



# Kolreena

Towards a Better Future — integrating people with developmental disabilities into the community

Volume 31

Number 1

Spring 2011

## Content

### Reena

- Cover Reena hosts special guests Peter Shurman, MPP Thornhill and Feria Bacchus, Trillium Foundation
  - 2 Report of the Chair of the Board and Report of the Reena President & CEO
  - 3 A Family Says Thanks to the Community
  - 4 Learning & Development Department
  - 5 Passover at Reena Giving the Princess a Haircut
  - 6 Why I Volunteer Supporting Dually Diagnosed Individuals
  - 7 A New Chapter in Our Lives How we coped with Winter at 65 Crestwood
  - 8 Baking, Buying & Eating for a Good Deed FICCDAT
  - 9 The Ontario Trillium Fdn Awards Grant Reena Community Residence Coordinator Hired
  - 10 Report of the Chair continued Faith and Culture Inclusion Network
- ### Reena Foundation
- 11 Report of the Chair of the Reena Fdn. Board & Report of the President Foundation Welcomes New Board Member
  - 12 Alex Eisen Society Endowment Funds
  - 13 Endowment Funds
  - 14-15 The Capital Campaign
  - 16 Reena Foundation's Theatre Night JSMHT says Thanks!
  - 17 Third Party Events Tennis anyone?
  - 18 Outreach, Respite & Enrichment Campaign
  - 19 Thank you to our donors
  - 20 Take out your calendar Support Reena's Respite and Enrichment programs

## Reena hosts special guests MPP Peter Shurman Congratulates Reena on Ontario Trillium Foundation Grant

On Friday, February 25th Thornhill MPP Peter Shurman visited the Henry and Toby Battle Centre to announce a \$150,000 grant from the Ontario Trillium Foundation. Mr. Shurman brought the exciting news that Reena had received the grant to develop an interdisciplinary model of service delivery for frail seniors and people with physical, cognitive or developmental disabilities.



Peter Shurman, MPP Thornhill

"Reena is one of those organizations that truly understands the meaning of community, friendship and dignity. Through its programs, hundreds of families from all over have benefitted from the dedication and commitment exemplified by all members of this organization. I cannot think of a more deserving recipient of this grant," Shurman announced.

Presentation of a plaque for the grant was made by Feria Bacchus, a volunteer with the Ontario Trillium Foundation who told the audience that she had had the pleasure of being the lead reviewer of Reena's proposal. She said her review team was captivated by the fact that the money will be used to develop a holistic, interdisciplinary model of service in the Reena Community Residence currently under construction at the Lebovic



Feria Bacchus, Trillium member

campus. "Your organization saw a need in the sector, put together a plan and we are pleased that we can assist you, at least monetarily, to

*continued on page 9*

Members of the Board of Directors, Clients, Families and Staff of Reena, Batay Reena and Reena Foundation

Wish all our friends and supporters in the community

### A Happy and Kosher Pesach

As you celebrate with your family and friends.



# Report of the Chair of the Board and Chair of the Government Committee

by Laurine Schmelzle



# and the Report of Reena President & CEO

by Sandy Keshen



Reena's vision is about choices, commitment and partnerships; choices for individuals who want greater say in the direction of their lives and for families who need help to plan and provide supports in the future; commitment, not only to service but to being there when families cannot be; and partnership which includes the client, the family, the agency and the community in shared responsibility.

We see a future where developmentally disabled people have more say, more typical lifestyles and relationships and the support of a caring and responsive agency.

Having a disability should never be a reason to exclude someone from involvement in the community. When someone with a disability is included and involved in meaningful ways, we



are blessed with their gifts as a community. We are not whole until all of us belong.

Inclusion is woven into every aspect of Reena's programs. We do not do things *for* people with disabilities. We do things *with* people with disabilities. That, in simple terms, is how we achieve inclusion and meaningful participation.

### MENU OF PROGRAMS

Looking at the menu of programs available to Reena clients, from the youngest to the oldest, it is uplifting to point to Reena's successful **Summer Camp Program**, where children with a developmental disability experience all the fun and physical activities that every child enjoys while making long lasting friends. Our Summer Camp program is wide and varied. It



includes a fully integrated sleep-over camping experience for children at Camp Northland; some of Reena's clients have worked as CIT's at Camp George, while Camp Arrowhead provides day camping opportunities. Of great interest to Reena's older children is the Tikvah program at Camp Ramah where campers over 16 years old are given the opportunity to develop skills in a special work related camp program, thus they can enjoy being campers until the age of 21.

### PATHWAYS TO THE COMMUNITY

Our **Pathways to the Community Program** (North and South) is a community-based transition program



for young adults coming from schools, home and other programs. Participants enjoy a variety of integrative

*continued on page 10*

## A FAMILY SAYS THANKS TO THE COMMUNITY

Just a few years after she was born, our beautiful daughter Sheree began to have seizures and had to undergo many tests. She was heavily medicated and was hospitalized on several occasions. Doctors had no answers for us as to why she was in such distress, and we were told that because there were no schools or training facilities available at that time, Huronia Regional Hospital would benefit our daughter and help her with her developmental disabilities. She existed there for six years. Then came Reena, the brain child of Rabbi Joseph Kelman. Without the incredible dedication and foresight of the late Rabbi Kelman, there never would have been a Reena.



**Rabbi Joseph Kelman z"l**

Shortly after Reena was established, Marilyn and I rescued Sheree from her confinement at Huronia. With the professional skill and caring of Reena's staff, Sheree has progressed from living in group homes to the point where she now lives independently in an apartment that she shares with two other Reena clients. She travels to and from her apartment on her own, to work, shop, bank and socialize and has attained a measure of self-confidence beyond our expectations.



**Sheree with her parents at a Reena Gala**

While Sheree developed and blossomed, Reena expanded by opening one group home after another. Through the generosity of the late Joe Berman, Camp Reena was built. With aid from the Ontario Ministry of Community and Social Services the number of clients serviced by

Reena continued to grow and group homes were expanded with the establishment of the Municipal Housing Apartments.

Reena partnered with JVS and B'nai Brith to add more group homes and apartments to its residential base.

By way of further expansion, Reena entered into an arrangement with Kehilla Residential Program, the housing arm of United Jewish Appeal Federation in establishing more residential facilities. An incredible milestone was reached with the construction of the Battle Centre funded through a bequest from Toby and Henry Battle and generous donors in the community. It became available for day programs and other Reena undertakings.



**Joe Berman z"l**

An important milestone to cope with Reena's aging clientele came with the opening of the first elder home soon to be followed by the second and third elder homes for seniors.

Always willing help guide and improve other social agencies, Reena has been acknowledged by the Ontario government as a leader and role model with respect to persons with developmental disabilities.

Reena expanded its service base by dealing with youth with autism which eventually led to the opening of a



**Reena's Toby & Henry Battle Developmental Centre**

Reena group home for children and youth with autism.

Reena prides itself in having a highly professional and committed staff which is aided and abetted by volunteers. None

of these activities or achievements could have been attained without the generous support of the United Jewish Appeal Federation and the Ontario Government's Ministry of Community and Social Services.

Marilyn and I have derived a tremendous satisfaction with over 35 years of service in working as board members, being on various sub-committees and



**Reena Community Residence under construction on the Lebovic Campus**

fundraising dinner events. Volunteerism is the heart and soul of Reena and more hands are always needed especially now that the UJA Federation has welcomed the building of the Reena

Community Residence on the Lebovic Campus in Vaughan which will be Reena's crowning jewel to date. But Reena will not stop there. There are members of the community in dire need of Reena's services so facilities must be expanded. The most crucial issue to be addressed is Reena clients' aging population. We hope through the support of the Jewish Federation, Ontario government and generous donors, that the invaluable work of Reena will continue to be a shining light in the community to enable Reena's clients to develop to the full extent of their potential and to take their rightful place as proud members of our society.

