



# Kolreena

Towards a Better Future — integrating people with developmental disabilities into the community

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## Transforming developmental services: a Reena perspective

by Sandy Keshen, Reena President and CEO

In the fall of 2004, the Minister of Community and Social Services, **The Honourable Sandra Pupatello**, announced her intent to “work to transform the developmental services system to better meet the needs of the next generation of adults with a developmental disability.” Reena’s response to the proposed transformation of services suggests that the challenge will be to bring about real change, rather than the equivalent of merely adding wings to caterpillars.

Adding wings to caterpillars does not create butterflies — it creates awkward and dysfunctional caterpillars. Butterflies are created through transformation.  
Stephanie Pace Marshall

members, nor should the person with a disability be viewed as somehow the responsibility of the state.

### Transforming relationships

The shift in focus to the whole person — his or her aspirations, capacities and positive vision of community living — will require a transformation in the

relationship between individuals with developmental disabilities and their families, and between the families and service-providing agencies. Families

### Transforming attitudes

Parents need to treat their unique family members in a way that is consistent with the treatment of their other family members. The fact of a developmental disability should not disqualify an individual from the kinds of supports and resources available to other family

will need to be actively involved as supports to their members with special needs in planning a vision of community life that is consistent with their developmental stage. Families will need to look for ways to support them by complementing publicly funded

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### Developmental Disabilities Counsellor Program

**Carolynn Morrison**, Chair of the Reena Board, chats with **Kevin Costante**, who was the guest speaker at the graduation ceremony for the 2004–05 Reena/George Brown College Developmental Disabilities Counsellor Program. For more details, please see page 2.



## Report of the Reena Chair

by Carolynn Morrison



What is the key to becoming a successful agency? Is it the facilities? Programs? Marketing?

All of these are important and necessary, but they are not enough. I believe the true *key* to becoming an agency where excellence is the norm is

found in the quality of the people the agency selects for employment.

Working with individuals who have developmental disabilities presents many challenges. Staffers must be creative and develop programs specifically suited to the unique requirements of each individual. Caregivers must also be flexible, altering and growing the program to meet changing needs.

Continuing education and training programs strengthen the skills of our staff members and keep them apprised of changing pharmacology and medical requirements. Indeed, all Reena staff members are required to update their skills on an annual basis. However, there are qualities that cannot be taught or learned. These must be intrinsic character traits — and this is the Reena difference.

The hallmark of Reena employees

is their commitment to their clients. Their charges are not only clients, but friends and, in many cases, 'family.' Our staff members are willing to go the extra mile to facilitate a special wish or 'stand in the gap' when there is a family emergency. They share the loss when someone dies and are compassionate in times of illness. Their caring extends beyond their shift and they give generously of their personal time.

As the Chair of Reena, I am extremely proud of each and every member of our staff. As a parent, I am profoundly grateful to the wonderful people who share in the care of my son. Whether through outreach programs or in service care, their compassion, care and commitment truly make a difference in the lives of our clients and their families. I thank them for a job well done!

## Developmental Disabilities Counsellor Program

A Joint Reena and George Brown College program

by Debra Waring and Fiona Ott, Learning and Development Specialists

Reena's second Developmental Disabilities Counsellor (DDC) program, in partnership with George Brown College, has just come to a close. There were 12 students who successfully completed this program. The graduation ceremony was held on Feb. 7, 2005, at the Toby and Henry Battle Developmental Centre.

The DDC Program is an intense 18-week program designed to equip students with the tools necessary to work in the field of developmental disabilities.

During the first two months, students attend the bulk of the academic/in-class modules of this

program — Monday to Friday, 9 a.m. to 5 p.m. — for a total of 26 workshops (which have been researched and developed by Reena). Once the students have successfully completed these workshops, they move on to a three-week practice placement. They get an opportunity to experience working in three different types of settings (group home, triplex and day program). Upon successful completion of this portion, they move to a paid (at minimum wage) placement in one specific location for six weeks, where they have the opportunity to test their newly acquired skills.

