Froehlich & Goldie Daitz

ROSS FAMILY FUND

In Memoriam
SUSAN ZAJDNER
Elaine, David, Jennifer & Randy Ross
Passover Greetings
ELLEN & NORM ECKLER & FAMILY
EVY & STAN HILTZ & FAMILY
SHARON & HARVEY LIPMAN & FAMILY
SHARON & MARK LISS & FAMILY
SUSIE & MICHAEL ROSEN & FAMILY
Elaine, David, Jennifer & Randy Ross

UNGER FUND

In Memoriam
ETTIE LERNER
Donna & Howard Winnick
Yahrzeit
HELEN UNGER
MARY UNGER
Howard Winick

ADRIENNE WILSON FUND

Speedy Recovery
SCARLAT ALBRIGHT
Dena & Jay Granatstein

MORRIS YUCHTMAN FUND

BirthDay Greetings
ESTHER BAKER
Brenda & Stan, Lisa & John, Stephen,
Rachael & Aaron, Andrea & Jason
BEN MOSKO
MENDAL STRUL
Mary Yuchtman
Engagement
RACHAEL LERNER & AARON LEVINOFF
Mary Yuchtman
In Memoriam
NATIE FRANK
Mary Yuchtman
ETTIE LERNER
Brenda & Stan Glazer
Mary Yuchtman

Annual General Meeting

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Board for their support.

Because the government's Affordable Housing Program is almost non-existent, the main thrust of Batay Reena's role has been diminished. There is still an urgent need, however, for accessible housing for Reena's population. The new Housing Opportunities Committee, chaired by

Howard Mintz, will conduct a search for new housing opportunities.

Treasurer **Howard Ungerman** reported that as of Mar. 31, 2000, Reena's deficit from all programs was \$47,284. This was a bold initiative, given that in *each* of the two preceding years, Reena's deficit was \$200,000. The 1999–2000 fiscal year was the first year that our bottom line was not

influenced by the high camp maintenance costs. However, because of an unbudgeted collective bargaining agreement and extraordinarily high premiums to workers' compensation, Reena was unable to eliminate its deficit entirely.

The Financial Statement was unanimously approved, as was the re-appointment of Ernst and Young as auditors. 🌿

Messages from Board Chairs and the Executive Director

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Reena

with autism. Reena is also collaborating with Kerry's Place, York Support Services Network, York South Association for Community Living and York Behaviour Management Services, all in the York region.

The plan is to develop a five-person home, with two permanent residents and three respite spaces, to be used on a time-share basis by a permanent group of between 12 and 20 families. Knowing that up to one-and-a-half months of respite is available during the year can give a family the strength and support it often needs to cope with the pressures of providing daily care to an autistic child. There's still much planning to be done, but we are moving ahead quite rapidly, and hope to purchase, furnish and open such a home by the fall of 2000. At the other end of the life cycle, Reena opens its first ElderHome on **Tue. Sept. 26, 2000**, as it seeks to fulfill this first vision.

Thanks to the outstanding work done by previous boards, Reena is moving steadily forward. But we cannot become complacent. There's much to be done in the future. And I'm looking forward as the new Chair of Reena to joining our many benevolent supporters to help us meet all of our seven goals by the year 2015. 🌿

Reena Foundation

for the landscaping at the residence, while Midnorthern Appliance Inc. and RHD Laundries Ltd. have agreed to provide all of the appliances to be used in the home.

Some benefactors have helped get our message out to the community. Admar Promotions Group, the recipients of this year's Corporate Philanthropy Award, helped us with our community media campaign for Mardi Gras. **Joanne and Miles Nadal** underwrote the printing and mailing cost for the 'non-dinner' campaign. **Bonny Silver** and the Silver Family Foundation have underwritten the entire cost of a beautifully produced Reena brochure, entitled *Portfolio of Miracles*, which highlights several of the 'miracles' that Reena has effected. This brochure will enable us to expand our fundraising efforts in the corporate world.

There are several avenues for corporate and large gift benefactors to assist us in our efforts. We're flexible and willing to meet the particular needs or areas of interest of potential donors. If you'd like to find out more about our fundraising, donor recognition or planned-giving programs, please don't hesitate to contact the fundraising office at (905) 763-8254, ext. 3027. Whether your gift is large or small, I or the staff at the Foundation would be pleased to speak with you. 🌿

Executive Director

out of the United States. Social skills development and academic enrichment continue to be the responsibility of Reena and other agencies, as is the creation of on-site work opportunities for developmentally disabled young individuals who need a specialized environment upon leaving the school system.

If positive benefits can be shown through this initiative, it may be expanded in the future. The Minister of Community and Social Services, **John Baird**, acknowledged that "community living needs to be more than a slogan" and has stated his intent as Minister to ensure that everyone has the opportunity to participate in the community. 🌿

Are you interested
in receiving *Kolreena*
by e-mail?

Let us know by
forwarding your
e-mail address to
mross@reena.org.

Get out your calendars

Thur. Aug. 31, 2000

The Sheryl Latinsky Memorial
Golf Tournament
Cedar Brae Golf & Country Club
6431 Steeles Ave. E.
Scarborough
12.30 p.m.

236 Crestwood Road, Thornhill
4 p.m.
*By invitation only. To receive an
invitation, please call Minnie Ross,
at (905) 763-8254, ext. 3024.

Tue. Sept. 26, 2000

*The opening of
the Al and Faye Mintz
Reena ElderHome

Every Thursday
Bingo (proceeds to Reena Foundation)
Flemingdon Park Plaza
747 Don Mills Road, Unit 31, North York
Matinee: 12.30 p.m.
Evening: 7 p.m.

KOLREENA: A QUARTERLY NEWSLETTER ABOUT REENA ACTIVITIES PUBLISHED FOR THE FAMILIES, FRIENDS AND SUPPORTERS OF REENA

Reena Chair Stanley Kugelmass; *Vice Chairs* Evy Breslin,
Ruth Ladovsky, Harvey S. Savage; *Secretary/Treasurer/Chair*
Elect Howard Ungerman; *Founding Chair* Rabbi Joseph
Kelman; *Immediate Past Chair* Angela Stern Iannuzziello;
Past Chairs Sam Handler*, Syrma Kochberg, Harvey
Adelman, Eleanor London, Marilyn Raphael, Harley
Mintz, Harold Wodinsky, Hy Eiley, Robert H. Berkovitz;
Life Director Joe Berman; *Hon. Legal Counsel* Bert
Raphael, QC; *Directors* Larry Berdugo, Debra Bilous, David
L. Cohen, Joan Dolgin, Wendy Greenspoon, Gerald
Hartman, Ronald Jamieson, Gabor Kalmar, Jon Kelly,
Ronald Kobric, Phil Lepofsky, Allan Liss, Brian H. Orr,
Noel A. Rosen, Fay Rotman, Harold Seidel

Reena Foundation Chair Gerald Hartman; *Vice Chairs*
Ricky Brooks, Seymour Schwartz, Frank Simkevitz;
Treasurer Murray Klein; *Secretary* Sheree Davis; *Hon. Legal*
Counsel Bert Raphael, QC; *Founding Chair* Hy Eiley;
Immediate Past Chair Ira Sack; *Past Chair* Ronald Hoffman;
Directors Shelagh Barrington, Larry Berdugo, Adam
Brown, Richard Cole, Nathan Disenhouse, Paul Durigon,
Sheila Engel, Helen Fisch, Angela Stern Iannuzziello,
Ronald Kobric, Stanley Kugelmass, Jeff Rayman, Ronald
Segal, Harold Seidel, Frank Wilson

*DECEASED

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