**Bert Raphael, Q.C.**, Honorary Legal Counsel

*This is a reprint of an article which appeared in Canadian Jewish News*

## Learning and Development Department 2011

by: Stacey Donaghy, Manager Learning & Development

**T**he **Developmental Disabilities Counsellor Program** continues to be quite a success and benefit to Reena.

Almost all of the July 2010 Graduates are already situated in part-time jobs at Reena and with our partners. As an organization we are proud of our program and should be even more so with the recent supervisory hires - two of which included DDC Graduates.

The next DDC program offering begins March 21, 2011, we are underway with the interviewing of candidates for the program. Word of mouth continues to be our greatest marketing tool, so if you know anyone interested in a career in our sector, we are always looking for dedicated people.

The DDC Program does exactly what it set-out to do, it recruits, and retains, staff to a field that has often been overlooked as a viable career choice. Much has to be said about the vision of Sandy Keshen. Sandy has always been ahead of her time, and solution based. One such example of this is the opportunity that I have had this past year to take on a lead roll with the **Human Resources Strategy around Core Competencies** for the sector. Reena is one of 16 Agencies across Ontario involved in this pilot, and I can safely say that Reena's vision for a strategy to recruit and retain staff to the sector is very much alive in many of the aspects of this strategy that aims to professionalize our sector.

The next steps in this Pilot for Reena will be the participation of our Internal Implementation team and Trainer team as we roll-out the Core Competencies to the sector at a Provincial level. We will begin this process in September 2011 along with the other Pilot agencies.

Internally we are continuing our work as we develop a sub-committee that will look at the development of Behaviour Based Interviewing Techniques, as it applies to hiring through our Human Resources Department and intake into the DDC Program. Utilizing this training from the HR Strategy and Hay Group will enable us to do a better job of recruiting the right people to the sector, thus benefiting the individuals that we serve.

### Reena will Be Represented at the OASIS Conference 2011

Reena submitted several session proposals to the OASIS Conference planning Committee to speak at the conference in May 2011. I am very pleased to report that Reena will be well represented at this conference. I will be co-presenting a session on collaboration focusing on the DDC Program partnerships with Dean **Georgia Quartaro** (George Brown College), **Joe Persaud** (Kerry's Place Autism Services Toronto), and **Susan McCart** (Montage Support Services); **Sandy Stemp** (Assistant Executive Director to Reena) will present "Aging and Developmental Disabilities from Local Models to Provincial Strategies", Sandy has also been asked to partner with Community Living Toronto for another session at OASIS.

### The Max & Ruth Leroy Holocaust Memorial Garden Education Committee

The Learning & Development Department has been quite involved in the planning and organization of this committee. We are very honoured to be the staff representatives and able to participate and support this committee as we move forward with this important work.

To recap, our committee members are: Co-Chairs **Fay Rotman** and **Fran Kiesselstein**, **Candace Lewis** (Donor) **Paula Sonshine** (Vice-Chair Reena Board, ESL & Special Education Teacher), **Paul Burston** (Director, Government Relations and Social Policy, Christian Horizons), **Ellen Rajzman** (Volunteer), **Esther Yermus** (Secretary of the Reena Board), **Sally Wasserman** (Volunteer), **Phil Lepofsky** (Reena Board Member), two **University of Toronto students** who have experience in research and are connected to the Centre for Diversity- Judaic Studies. **Stacey Donaghy** (Reena-Manager Learning & Development), **Sandy Toben** (Reena-Supervisor-Learning & Development), **Clifford Walsh** (Reena-Learning & Development Administrative Support to Committee) and **Sandy Keshen** (Reena-CEO and President) We also welcome new members; **Dave Hingsburger** (Director of Clinical and Educational Services-Vita Community Living Services), and **Arlene Margolese** (Reena-Manager Judaic and Volunteer Department)

The Committee got off to a great start. Our first meeting provided focus and direction to the many tasks that lie ahead in terms of curriculum development and planning for the Memorial Garden. I will be sure to update as we move ahead.

### Learning & Development Committee

The Learning and Development Committee has undergone a restructuring; we will focus much of our attention and research on the opportunities that are available to individuals with a developmental disabilities beyond the age of twenty-one. Our focus will be on opportunities that exist pre and post twenty-one years of age. We will look at the types of educational, training and other programs that are out there and how accessible they are to our population in terms of supports, gaps, and needs. Our committee members are: Dean **Georgia Quartaro**, **Howard Weinroth**, **Eileen Cole**, **Paula Sonshine**, **Sandy Keshen**, **Sandy Stemp**, **Shigemi Yoshimori**, **Clifford Walsh**, and **Stacey Donaghy**. We will update you on our findings as we move along. Finally I want to thank our dedicated Learning & Development Committee, **Sandy Keshen** our President and CEO, **Sandy Stemp** our Assistant Executive Director, and of course the Learning and Development staff team, all of whom work hard to support Reena's goals.

## Passover at Reena

by: Arlene Margolese, Manager, Faith & Cultural Services, Volunteer Services

As we gear up to celebrate the beautiful holiday of Passover, commemorating the exodus of the Jewish nation from Egypt to Israel, we immerse ourselves in plans and preparations. Just as the Red Sea miraculously parted, allowing the Jewish people to escape Egypt, so too does every Jewish household miraculously manage to convert their home from “Egypt to Israel” (translation – *chumetz* to *pesaddich*). To assist our group homes in this tremendous effort, a Reena PPP (Practical Passover Planner) is published every year, guiding staff and the people with developmental disabilities they support, to schedule the many tasks in an organized and unhurried manner to be completed successfully. Once accomplished, its then down to the cooking. Each home enjoys a “Kosher for Passover” cookbook put together by the Faith & Culture Department. In order to enjoy and

experience the *seder*, the festive meal re-enacting the exodus, each Reena group home has a number of Reena Passover *Haggadahs* especially prepared for their use.

Many people with developmental disabilities involved in Reena will be going to their family home for the *seders*. For those individuals not going home, many group homes will be holding their own *seder*.

**If you have not yet completed your plans for Pesach seders and want to perform an important mitzvah, please consider leading a seder at a Reena group home or invite a person(s) with a developmental disability to be a guest at your family seder on either Monday night, April 18th or Tuesday night, April 19th. Please call Arlene Margolese at 905-889-3372.**

## Giving the Princess a Haircut

by: Michele Richter

When you meet our daughter **Karen**, you immediately notice her lovely hair. Karen has beautiful, thick, shiny black hair, which frames her face. Her hair grows quickly. Because Karen is unable to comb and groom her own hair to her liking, Bob and I feel a responsibility to keep her hairdo as attractive and as neat as possible.

However the process of giving our princess a haircut has become a honed life skill patiently developed between the two of us and fraught with stress and difficulties. We have tried hairdressers over the years, but these experiences were always exhausting and memorable for their tension and awkwardness. I remember hairdressers who hid, when Karen was the next customer, hairdressers who refused to take her and many times when Karen screamed and carried on in such a way, that we had to leave, with only part of the job accomplished.

So out of necessity Bob and I devised a hodge-podge system to keep our daughter’s hair presentable. The goal was to keep her hair out of her eyes and to give it some shape. Bob bravely took on the major task of the actual

cutting and thinning out of Karen’s hair. My job was to trim her hair between Bob’s major cuts. The first time I nicked Karen’s ear, I cried and felt guilty for a week. You see Karen is always MOVING while Bob or I are snipping away. She sways back and forth, walks around and bends up and down, and that’s on a good day. Usually these movements are accompanied by several piercing screams, which make your ears ring. Somehow, through it all, Karen usually emerges with a fairly smart looking hair cut and a big smile on her face. Bob and I are, of course, exhausted.



**Karen Richter**

Karen loves the attention and intimate focus of her haircuts with her Mom and Dad. We, on the other hand, wish someone else was able to handle this chore. However every snip is done with love. We know Karen feels this, and in some way enjoys these somewhat harrowing experiences with

her parents in the bathroom behind closed doors. Through the years, Karen’s haircuts have become yet another hurdle we have somehow managed to overcome, and her beautiful hair continues to be one of her most attractive features.