Candidates are then offered an interview for a part-time position

as a support worker at Reena.

The 2004 DDC program is very exciting because George Brown College has recognized that we are providing students with invaluable tools and hands-on experience and, as a result, has joined with Reena in partnership for the DDC program. What this means is that all graduating students for this semester and in the future receive a joint certificate from Reena and George Brown College.

We are currently accepting applications for the September 2005 program. For more information, please call **Fiona Ott**, at (905) 889-2690, ext. 2055, in Reena's Learning and Development Department.

## Transforming developmental services

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professional services with other community resources. Families will need to develop new kinds of partnerships with agencies, where the agency becomes one of a number of potential resources, and where families retain responsibility for their family members and remain active in their lives.

### Transforming capacity to mobilize resources

This approach — described in “Connections: A Flexible Resource Program For Frail Elderly Persons” (Shields, 1988) — identifies four categories of resources that might be necessary to support an individual’s vision of community life:

- **Informal resources** include the kinds of supports typically provided by family members, friends, neighbours and volunteers.
- **Formal resources** include those services and supports provided by people or organizations, often — although not exclusively — of a professional nature.
- **Adaptive resources** include a variety of aids, devices, etc., that promote the independence, safety

and well-being of the person with a developmental disability.

- **Financial resources** refer to the dollars required to provide an individualized package of resources to support the person with a developmental disability to achieve his or her vision of community living.

A connections worker would be made available to each person with a developmental disability and his or her family. The worker would assist him or her, the family and personal support network in developing a vision of community life that is consistent with the individual’s aspirations, abilities and stage of development. The worker would assist in mobilizing and connecting these resources on behalf of the client and the family.

### Advantages to a new approach

A transformation of developmental services along these lines would have a number of advantages. It would support individuals with developmental disabilities in more fully achieving their aspirations for community life. By working with families

and building on their contributions to the well-being of their family member, this approach would promote greater continuity of family involvement, commitment and contribution.

### Family Involvement Committee

In anticipation of the concerns that have already been expressed about the proposed transformation of our sector, Reena has established a Family Involvement Committee to work with families to secure their children’s future. Co-Chairs **Richard Lewin** and **Wilf Teper**, and a small committed group of parents (some long-term members of the Reena family and some new), held a number of meetings and created subcommittees to draw up a contract for parents and to educate outreach families on how to plan for and obtain support services.

If you have any questions, suggestions or concerns you would like to express to this committee, please do not hesitate to call me at (905) 889-6484, ext. 2222. Be assured that Reena will continue our ongoing commitment to our clients and their families.

## May their memory be for blessing

*by Minnie Ross, Manager, Media and Communications*

January 2005 was an extremely difficult month, with the loss of four loved ones in our Reena family.

**Kermit T. Parent**, who was full of life, funny and caring, was a fighter with an incredible will to live — and he lived to the great age of 87.

**Mary Popofsky**, who suffered ill health for a long period of time, nev-

ertheless always expressed appreciation of the kindnesses extended by those around her.

**Paul Werger** loved sitting on the porch with his ever-present pipe talking with staff and watching the world go by. His accidental death was a great shock to us all, as was **Michael Weisman’s** passing from a

sudden heart attack.

They will all be sorely missed and our sympathy and condolences go out to their families.

We would also like to extend our appreciation and compassion to the staff who cared deeply for their clients and who are now mourning the loss of close Reena family members.

## Nursing students at Reena

by Sandy Stemp, Program Manager

Reena was very pleased to have many nursing students join us for the fall term.

They were: **Arghawan Aryan, Diane Fok, Michelle Martin and Vivian Quinche**, from Ryerson University; **David Tong and Ellen Zegerius** from the University of Toronto; and **Sharon Anderson, Kerri-Ann Barnes, Adina Cohen and Julia Vorobiov**, from York University.

Many thanks to all the Reena supervisors and staff who welcomed and supported the students while they visited Reena locations.