## Why I Volunteer

by: Risa Rocket-Feldman



I have always enjoyed participating in charitable events. Be it a walkathon, bikeathon or a blood donor clinic, I appreciated the 'high' that I got from doing Tzedekah.

I came to Reena in 1998 when I was at a personal crossroads. I spent most of my career as a medical office assistant and I really enjoyed the

work. Unfortunately, as the result of elbow and wrist injuries, I needed a break from computers. I decided to fill my unanticipated free time with community service. After an enjoyable, informative interview, I signed on for a six month term as a volunteer for Reena. Looking back now, almost thirteen years later, I know I made a wise decision.

This fall marks yet another year where, for one afternoon per week, with a bagful of scrumptious library books in my arms, I visit my dear friends at Reena. Sharing a good book and enjoying colorful pictures is an all-time favorite. We have our own unique set of hot topics, including current events, fashion and art. Conversations about the weather in Toronto are always interesting too. We are truly happy to see each other.

Celebration is a big part of Reena. I've enjoyed assisting in gym activities, Reena Fun Days, arts and crafts, charitable telethons and bowling. After sharing in many

happy Hanukah and Purim parties, I am confident of this one fact: Reena clients sure can dance!

On those occasions where I have been involved with clients with developmental challenges, I have benefited from the kind assistance of the trained staff at Reena. I have witnessed countless moments of deep care and commitment from so many staff members, and I have developed an appreciation for the clients, their needs and triumphs.

Volunteering has broadened my horizons in ways I could not have imagined. By enhancing a resume, learning new and exciting skills, making connections with a larger group of people, building character...all of these opportunities create a win-win situation that brings new meaning to the phrase 'Giving and Receiving.'

I truly cherish the gift of thanks I receive from so many at Reena. It is a wonderful feeling to be appreciated.

Every time I enter Reena as a proud volunteer, I am reminded of blessings and gratitude. After many years, it is still an honor to have touched, and be touched by, the magic of volunteering. My commitment is reaffirmed each time I begin a story reading session: as I see a client smile or laugh, then I know it has been another good day as a Reena volunteer.

*Risa has been nominated by Reena to receive a 2010 Ontario Volunteer Service Award. Congratulations Risa!*

## Supporting dually diagnosed individuals at Reena

by: Maureen Ander, Supervisor

When I tell people that I support adults who are 'dually diagnosed', I am sometimes asked what does that moniker mean?

The primary diagnosis for those whom we support at Reena is developmentally disabled - (sometimes referred to as developmentally handicapped or delayed).

With the dually diagnosed, the secondary diagnosis is related to mental health issues.

With some of the individuals I support that means issues such as Anxiety disorder, Schizophrenia, Oppositional defiance disorder and can include things like Obsessive compulsive disorder, etc.

Often the challenge in supporting individuals who are dually diagnosed, is getting the medical community to recognize the mental health component as distinct from the developmentally disabled component.

Knowing the person you support well by talking to

them and their team (including their family), reading their files, reviewing data collection, incident reports, etc. is one of the key elements in advocating with a family physician effectively, and will help you to express that what your client is experiencing is not just because they are developmentally disabled.

Understanding and supporting our clients effectively through changes in their psychological and physiological states and then recognizing the impact of these issues on their behaviour is one of the most important tasks our staff does, and thankfully does well.

## A New Chapter in Our Lives

by: Marie Sharon Sedore

**A**nother year has passed so I wanted to wish everyone a healthy, happy year and thanks for giving Steven and myself some new found happiness.

65 Crestwood has started a new chapter in our lives. I never thought my son would go into a "group home".

Steven has been visiting 65 Crestwood for almost a year on a regular basis. He was recently diagnosed with IED (intermittent explosive disorder). He was having severe and frequent outbursts that were out of control.....I was desperate.

I called Judy Biniaminov, one of Reena's Supervisors who helped with our first and most emotional stay. The day I left him I felt so guilty, cried all the way home, didn't sleep, and called several times. Now I sometimes have moments where "I forget" that I have a son and his disability....WOW we have come a long way and there have been many great changes.

Steven has made so many accomplishments this past year it is like a story book for me.

He is 34 years old and has NEVER gone out anywhere without me. This summer he took his key and wallet and went to the local cafe to buy a coffee.....YES BY HIMSELF!

***His confidence has grown!***

Going to a new home, mall, or store, creates great anxiety for Steve. Today he can't wait for his visit to help Parris with the shopping.

***His self esteem has grown!***

This past year he celebrated **Rosh Hashanah**. For 15 years I have gone to my friend's dinner without him. Steve said "Can I go to Miriam's next year?".....amazing since social settings with a lot of people bring on an anxiety attack. When it was time to attend a big birthday party that we regularly attended every year, this year he wanted to stay at Crestwood....I had a great time without him! A trip to Dave & Busters with lights, noise, action was always a problem ....but now, with staff and friends from Crestwood he manages - AMAZING.

***His social skills are improving!***

Steven's self help, hygiene and independence have improved. He has become very responsible when packing and unpacking his clothes and taking care of all his belongings. Most important is that his aggressive outbursts have lessened.

I need to thank Judy for all her co-ordinating with Crestwood and my personal interruptions. Susan for her patience with my Visa that seems to get compromised a lot.

To all the Staff....Pam, Parris, Linda, Teresa, Ronald,

## How we coped with Winter at 65 Crestwood...

by: Pam Belding

**T**here are five individuals currently residing at 65 Crestwood - two females and three males.

We also offer respite services at this location.

The *Gang* at 65 Crestwood had an adventurous winter despite the snow and the chilly temperatures....Brrrrrrr! We participated in activities such as going to the movies, bowling, Dave & Busters, and Karaoke on the down-right cold days, and enjoyed the Winter festivities when the weather permitted.

We also went on a tour of the *Music Program* and the *Broadcast and Journalism Program* at Seneca College, where we had the opportunity to test out the equipment, play instruments and pretend for a few hours that we were musicians (recorded our song) and TV hosts! Daniel and Jonathan said, "Pam we are famous!" They enjoyed it so much they have asked to go back.... just about every weekend.

In February, we had activities planned such as snow shoeing and the Winter Festival of Ice. We have gone to the Winter Festival of Ice in Barrie for the past three years and it's a GREAT time! They really enjoy the horse drawn wagon rides, dog sled rides, the music, seeing the ice sculptures and the ice maze is truly incredible!

Fatima, (sorry if I missed anyone). They are all so FABULOUS. Their words are all positive and appreciated. Thank you to Bill our first meeting was pleasant.

When I hear others say things about a group home I reply "it is only as good as the Staff". Your Staff does care and it shows.

Steven is not very verbal but his mood speaks louder than words.

I have fought my whole life to integrate and have Steven accepted by others, to belong. We did not find a group home but we did find an extended family and home. Steven enjoys ALL the Staff and friends at Crestwood while I now enjoy a small part of my life.

Thanks is a very small word for something so grand!

Sincerely,

(Marie) Sharon Sedore & Steven Long

# BAKING, BUYING AND EATING FOR A GOOD DEED OR – IF YOU EAT IT TO HELP OTHERS THE CALORIES WON'T COUNT (MAYBE)

by: Arlene Margolese, Manager, Volunteer Services, Faith & Cultural Services

*The following is a story of GENEROSITY, DETERMINATION and most importantly, FRIENDSHIP. It is NON-FICTION and ONGOING. It will not end until the "HEROES" of our tale reach their GOAL!*

Once upon a time (well, actually in July, 2010) there were three young men (from 241 Crestwood) looking forward with great anticipation to hosting visitors from the Renanim School for Disabled Children in Kiryat Shmona, Israel. In their typical enthusiastic and generous way, they welcomed Yosef, Assaf and their teachers, Tamar and Udi into their home and their hearts. Little did they know at the time, that they would form such



close bonds, forging warm friendships that even great distances could not erase.

Determined to see their friends again next year, this time in their homeland, Israel, the three

young men have been brainstorming to come up with ideas to fund the trip and working diligently to raise money in order to make their dream a reality – which brings us to the moral of the story:

IF YOU BAKE THEM, THEN THEY WILL COME...  
AND BUY... AND EAT...

The latest venture of the three young men was a Bake Sale which was held on December 10th, 2010. They excitedly helped prepare for the big day, together with their committee and friends from Reena. A number of wonderful people volunteered to bake delicious treats, too scrumptious to resist.

And the story goes on... lured by the smell of hearth, home and goodies, many calories were consumed, many pantries filled with yummys and much profit was made resulting in a baby step closer to the goal of our gallant trio.

On behalf of the three young men and their committee (of which I am a member) I would like to express our sincere appreciation to each and every person who has so graciously and generously offered your support financially, physically (covering yourself with flour, sugar and other gooey stuff) and morally towards their glorious quest,.

While they were more than pleased with the outcome of the bake sale, the group realize that they still have a long way to go in order to finance their journey and are, as we speak, hard at work strategizing other lucrative ideas. Stay tuned for the next edition of this non-fiction novel!!



March of Dimes Canada, Toronto Rehab Institute and Reena, invite you to the Festival of International Conferences on Caregiving, Disability, Aging and Technology June 5 - 8, 2011 in Toronto. Six conferences for the price of one. Get more info at [www.ficcdat.ca](http://www.ficcdat.ca)



**Living Longer Living Better**  
Get plugged into FICCDAT

Festival of International Conferences on  
CAREGIVING, DISABILITY, AGING AND TECHNOLOGY

# FICCDAT

JUNE 5 - 8, 2011
TORONTO, CANADA

**Let us welcome you  
to Toronto on  
June 5<sup>th</sup> at FICCDAT**

**FICCDAT Conferences**  
June 5 - 8, 2011  
**Stairway Usability and Safety Conference**  
June 9 & 10, 2011  
Sheraton Centre Toronto Hotel  
Toronto, Ontario

## The Ontario Trillium Foundation Awards Grant

Reena was recently awarded a two year, \$150,000 grant from the Ontario Trillium Foundation to develop an integrated service delivery model with policies, procedures, protocols and cross-training. Its vision is to build community through this model, supporting individuals from three participating social service agencies: Reena, Jewish Family and Child, and Circle of Care. Clients from these agencies and the community will reside at the new Reena Community Residence on the Lebovic Jewish Community Campus in Vaughan. Residents will be able to access a full range of social, recreational and health services on the Campus as well as from the Residence. Funding will be used to research and develop the model, deliver the training and evaluate the project under the direction of a Program Manager. The integrated service delivery model of shared support by a multi-agency consortium is the first of its kind in North America, and will serve as a role model for others throughout Ontario, Canada, and the United States. A leading grant maker in Canada, the Ontario Trillium Foundation strengthens the capacity of the voluntary sector through investments in community-based initiatives. An agency of the Government of Ontario, OTF builds healthy and vibrant communities. [www.trilliumfoundation.org](http://www.trilliumfoundation.org)

## Reena Community Residence Coordinator Hired



Ellen Rajzman

We are pleased to announce that **Ellen Rajzman** has been hired as Residence Coordinator for the Reena Community Residence with funding from the successful Trillium grant. Ellen brings to the job, project management experience, an understanding the Reena Residence philosophy and purpose, knowledge of the populations to be served by the residence, and the

skills to carry this project forward building the interagency relationships and agreements. We are very fortunate to have her join us.

Ellen will be developing an updated work plan, embarking on the literature research, scouting possible evaluators, preparing briefing notes on funding and financing challenges, developing campus partnerships etc.

## Ontario Trillium Foundation Grant *continued from page 1*



Front (l to r) **Sandy Keshen**, Reena President & CEO, **Feria Bacchus**, Trillium member, **Laurine Schmelzle**, Chair, Reena Board Back (l to r) **Councillor Rosanna DeFrancesca**, Ward 3, **Peter Shurman**, MPP Thornhill, **Councillor Sandra Racco**, Ward 4, **Vaughan Mayor, Maurizio Bevilacque**, and **Leon Kieselstein**, Chair Reena Foundation Board.

create a service model that will help so many”.

City of Vaughan **Mayor Maurizio Bevilacque** brought greetings and was a special guest at the reception. He spoke of his long association

with, and admiration of the work which Reena does on behalf of people with a developmental disability. “Reena has been a shining example to us all and has helped to create a more caring and sensitive community in which all people can live with dignity and respect.”

Despite a predicted snow storm, many Reena board members (past and present) as well as family members attended, including **Bert Raphael**, Reena Hon. Legal Counsel, **Mona Sherkin**, Reena Board member **Laurine Schmelzle**, Chair, Reena Board, **Sandy Keshen**, Reena President & CEO, **Leon Kieselstein**, Chair, Reena Foundation Board of Directors and **Gary Sim**, President, Reena Foundation; representing other agencies were: **Carol Chung** of the Mary Centre, **Monica Auerback**, Jewish Family & Child, **Nancy**



**Mayor Maurizio Bevilacque** shares a chat with **Paul Savage (l)** and **Michael Reznick (r)**.

**Singer**, Kehilla, **Jessie Carryl**, Circle of Care, **Shelley Marinzel**, Cummer Lodge, **Elizabeth Kuly** from CCAC, and **Frank Simkevitz**, Jewish National Fund.

## Report of the Chair of the Board and Chair of the Government Committee and the Report of Reena President & Ceo *continued from page 2*



opportunities including job-readiness, life-skills, social skills and much more. They volunteer at the Miles Nadel Jewish Community Centre, The Salvation Army,

Winners, as well as the Circle of Care /Baycrest Day Care for Seniors where they are highly valued for their abilities and enthusiasm.

Our Sunday Friends Club program at the JCC runs throughout the year. We use their swimming pool, fitness centre, computer lab, gym and we also use their kitchen in which to cook.

Hillel Jewish Campuses of Toronto, in the heart of the U of T campus is the home base of Reena's Pathways South Program. Here our clients enjoy interacting with Jewish students as they learn the valuable skills which they need to volunteer to community and commercial enterprises in the downtown core.

### SYNAGOGUES OPEN THEIR DOORS

Synagogues in the community welcome Reena clients to their holiday and Shabbat services enabling them to develop spiritually and feel a connection and sense of belonging to their roots, culture and community. Last year we were invited to attend Chanuka celebrations in local synagogues and community centres and the experience was successful and enjoyable for *everyone*.

## FAITH AND CULTURE INCLUSION NETWORK

by: Arlene Margolese, Manager, Faith & Cultural Services, Vounteer Services

**R**eena plays an important role in the Faith and Culture Inclusion Network which is dedicated to the inclusion of people with developmental disabilities within faith and / or cultural communities.

As a member of the Provincial Network (which is a coalition of umbrella organizations representing service providers, families and self-advocates on behalf of persons with an intellectual disability) the Faith and Culture Inclusion Network engages government leaders towards innovation in the area of inclusion.

It is comprised of seven agencies formed in 1996 dedicated to faith and cultural inclusion, promoting faith and culture choices in the Ministry of Community and Social Services' document "Making Services Work for People (1997). Now, with member organizations throughout Ontario, it supports faith and cultural choices in community and service planning and makes recommendations to provincial advisory groups and government.

The network has been successful in defining expectations, bringing people and leaders together to raise

### CLIENTS ENJOY COMMUNITY LIFE

Thanks to the caring attention of our highly skilled staff, those clients with higher needs also enjoy the every-day activities of daily living – shopping for groceries – going to a movie or visiting friends and family. Vacations are important too. With a lot of planning, the cooperation of many volunteers, and supplemented with funds from the Reena Foundation, some Reena clients were given the opportunity of a lifetime when they participated in the Birthright Israel program. And who can forget this wonderful photo and story reported in an issue of Kolreena about the group of clients, who, together with staff, wheelchairs, intra-venous feeding tubes etc., went on a joyous cruise to the Bahamas?



Of course we must continue to urge employers, merchants, community centres, neighbours and government officials to understand and appreciate the diversity and uniqueness of people with a developmental disability and to recognize their positive contribution to our community and society. That is our mandate and we shall work with our Foundation to move our vision forward: Towards a better future...integrating people with a developmental disability into the community.