The students chose various projects and worked on their health-related strategies. Some of their strategies included workshops such as Diet and Diabetes, Osteoporosis and Wellness.

One group of students studied the possibility of creating a fall-prevention program, as our clients are aging, while another group looked at transition planning for aging clients and how we can make the move to long-term care homes successful.

Schools of Nursing are obligated to provide a community placement for their students and we are very pleased that, for many years, these universities have chosen to work with Reena.

A farewell reception in honour of the students was held at the Toby and

Henry Battle Developmental Centre on Dec. 2, 2004, and we had an opportunity to say a heartfelt 'thank you' to them for all their efforts.

Left to right: **Sharon Anderson, Adina Cohen, Julia Vorobiov, Kerri-Ann Barnes and Michelle Martin** pose with **Sue Phillips**, Faculty Advisor, Ryerson University, for a photo before the farewell party in their honour.



Photograph by Minnie Ross

## JVS Toronto partners with Reena

by Wendy Fields, Manager, Marketing and Business Development, JVS

JVS Toronto (Jobs/Vision/Success) and Reena share a mutual goal: creating meaningful employment opportunities for persons with developmental disabilities.

Towards this end, an interagency Joint Task Force on Employment Supports was struck in the fall of 2003. Membership includes staff, volunteers and family members from both agencies.

Through discussions, the task force identified a systemic gap in the delivery of employment support programs for persons older than 21 years of age, with developmental disabilities. Whereas younger individuals with developmental disabilities can attend specialized education programs, there

is limited opportunity for community involvement in meaningful activities — whether paid or volunteer work — for those graduating from school.

Furthermore, persons with developmental disabilities face a host of employment-related barriers. Individuals often require adapted job situations, such as reduced shifts and job coaches, to make tasks more manageable. Finding a stable job that meets these conditions is difficult in today's competitive workplace.

Realizing these challenges, the Task Force became interested in exploring alternative approaches to mainstream job creation.

Committee members were aware of small businesses being established

with the purpose of creating jobs or training opportunities for very low-income individuals living on the margins — coined "social purpose enterprises" — and were interested to learn more about how this concept may apply to persons with developmental disabilities.

With this goal in mind, the committee retained a consultant to help evaluate the feasibility of developing a joint JVS Toronto/ Reena social purpose enterprise. Part of this research involved conducting separate focus groups with clients, family members and service providers.

We learned that the following components should be interwoven into the design of any business model for

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## Focus on innovation and partnership

by Ron W. Coristine MPA, Project Manager



The Aging and Developmental Disabilities Project has recently issued a request for letters of interest from regional groups wishing to host workshops on aging and developmental disabilities. Groups must reflect a partnership between the developmental services and long-term care sectors to qualify for consideration. The 12 sessions to be delivered will include:

- Follow-up workshops in the four regions that hosted events in 2000 and 2001; and
- New workshops in the four regions that have not yet hosted an event, as well as follow-up workshops in these regions within two years.

The purpose of these groups is to inform, educate and stimulate service providers, educators, planners, policy makers and funding ministries about people with developmental disabilities who are aging. Workshops are not an end, but a means to support the formation of regional and local cross-sector partnerships. These partnerships will provide forums where issues surrounding aging and developmental disabilities can be addressed and innovative ideas in service delivery can be tested.

Pilot projects designed and delivered in local communities will serve to demonstrate innovative models of supporting older adults with developmental disabilities. Co-operation between the long-term care and developmental services sectors is the cornerstone on which projects will be built.

Cross-sector planning groups will have flexibility to design their event to fulfil regional needs. Workshops must support the emergence of sustained cross-sector dialogue and stimulate local innovation. The cycle of new and follow-up workshops over the next two years will help to build momentum across the province.

Following the 2000–2001 series, cross-sector initiatives emerged in each of the four regions. Today, there are self-sustaining projects in the Northwest, Southwest and Central East Regions. The Northwest Aging and Developmental Disabilities Committee continues to work on developing a seamless service system and to host workshops.

The next training event is scheduled for Fri. Apr. 8, 2005. The Southwest project in Huron County has just published two handbooks on transition planning. The Central East Aging and

Developmental Disabilities Training Committee is currently organizing a course on Transition Planning, to be held this spring.

These projects and those that will emerge from the upcoming regional series are building a cross-sector knowledge exchange. The resulting innovation and partnering is strengthening the capacity of the service system and families to ensure that older adults with developmental disabilities have the same rights to support and services as all older Ontarians.

**Kevin Costante**, Deputy Minister for the Ministry of Social Services (centre), was the guest speaker at a meeting of OPAAD members. He is seen with **Sandy Keshen** (left) Co-Chair of OPADD and President and CEO of Reena, and **Margaret Ringland**, Co-Chair of OPADD and Director of Member Relations and Professional Services with the Ontario Association of Non-Profit Homes and Services for Seniors.



Photograph by Minnie Ross

## JVS Toronto partners with Reena

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persons with developmental disabilities:

- a good fit between the type of business and an individual's interests/skills; and
- the appropriate level of coaching and support.

While the Task Force is still in the process of investigating venture

models and business ideas worth pursuing, several JVS Toronto and Reena clients are already gaining first-hand experience in terms of what it is like to work in a social-purpose enterprise. In September 2004, Common Ground Cooperative — a pioneer in fostering small business partnerships owned by persons with developmental disabilities

— opened its third coffee kiosk at JVS Toronto Headquarters Office. The new enterprise, which includes clients from JVS and Reena, has created employment opportunities for an additional 10 individuals.

To receive a copy of the focus group report or for further inquiries, please contact me, at (416) 787-1151, ext. 210.

## New vitality in the Michaels Family Wellness Centre

by Rob Scott, Wellness Committee

If you happen to be at the Toby and Henry Battle Developmental Centre on any Tuesday, you will see a steady stream of clients and staff coming from and going into the **Michaels Family Wellness Centre** throughout the morning and a stranger moving at a frantic pace from program area to program area in the afternoons. What is going on and who is this stranger? Reena has been successful in gaining approval for a six-month pilot project for a registered occupational therapist to be based out of the Wellness Centre for 10 hours a week. The occupational therapist who

has undertaken this immense task is **Jane Bowman**, a registered therapist who hails from the Canadian Occupational Therapists Association (COTA) and has a wealth of experience, not only in the field of occupational therapy, but with the unique needs of our population.

In the first two weeks of her contract, Jane had already set up some great programs such as seating assessment clinics, life skill assessments, exercise programs that are particularly suited to our clients, and in-service staff-training sessions on lifts and trans-

fers. Jane is also participating on the Wellness Committee to further lend her expertise to Reena. The most valuable contribution, however, is Jane's ability to observe our clients and, in a brief period of time, cultivate a relationship with the clients and staff. This enables her to identify the needs of each client and, more importantly, to recommend tangible viable solutions.

We all welcome Jane to her new position and look forward to the results of her work in giving the clients we serve the best possible quality of life and wellness.

## Outreach Winter Break camp filled with special moments

by Tom Petersen, Activities Co-ordinator

The holiday rush has finally come to an end; I trust that everyone had a safe and happy holiday season. As the new year moves in, it is time to look back on yet another successful Winter Break program. What started out as an experimental project has now become an annual (and popular) event. As was the case last year, the program consisted of three groups: kids, teens and adults. As expected, our participants and staff infused the Toby and Henry Battle Developmental Centre with youthful energy and enthusiasm. The teens busied themselves with arts and crafts, games, swimming and even an interactive dance party. Our kids' group was also kept quite busy; they went swimming, were visited by some animal experts (don't touch the snake!)