Outreach, Respite and Enrichment programs are subsidized in part by generous donors to the Reena Foundation. For information on how to add your support, please see page 20.



**Faith & Cultural Inclusion Network members (l to r) Arlene Margolese, Sandy Keshen, Carol Chung and Ellen Rajzman.**

awareness, has brought recognition of community capacity for increased inclusion to the forefront and has held a successful symposium.

## Report of the Chair of the Reena Foundation Board

by Leon Kieselstein



&

## Report of the President

by Gary Sim



As we write this, we are experiencing one of the most frigid cold spells in recent memory. It is February and it is a time for looking forward to good things – but as we look forward to a wonderful, fruitful and meaningful 2011 we should also briefly look back at the year just past.

2010 was a great year for Reena Foundation. We have had our most successful fund raising year in our history. We made incredible strides in our major campaign as you will see in the following pages. We had amazing success in building our Campaign for Respite and formalizing that campaign for the first time – to do that at the same time as we were undertaking the biggest capital campaign in our history was a major accomplishment. We take off our hats to all the talented volunteers who have made all this happen – it would not have happened without you.

It's enough to leave you wondering what you do for an encore. Well – we have to do even more – our clients and our future clients depend on it. And for that reason only we are diligently planning to once again raise more funds for Reena than ever before – even more than last year. How are we going to do it?

First, we are going to again launch the Campaign For Respite to raise \$450,000 for our Outreach, Respite &

Enrichment Programs. We have now funded these programs for the past decade and as long as Reena needs us to we will raise the money. Stay tuned to these pages throughout this year as we track our progress. We hope that you will support our campaign by becoming a Friend of Respite when you are called. If you would like to join the campaign team and help us raise funds, please give the office a call.

Second, we hope to finish the capital portion of the the \$18 million Reena Campaign before the end of the year. We have raised \$4.5 million and we have considerable momentum. We need to raise the next \$4.5 million before the building is complete. Reena is depending on it!

Finally, we will continue to build the endowments. We are proud to note that we now have 109 endowment funds totalling \$2.7 million. These funds now generate about 16% of the cost of running the Outreach, Respite & Enrichment Programs. Some day it will be 100%. If you are an ongoing supporter of Reena, you may be a prime candidate for an endowment fund – call our office and find out what is involved. If you already have your own endowment fund, keep building it – it feels great!

To all of you, thank you for what you have done, for what you are doing and for what you are about to do. Here's to a successful 2011.

## Foundation - Welcomes New Board Member



Stuart Suckonic

**Stuart Suckonic** is a Vice President of Business Banking at TD Bank Financial Group and oversees the day to day operation of the Bank's Commercial Mortgage Group. Stuart started his work career with TD in 1988 upon graduation from York University's MBA program and has worked in a variety of areas in the Bank, with the last twelve years spent specializing in real estate finance.

Stuart has also volunteered in the past running Avenue Road Hockey Association's Select program and currently sits on the board of that organization.

Stuart is married to Fern who works as a coordinator of student support services at Robbins Hebrew Academy Bathurst campus. They have three children, Jonathon, Jennifer and Allie, ranging in age from 16 to 20.

## Alex Eisen Society

By making a Planned Gift, you are becoming a member of the Alex Eisen Society. This is a great way to ensure that Reena will continue to provide vital services for generations to come. Let it be your legacy.

**Alex Eisen Society Members** (those who have left a bequest or bought insurance policies)

Edith Abramczyk	Leon & Fran Kieselstein	Mitchell Shnier
Shelagh Barrington	Malcolm Peake	Joe Weisman
Larry Berdugo	Freda Rubenstein	
Alex Eisen	Honey Schipper	
Susan Feldman	Paula Schonberger	
Charles Hopkins	(Ed, Terry, Allyson & Andrew)	

**Alex Eisen Sustaining Fund Members** (those who have made a 5 year commitment to Outreach, Respite and Enrichment)

Ken & Madeleine Bodenstern	Israel Mida & Laura Walsh
Allan & Lisa Brown	Ralph & Nancy Soberano
Ganz Family Foundation	Barry & Paula Sonshine
Harry & Sarah Gorman	Shelley & Jerry Werger
Rosalie & Marshall Gottlieb & Family	
Agi & Jack Mandel	

## Reena Foundation's Monthly Donors

Act II Jewellers – Sol Unger	Leon & Fran Kieselstein	Sally Wasserman
Reverend Eleanor Barrington	Syrma Kochberg	Stephen Farb & Esther Yermus
Mike & Karen Barrington	Stephen O'Leary	*Four anonymous donors
Mischa Levine & Marcia Beck	Ely & Rose Ravinsky	
Robert Eisen	Alen Schiller	
Bernard & Barbara Feinstein	Evelyn Silverberg-Hoffman	If you would like to become a monthly donor please call our office at 905-764-1081 ext.34.
David & Ruth Halperin	Rena Spring	

## Endowment Funds - Securing Reena's Future

### Juravsky Family Celebration

**M**ona and Sam Juravsky celebrated their first 49 years of marriage in Winnipeg. But for their 50th wedding anniversary in 2010, they toasted the occasion with their children and grandchildren as new residents of Thornhill.

Mona and Sam's two children had moved to Thornhill many years earlier, and they were delighted that Baba and Zaida were now going to be nearby. Their four young grandchildren were thrilled! And one of the happiest greeters on their arrival was their 13 year old grandson Daniel, who has been part of Reena's Outreach, Respite and Enrichment Programs for several years.

Since coming to Thornhill, Mona and

Sam have learned more about Reena and its OR&E programs and how important these programs are to children like Daniel as well as his parents. As frequent drivers for Daniel's "pick up" or "drop off" at Reena's OR&E programs, they have met many of the dedicated staff at Bowling Buddies and Sunday Friends. They loved watching Daniel and his friends grow and have fun. So starting the **Sam and Mona Juravsky Endowment Fund** was a logical move for them because it allowed them to help secure the future of these fantastic community programs.

Mona and Sam love the opportunities that the OR&E programs have provided, and hope that they continue and grow in years to come.



**Mona and Sam Juravsky**

## Endowment Funds - Securing Reena's Future

Establishing a family endowment fund is a wonderful way of creating your own legacy at Reena and a wonderful way of encouraging future generations to follow in your philanthropic footsteps. The whole family can donate to your fund and watch it grow over the years and generations. We would like to acknowledge the ongoing commitment of our fund holders to growing their fund and thank them for helping secure the future of Reena.

### **CHAMPION - \$100,000 +**

Morris & Beverly Baker Foundation Fund  
David Esplin Fund  
Jenny Hammond Fund  
New Leadership Fund  
Peake Family Fund  
Bert & Marilyn Raphael Advocacy Fund  
Reena General Fund

### **PARTNER - \$50,000 +**

Bernice Guziker Fund  
Irving & Sylvia Ungerman Fund  
Stevie Gottlieb Fund  
Magna Dinner Fund  
Jon Sherkin Fund

### **BUILDER - \$25,000 +**

Joe & Helen Berman Fund  
Binder-Peckman Education Fund  
Catalano Family Fund  
E.B. Esplin Fund  
Rebecca Farb Fund  
Rienne Fleischmann Fund  
Kenny Freeman Education Fund  
Martin Goodman Fund  
Susan Harris & David Kassie Fund  
Kieselstein Family Fund  
Helen Levin Fund  
Rose & Manny Lipman Fund  
Liss Family Fund  
Morrison Family Fund  
Rayman Family Fund  
Trevor Rosenberg Fund  
Fred Samuels Fund  
Jordan & Sandi Soll & Family Fund  
Wilson Family Fund  
Helen Unger Fund

### **PATRON - \$10,000 +**

Fern Aronoff Fund  
Bacal Family Fund  
Norman & Fay Bacher Fund  
Barrington Family Fund  
Mayda & Max Beck Fund  
Michael & Tillie Blinder Fund  
Paul Cantlie Fund  
Jolene and Morris Carrady