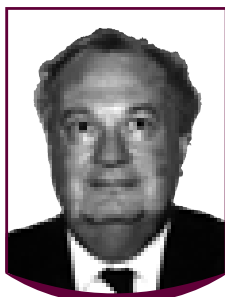
played lots of games, went to the movies and finished off with a party. The adults had a slightly smaller group this year, but that did not deter them in the slightest. Their winter retreat consisted of a trip downtown to the Hockey Hall of Fame, swimming, arts and crafts and rousing games like The Price Is Right. For the final party, the adults joined up with the teens for some serious dancing! These events are certainly not unique to our participants, and yet, this year, they seemed more successful. Many participants and staff felt that this was one of the most successful breaks. Why? The eight days of the retreat were filled with what I call 'moments.' Every day I witnessed something that showed me how much the staff truly love their jobs as well as our participants. Watching **Jay Tax's**

(one of our regular participants) eyes light up when he saw **Todd Orvitz** (a returning staff member from three years ago) was a very special moment. Watching the teens and all the staff dancing together was certainly a moment. One of our newer participants, **Tuvi Rokov**, holding a live snake for the first time certainly qualified as a moment. There were many other moments, but I simply do not have the space to list them all. I cannot say enough about all the staff who participated in the Winter Break retreat. They were professional, compassionate, prepared, enthusiastic and, above all, dedicated to providing our participants with an outstanding retreat. It was a pleasure to watch, and I look forward to seeing everyone at the March Break camp.

If you would like to support the Michaels Family Wellness Centre or any of our Outreach programs, please call the Foundation Office, at (905) 763-8254, ext. 3034.

## Report of the Reena Foundation Chair

by Murray Klein



As another fiscal year has come to a close — my first year as Chair of the Foundation — it gives me great pleasure to report that we have granted \$1 million to Reena over the past year.

The majority of these funds have gone toward supporting two projects.

The first is the planned new **David and Luba Smuschkowitz Reena ElderHome**. The campaign to raise \$2.5 million for this much-needed new home for the elderly is more than 90 per cent complete. And while we still need to raise the last \$200,000 over the next few months, sufficient funds have allowed us to complete the planning phases of the project. In fact, we are hoping to begin construction before spring.

We are deeply appreciative to the many donors who have helped this project become a reality. In particular, I would like to extend our sincere thanks to the **Smuschkowitz Family** and their friends who gave so generously to give this project such a tremendous boost. I would also like to thank **Alex Eisen** and **Saul and Toby Feldberg**, who, as Co-Chairs of the campaign, worked tirelessly to make this campaign a suc-

cess. Alex also chaired the first campaign to build the **Al and Faye Mintz ElderHome** in 1998. In fact, some have heard Alex say that he will lead the campaigns for the next 18 Reena ElderHomes!

We are extremely proud to also annually sponsor the Reena respite and enrichment programs. Our Annual Fund, chaired by **Frank Wilson**, raises the \$250,000 required through telethons, direct mail programs and special events. Without the help of every donor who generously responds, we would not be able to provide these programs — often referred to as ‘life-lines’ by parents. If ever you wonder whether your \$18 or \$36 cheque helps, just drop by the Battle Centre and look at the smiles on the children at Reena. If you are like me, it is all you need to keep you motivated to do more for Reena.

## Jodal Health Services

by Gary Sim, President

Featured supplier

**Ayo Alabi**, Executive Director of **Jodal Health Services**, describes his company as “a family-oriented business geared towards providing compassionate care and service for people.” As one of two personnel agencies that provide Reena with the majority of its temporary and relief front-line staff, Jodal has demonstrated a real commitment to the partnership with Reena.

“Jodal has been in business for just over six years and specializes in providing temporary help to agencies supporting people with disabilities,” says Ayo. “We supply clients all over Ontario with professionals such as PSWs, DSWs, Child Youth Workers, Social Service Workers, RPNs and RNs. Reena is

one of our major customers.

“It was Reena that gave me my start in this business. And for what Reena has given to me and my family, I am extremely grateful. Reena was not only my first customer, but Reena has been the catalyst to help me grow my business. Reena has such a fine reputation, other customers have come to Jodal simply based on the fact that Reena has provided a referral.”