### Education Fund

Roslyn & Norman Climans Fund  
Laura Cohen Fund  
Ethel & Hirsch Erdle Fund  
Phyllis & Irving Feldman Family Fund  
Sybil Goldberg Fund  
Rose & Max Goldenberg  
Hanigsberg/Sossin Fund  
Leslie Hartman Fund  
Diane Harris Fund  
Morris Henechowitz Fund  
Angela Iannuzziello Fund  
Melvin Yale Katz Fund  
David & Molly Kelman Memorial Fund  
Aaron Murray Keshen Music Fund  
Syrma and Harold Kochberg Fund  
Al & Sheila Libfeld Fund  
Donald Lipman Fund  
Jack & Pearl Mandel Fund  
Michaels Family Fund  
Mayers Family Fund  
David J. Nizic Fund  
Ed Richmond Fund  
Ross Family Fund  
Schwartz Family Fund  
Morris & Fay Vanek Fund  
Weisman Family Fund  
Frank & Judy Wilson Fund  
Morris & Mary Yuchtman Family Fund  
Whyne/Karp Family Fund

### **LEADER - \$5,000 +**

Abramowitz Family Fund  
Les Agasee Fund  
Leane Begley Fund  
Robert Berdugo Fund  
Allen & Judy Berg Fund  
David & Deborah Breslove Fund  
Sandy & Jerry Brooks Fund  
Les & Bertie Bulkin Fund  
Ted B. Chester Family Fund  
Harry Edelstein Fund  
Eiley Family Fund  
Alex, Olga & Marvin Eisen Fund  
Epelbaum Family Fund

### Fred & Sugie Feldman Family Fund

Lipa Fleising Fund  
Alex Flomen Memorial Fund  
Pearl Goldstein Continuing  
Education Fund  
Goose Family Fund  
Sam & Mona Juravsky Fund  
Justein Family Endowment  
Joshua, Zachary &  
Catherine Machado Fund  
Irving & Anita Marcus Fund  
Frances O'Leary Family Fund  
The Rajzman/Wagschal Family Fund  
Stu & Fay Rotman Fund  
Joel Schwartz Fund  
Frank & Elaine Simkevitz Family Fund  
Teper Family Fund  
Ernie Weiss Family Fund  
The Wachsberg Family Fund  
Weizenberg Family Fund  
**DEVELOPING FUNDS**  
Daniel & Karin Daviau  
& Joan Click Gold Fund  
Durigon Family Fund  
Erin Hopkins Family Fund  
Jesion Family Fund  
Kazman Family Fund  
Rabbi Joseph Kelman Fund  
Nethercott Family Fund  
Orit and Ellis Orlan Fund  
John and Fanni Rev Fund

## The Capital Campaign

### The Reena Community Residence

The new Reena Community Residence will be an 80,000 square foot four storey building with three floors of apartments over a main floor, which will house all the programming space for residents and families.

We will have 84 permanent residents in 60 apartment units. The building will be directly adjacent to both the new Schwartz/Reisman Centre and CHAT.

## Reena Foundation Hits 50% of Phase 1 Target!

**W**e are very excited to announce that the Reena Campaign has reached 50% of its Phase 1 target. Our target for Phase 1 is \$9 million as the community contribution to the new Reena Community Residence on the Lebovic Campus in Vaughan. With \$4.5 million now committed, Reena has begun construction at the site.

Our sincere thank you to all donors and especially those that have added their support since the last issue of Kolreena including **Jason Berns, Paul Braun, Stephen Cole, George Grossman, Anthony Lisanti, Benn Spiegel, Lorne Weiss, Century Diagnostic & Assessment Centre Inc., The John C. and Sally Horsfall Eaton Foundation and Wycliffe Homes.**

The second phase of the campaign will target to raise \$9 million to create an endowment fund that will permanently fund vital Outreach, Respite & Enrichment Programs, very much needed by our families, but unfunded by government sources. This past fall, the proceeds of the annual Magna Dinner went to establishing the first gift towards phase 2 of the campaign. **The Magna Dinner Endowment Fund** was established with this initial gift of \$67,000. Anyone can add to this fund at any time simply by calling the Reena Foundation office.



Crane installed January 6, 2011



Footings in place February 21st, 2011

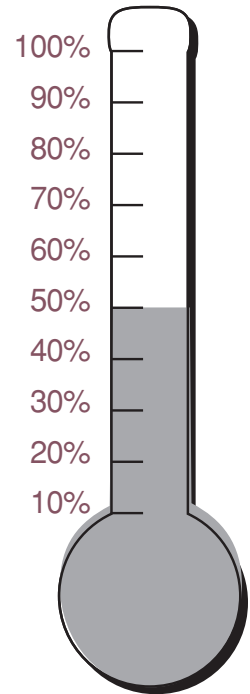
## The Capital Campaign

### Capital Campaign Donors List

**Founder - (\$1,000,000 + )**  
 The Maxwell & Ruth Leroy Foundation  
 The Estate of Earl Mandell  
**Champion - (\$100,000.00 + )**  
 Jason Berns and Donna Alexander  
 BMO Bank of Montreal  
 Ganz Family Foundation  
 Rosalie & Marshall Gottlieb and Family  
 Daphne Wagner, David, Lita & Mikey Green  
 Emery Investments  
 Estate of Earl Mandell  
 Kimberly & Joseph Mimran  
 Reena Staff Campaign  
 Steven Weisz  
**Partner - (\$50,000.00 + )**  
 Allan & Lisa Brown and Family  
 Sydney and Florence Cooper Foundation  
 Deloitte & Touche Foundation of Canada  
 Fieldgate Developments  
 Kenneth L. Hammond & Margaret Hammond  
 Sandy Keshen & Family  
 Al & Sheila Libfeld  
 Royal Bank Financial Group Foundation  
 In Loving Memory of Helen Unger  
 Richard Wachsberg  
**Builder - (\$25,000.00 + )**  
 The Acorn Development Corporation  
 Daniel & Karine Daviau  
 Saul & Toby Feldberg and Family  
 Fred and Sugie Feldman  
 Irving and Phyllis Feldman  
 Barry & Barbara Fenton  
 Joan Flomen  
 Joan Gold  
 Herman & Mayra Grad  
 Ron & Heather Hoffman  
 Albert & Eileen Israel  
 Leon and Fran Kieselstein  
 Krylov & Company, Barristers  
 Ernest and Helen Singer and Family

Albert & Esther Michaels  
 Faye Minuk  
 Durigon Family  
 Rita & Jeff Rayman & Family  
 SF Partnership, LLB Chartered Accountants  
 Robert G. Sherkin & Mona Sherkin  
 Allan & Hinda Silber  
 Philip Smith Foundation  
 Benn, Samuel & Zachary Spiegel  
 Joel & Helen Vale  
 Stephen Farb & Esther Yermus  
 Arnold & Wendy Yudell  
**Patron - (\$10,000.00 + )**  
 Keith & Jan Allin  
 Paul Braun  
 The Liz and Tony Comper Foundation  
 Great Gulf Homes Charitable Foundation  
 Anthony Lisanti  
 Tom & Irene Mihalik  
 Norman and Honey Schipper  
 Richard & Laurine Schmelzle  
 Leslie & Margit Steiner  
 Bernardo & Ana Sztabinski  
 Lorne & Michelle Weiss  
 Jerold & Gale Winter  
 Wycliffe Homes  
**Leader - (\$5,000.00 + )**  
 Karen & Amnon Baruch & Family  
 Donald Bennett  
 Century Diagnostic & Assessment Centre Inc.  
 David Cohen's Community Outreach  
 The John C. and Sally Horsfall Eaton Foundation  
 Olga and Alex Eisen  
 Lawrence & Lynn Glazer  
 Sheila Loftus  
 Tali Nizic  
 Larry & Julie Schwartz  
 Mitchell Shnier  
 and Cordine Partnoy  
 Leonard and Gilda Whyne

**\$9 Million  
 Capital  
 Portion of  
 Campaign**



### Campaign Cabinet Members

Norm Bacal	Abe Glowinsky	David Peltz
Jeff Beallor	Marshall W. Gottlieb	Harry Rosenbaum
Tobie Bekhor	Carole Grafstein	Jeff Shankman
Don Bennett	Albert Israel	Robert Sherkin
Jason Berns	Leon Kieselstein	Hinda Silber
Bob Bissett	Harry Kichler	Gary Sim
Paul Brown	Michael Krylov	Julie Steiner
David Cohen	Faye LeRoy	Arnie Unger
Clara Cooper	Sharon Marcovitch	Richard Wachsberg
Michael DiBiase	Esther Michaels	Steven Weisz
Alex Eisen	Harvey Nightingale	Frank A. Wilson
Irving Feldman	Joe Mimran	
Eli Fleischmann	Ellis Orlan	



### NEW LEADERSHIP ANNOUNCEMENT

The highly anticipated Not Just Another Saturday Night (NJASN) event will be taking place this year in the Fall, rather than the Spring. For those who are anxious to attend what will prove to be the best year yet, please stay tuned to [www.reenafoundation.org](http://www.reenafoundation.org) for updates. If you'd like more information about New Leadership and are interested in getting involved, please contact Paul Bleier at [pbleier@rogers.com](mailto:pbleier@rogers.com).

## Events

### Reena Foundation's Theatre Night...in the afternoon!!

Inspiring audiences worldwide, *Billy Elliot The Musical* is a blissful celebration of a young boy's triumph against the odds. This widely praised musical riveted over 200 Reena supporters at Reena Foundation's 7th Annual *Theatre Night*, which took place on Sunday, February 6, 2011.



(l-r) Event Sponsor Charles Wachsberg and Richard Wachsberg (Apollo Health & Beauty Care), Event Chair, Dr. Steven Kazman and Event Sponsor Jane Roffey (Miller Thomson LLP).

After the show, attendees were introduced to a few cast members and then were invited to a post-event reception,

where they could mingle and converse while enjoying a variety of delicious desserts. Of course, no dessert was sweeter than the sight of so many supporters, all gathered in the name of Reena. The event raised \$23,000 net, which will be directed towards Reena's Outreach, Respite and Enrichment Programs. These programs are vital to children with developmental disabilities and their families.

A special thank you goes out to this year's event Chair, **Dr. Steven Kazman** and his committee, for all their hard work in ensuring the success of this event. We would also like to thank our sponsors and donors (listed here) and all those who came out to support this wonderful event. We could not have done it without you!

#### Event Sponsors

Apollo Health & Beauty Care; Miller Thomson LLP


#### Gift Donors

Allergan; Apollo Health & Beauty Care; BIC Canada; Ganz; Hilary's Salesmaster Inc.; Kazman Family Dentistry; Sun Products Corporation

**Please note: The Foundation is always looking for volunteers who are eager to help with our events. If you are interested in joining the Theatre Night Committee, or would like to volunteer at this event, please contact Jessica Kassabian at 905-764-1081 x30.**

**THANKS TO EVERYONE WHO PARTICIPATED**  
**IN THE INAUGURAL**  
**JOEL SCHWARTZ MEMORIAL HOCKEY TOURNAMENT**  
**IN SUPPORT OF THE REENA BIRTHRIGHT ISRAEL PROGRAM**

HOPE TO SEE YOU  
ALL IN 2012



**IT'S NOT TOO LATE TO LEND YOUR SUPPORT BY**  
**MAKING A DONATION AT WWW.JSMHT.ORG**

YOU CAN CONTINUE TO FOLLOW OUR PROGRESS ON  
 THE WEBSITE: WWW.JSMHT.ORG  
 FOR ANY ADDITIONAL INFO EMAIL INFO@JSMHTOURNAMENT.COM

### JSMHT says Thanks!

With so much success, and an outpouring of support, the Joel Schwartz Memorial Hockey Tournament would like to sincerely thank everyone who made this event possible, our dedicated committee members, tremendous sponsors, hard working volunteers, enthusiastic participants and of course everyone who came out to show their support on March 13!

It is both overwhelming and truly encouraging to know that the JSMHT has such a fantastic network of individuals on our side. We hope that you will all continue to share in this experience with us for years to come!

Please keep up to date on the website [www.JSMHT.org](http://www.JSMHT.org) for photos of the event, and a list of notable participants, including the winning team, top fundraisers, tournament MVP and JSMHT updates!

## Third Party Events

Reena is always thrilled when members of the community organize events and donate the money raised to Reena. Ha Long Bay Bistro is a great example of this. In October of 2010, Ha Long Bay orchestrated a Halloween luncheon whereby all of the proceeds were directed towards Reena Foundation.



Gary Sim, President, Reena Foundation, and Special Event Host Lynn Hoang, Manager of Ha Long Bay Bistro.



Gary Sim, President of Reena Foundation, receives cheque from Ken Stollon, Sun Life Financial Centre Manager.

## CALLING ALL FUNDRAISERS!

If you are interested in organizing a third party event for Reena, please call Jessica Kassabian at the Foundation office at 905-764-1081 x30 for any questions or guidance.

## Tennis anyone?

Reena Foundation is proud to be one of the two recipients of this year's Grand Slam Pro Am Tennis Tournament. This first class charitable tournament has raised very significant funds for some outstanding local and international charities.

The event takes place on May 15, 2011 at the Rexall Centre on the grounds of York University – you will know this venue as the home of the Rogers Cup Tennis. The day features Tennis Pros teaming up with amateur players for a day of good, competitive and fun tennis and much more. A silent auction will feature some unique and exciting offerings. A wonderful lunch is provided during which we will have a live auction that is sure to entertain. And all this is just the beginning of the day that you will remember for a very long time.

Call now to sponsor, play or simply watch.

A promotional poster for the Grand Slam Pro Am Tennis Tournament. The top left has a circular logo with "GRAND SLAM PRO AM". The main text reads "SUNDAY MAY 15, 2011 REXALL CENTRE, YORK UNIVERSITY START: 10 AM" and "GRAND SLAM PRO AM" in large, bold, distressed letters. A tennis player is shown in the center, swinging a racket. Logos for "ISRAEL" and "Reena FOUNDATION" are visible. At the bottom, it says "CHARITY RECIPIENTS THIS YEAR ARE THE JEWISH NATIONAL FUND AND REENA RESPONDING TO THE NEEDS OF COMMUNITIES, HERE AND ABROAD. WWW.GRANDSLAMPROAM.COM CONTACT: JANICE SEGAL, COORDINATOR - 416.485.4746".

## Outreach, Respite & Enrichment Campaign

### 2010 Goal Achieved!

Thanks to the generosity of many, many individuals, organizations and Foundations, Reena Foundation is proud to note that our 2010 fund raising target of \$300,000 was achieved and a cheque is being prepared to grant to the program even as this issue of Kolreena is being planned.

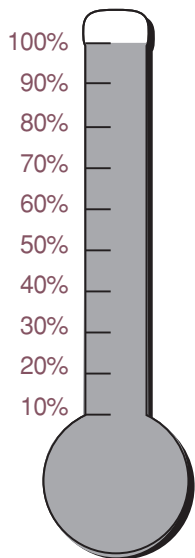
We are most appreciative to our suppliers/partners who have combined to account for one-third of our achievement. It is so warming to know how much they believe in Reena – not only in being conscientious suppliers to Reena but also in giving back so that our clients can lead a better quality of life.

We are extremely grateful for the support of two specific Foundations: **The Harry E. Foster Charitable Foundation** has been a supporter of Reena’s OR&E programs for the past decade. **The Bridle Bash Foundation** became a supporter this year in a huge way – sponsoring the After School Program for the entire year!

And to all the other supporters of these programs, we are grateful for your support. We hope that by reading the articles in Kolreena that discuss these programs, you will see that they are profoundly affecting lives in need. We also hope that you will agree that your donation dollars are being put to good work and that you will support the Campaign for Respite in 2011.

Thank you for caring.