Jodal Health Services has continued to be a supporter of Reena through generous annual donations. In fact, Ayo — complete with ceremonial dress that proudly displays his Nigerian roots — is a fixture at our annual gala. “We have an obligation to give back. Money can only buy ‘material needs,’ but it cannot give peace. What gives you peace is what you give back to

society; for me it is an obligation to give back.”

Ayo’s philosophy of giving back transcends all aspects of his business, whether it is his insistence on the compassionate care provided by staff workers to individuals with disabilities or the way he treats his staff as family. Even the way he generously gives back to make a richer community is reflective of his personality and life. Ayo has recently committed to annually fund the IDERA Scholarship Grant to help a Reena staff member pursue continuing education. This will enable Reena to continually improve the quality of staff and quality of care provided. Reena is grateful for Jodal’s continuing support in so many ways.

## Report of the Reena Foundation President

by Gary Sim



**Y**ou may have heard the term 'planned giving,' but what is it and how does it relate to Reena?

Simply put, planned giving means arranging today to make a future gift to Reena. You can make a meaningful difference to future generations of Reena clients even if circumstances do not allow you to make the type of current gift that you would like. Of course, there are other considerations, not the least of which are the potentially significant tax benefits.

There are four main types of planned gifts, which you may want to consider. The following is meant only to provide a brief description. Further discussion with Reena and your financial and legal advisors should take place before proceeding.

- **Bequest** — There are a number of different ways that you could include a gift to Reena in your will. We would be willing to discuss what is right for you, but remember that you must always look after yourself first and, if you have a loved one with a developmental disability, your first consideration should be ensuring that he or she is taken care of, often with a Henson Trust. We can refer you to an expert in the field.
- **Life Insurance** — Purchasing a life insurance policy and gifting it to Reena allows you to turn modest premium payments into an impressive donation. The younger you are when you start, the lower your cost relative to the potential donation. Your premium payments are tax deductible. If you currently own a life insurance policy, you can gift that to Reena and

receive a tax receipt for the cash value of the policy.

- **Gift Annuities** — You can make a current gift to Reena that will not only provide a benefit to Reena, but will provide you with a guaranteed income. This is especially appropriate for individuals who are older than 65 years of age and who want to make a planned gift, but need to count on future income.
- **Charitable Remainder Trusts** — This vehicle produces income for you and a secure future for Reena. By placing a significant asset, such as a house or a GIC, in a charitable remainder trust for Reena, you can continue to receive 100 per cent of the income for life and qualify for significant tax savings at the same time. Trust gifts work best for donors who are 75 years of age or older.

We would be happy to provide you with more detailed information about any or all of the planned-giving program options for your consideration. We can tailor any of the programs to suit your needs. If you would like to discuss your planned-giving options, please call me at (905) 763-8254, ext. 3029, or e-mail me at [gsim@reena.org](mailto:gsim@reena.org).

## Not Just Another Saturday Night

by Stephen J. Adler, Senior Development Officer

**A**s we go to press, Sat. Mar. 19, 2005, promises to be "Not Just Another Saturday Night," as more than 300 young adults have signed up to help raise more than \$10,000 to support Reena's respite and enrichment programs.

This exciting fundraising event, co-chaired by **Robert Klein** and **Mira Schwartz** of Reena's New Leadership Division, will bring together people for an evening of poker, good friends

and fun at the Eglinton Grand Theatre.

A heartfelt thank you to all our sponsors, including **WestJet, Iceberg Vodka, Symcha Wines, Steam Whistle Brewery, Starbucks Coffee, Leeward Hedge Funds, Condor Security, Hart Entertainment, Royal Bank, Shape** and **Vibe Dance Studio Fitness**.

A sincere thank you to **Magan Boys Entertainment**, which is providing the evening's entertainment, and to **Adam Snellings** for donating his artistic skills.

A special thank you to committee members **Jason Friedman, Adam Henschowicz** and **Melissa Kelman**, and to **Lauren Barmash, Danielle Goose, Darryl Margau** and **Sara Werb**, who have volunteered to make the evening an outstanding success.

Plans will soon be underway to organize the second annual Not Just Another Saturday Night!

If you are interested in serving on the Planning Committee, please call me, at (905) 763-8254, ext. 3030.

## Thank you to our donors

The Donor Recognition List below reflects cumulative gifts of \$36 or more received between Nov. 1, 2004 and Jan. 31, 2005. We thank all donors for their generous contributions including those requesting anonymity. Our Tribute and Memorial card program at Reena Foundation continues. What better way to say *mazal tov* or convey condolences than with a contribution to Reena Foundation? Cards are available from \$10 each. If you wish to make a donation, please call Reena Foundation at (905) 763-8254, ext. 3034. We apologize for any errors or omissions. To help us correct our records, please call the Foundation office, at the number above.

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## Endowment Funds

The Reena Foundation welcomes five families who have established endowment funds since the last issue of *Kolreena*. Our thanks to **Hy and Joan Eiley** for establishing the **Eiley Family Fund** in support of respite care. Hy is a former Chair of the Reena Board as well as Founding Chair of the Reena Foundation Board. Thank you also to **George and Gail Kekes** and their family business, **George Klein Jewelers**, for establishing the **Kekes Family Fund**. Thank you to **Dale and Carolynn Morrison** for establishing the **Morrison Family Fund**. Carolynn is currently the Chair of the Reena Board of Directors. Thank you also to **Melissa Kelman** and her extended family for establishing the **David Kelman Fund** in support of quality-of-life programming at the Reena ElderHomes. Melissa established this fund in memory of her grandfather. We also thank **Angela Iannuzziello** for establishing the **Angela Iannuzziello Fund** in support of a new integrated apartment project. Angela is also a former Chair of the Reena Board of Directors.

Families may create an endowment fund with a gift of \$5,000 or more. Endowment funds can be increased with periodic donations, tribute and memorial cards or gifts designated in estates via wills. The principal in the fund will never be spent; only the interest earned. It is a great way to ensure that Reena programs will be funded for the future — our Registered Retirement Savings Plan, you might say. For more information, please call **Gary Sim** at (905) 763-8254, ext. 3029.

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## Passover Cards

*Chag Sameach!* With Passover just around the corner, Reena will again be selling Passover cards to help you send the best of wishes to all your friends, family and colleagues. New client artwork is being unveiled for the holiday season, so order early to avoid disappointment.

Call (905) 763-8254, ext. 3034 today to place your order.



## A good time to get **Wicked**

More than 300 patrons are waiting for their chance to be *Wicked* at Broadway's biggest musical of 2004, playing at the Canon Theatre on Wed. Apr. 20, 2005. The event, which includes a pre-theatre reception at the offices of **Blaney McMurtry LLP**, is being organized by Reena's Entertainment and Cultural Committee, chaired by **Susan Klein**.

The second event in two years for the Entertainment and Cultural Committee, *Wicked* is building on the success of last year's *Producer's* event, which raised more than \$66,000 for Reena's respite and enrichment programs.

A very special thank you to Blaney McMurtry LLP, for again sponsoring the pre-show reception, and to our Gold sponsor, **Bank of Montreal**, for its continued support of this event.

**Stan Kugelmass**, Managing Partner with Blaney McMurtry LLP and former Reena Chair, has again been instrumental in ensuring the success of this event. A special thank you to **Pat Abbott** for all her help. Thank you as well to our other sponsors, **Apollo Beauty and Health**, **Classic Creations**, **Universal Lamp** and **HMV**, who will ensure that none of the guests go home empty handed.

At press time, there were still some tickets left at \$252 (including reception). To purchase tickets, please call (905) 763-8254, ext. 3034.

*Reena*: A QUARTERLY NEWSLETTER  
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