Reena Foundation’s first fundraising priority remains the Outreach, Respite & Enrichment Programs. These 16 programs run throughout the year and are “life-lines” to many Reena families who desperately need our support, both for the respite time and for the valuable life-skills training provided by Reena professionals. These programs are partially funded by participating families, but it is very expensive to provide the support our clients need. Because there is no government funding for these programs, and because we need to ensure they remain accessible financially, Reena Foundation runs its annual campaign to fund the difference. We are proud of our record of funding these programs now for the past decade!



#### Thank you to these wonderful donors

##### Partner (\$50,000 +)

The Bridle Bash Foundation

##### Builder (\$25,000 +)

DASD Contracting Inc.

##### Patron (10,000+)

Harry E. Foster Charitable Foundation  
Morris & Rosalind Goodman Family Foundation

##### Leader (\$5,000 +)

The Michael Di Biase Charitable Foundation Inc.  
Dorvict Resource & Consulting Centre Inc.  
Jodal Health Care Inc.  
Norman E. Kraftchuk  
\*1 Anonymous Donor

##### Benefactor (\$1,000 +)

Allan D. & Lisa Brown  
Byron Developments Limited

Columbia Building Maintenance Co.  
Eden Engineering, Design & Construction  
Ganz Family Foundation  
Rosalie & Marshall Gottlieb and Family  
Ron & Heather Hoffman  
Agi & Jack Mandel  
Israel Mida & Laura Walsh  
Joel Reisman  
Royal Taxi  
Ralph & Nancy Soberano  
Barry & Paula Sonshine  
Elias & Adina Toby  
Total Credit Recovery Ltd.  
Shelley and Jerry Werger  
1 Anonymous Donor

##### Guardian (\$500 +)

HKMB Hub International  
Fred Shore  
Neil Shore

## Thank You to Our Donors

The Donor Recognition List below reflects cumulative gifts of \$500 or more received from **November 1, 2010 to January 31, 2011**. We thank all donors for their generous contributions including those requesting anonymity. We apologize for any errors or omissions. To help us correct our records, please call the Foundation office, at 905-764-1081 ext. 34.

### Partner - (\$50,000.00 + )

The Bridle Bash Foundation

### Builder - (\$25,000.00 + )

BMO Bank of Montreal  
DASD Contracting Inc.

### Patron - (\$10,000.00 + )

Allan & Lisa Brown and Family  
Anthony Lisanti  
Richard & Nathalie Wachsberg

### Leader - (\$5,000.00 + )

Allen & Judith Berg  
Century Diagnostic & Assessment Centre Inc.  
The Michael Di Biase Charitable Foundation Inc.  
The John C. and Sally Horsfall Eaton Foundation  
Irving and Phyllis Feldman  
The Manny Fogel Foundation  
The Grad Family Foundation  
Ron & Heather Hoffman  
Albert & Arlene Israel  
Jodal Health Care Inc.  
Sam & Mona Juravsky  
Leon and Fran Kieselstein  
Krylov & Company, Barristers  
Marcia Management Limited  
Miller Thomson LLP  
Faye Minuk  
The Acorn Development Corporation  
Rita & Jeff Rayman & Family  
Robert & Mona Sherkin  
Barry & Paula Sonshine  
Benn, Samuel & Zachary Spiegel  
Lorne & Michelle Weiss  
Frank A. Wilson & Judith Wilson

### Benefactor - (\$1,000.00 + )

Keith & Jan Allin  
Sheldon Alspector  
Norm & Sharon Bacal  
Henry & Barbara Bank  
Dennis Barrington  
Donald Bennett  
Allan D. Brown & Lisa Brown  
Byron Developments Limited  
George & Barbara Cantlie  
CIBC Foreign Exchange  
Columbia Building Maintenance Co.  
Anthony F. Comper & Elizabeth Comper  
Front & Centre  
Carmen & Raffaella DiPaola  
Eden Engineering, Design & Construction  
Stanley & Ilana Emerson  
Joel A. Finkelstein  
and Paula F. Schipper  
Ab & Phyllis Flatt  
Ganz Family Foundation  
Lawrence & Lynn Glazer

Rosalie & Marshall Gottlieb and Family  
Great Gulf Homes Charitable Foundation  
Peter & Janet Herman  
Jennifer Jackson  
Jewish Foundation of Greater Toronto  
Blanche Katz  
Steven & Carol Kazman  
Sandy Keshen & Family  
Murray & Susie Klein  
Elliot & Andrea Kohn  
Ladies High Tea Miscellaneous Sales  
Lagover Mutual Benefit Society  
Lee-Mar Developments  
Jim McGrath and Anita Levin  
Burtha & Henry Liss  
Lizzies Old Timers Association  
Sheila Loftus  
Agi & Jack Mandel  
McKellar Structured Settlements Inc.  
Israel Mida & Laura Walsh  
Dale C. Morrison and Carolyn Morrison  
Mike Nethercott and Sarah Hobbs  
Tali Nizic  
North American Produce Buyers Ltd.  
Donald E. O'Born and Jane Harvey  
Ellis and Orit Orlan  
Mira Rinne  
Royal Taxi  
Sallan Management Limited  
Larry & Julie Schwartz  
Charles & Mina Schwarz  
Allan & Hinda Silber  
Paul & Carol Slavens  
Philip Smith Foundation  
Hellen Stollar  
Bernardo & Ana Sztabinski  
Howard and Carole Tanenbaum Family  
Charitable Foundation  
Russell Tanzer  
Wealthmore Financial Strategies Inc.  
Fred & Patty Weizenberg  
Shelley and Jerry Werger

### Guardian - (\$500.00 + )

Ethel Abramowitz  
AGF Management Limited  
Carole Aronovitch  
Jane Aronovitch  
Michael & Bette Barmherzig  
Leila Batten & Geoff Baylis  
Larry Berdugo  
Jason Berns and Donna Alexander  
Benny & Mary Bien  
Harold & Ethel Freeman  
Mercedes Cohen  
Wilson H. Coulter and Elaine Coulter  
Nathan & Elaine Disenhouse  
Stephen Epstein  
Abraham & Marcy Fish  
Jonathan Flanders & Kathy Bleyer  
Joan Gold  
Irv Green

Louis I. Greenbaum and Shirley Greenbaum  
Mark & Corin Greenberg  
Ha Long Bay Bistro Inc.  
Harvey Kalles Real Estate  
HKMB Hub International  
J.S. Cheng & Partners Inc.  
Johnson-Rose Inc.  
Martin & Sandy Karp  
Rose Katz  
Erwin & Denise Kurtz  
Martin & Carole Kushner  
Mel & Marlyne Lazer  
Mel & Ellen Little  
Jeff & Lili Litwin  
Ted & Donna Mayers  
Frank R. McKellar and Karen McKellar  
Mendelson Family Foundation  
Brenda Mitchell  
Neuropharm Consulting Inc.  
Madeline Niman  
Graham S. Perry and Debra Perry  
Melvin Radhay  
Michelle and Bob Richter  
Frank W. Rosenberg  
Jay Rosenfeld  
Jack & Mira Rotsztein  
Drs. Mark and Linda Saffer  
Fred Shore  
Neil Shore  
Steven Weisz  
Aaron & Helen Yermus

## 2011 Passover Cards

### *Just in time for Passover!*

Purchase your Passover cards and support Reena Foundation simultaneously!

Cards are \$10 each, or \$8 each with a minimum order of 10.

Simply call 905-964-1081 ext. 34. Give us your list of names and we'll do the rest.



# Take out your calendar

- **Grand Slam Pro Am**  
– Rexall Centre, York University  
Sunday May 15, 2011
- **Race Night**  
– Woodbine Racetrack  
Wednesday, September 14, 2011
- **Magna Dinner**  
– Magna Golf Club  
Saturday October 29, 2011

For information  
on any event contact:  
The Foundation Office  
905-764-1081 x34



## YES! I would like to support Reena's Respite and Enrichment programs!

You can still help ensure our summer programs reach as many people as possible. Please call the Foundation at 905-764-1081 ext. 34 or fill out this form and fax or mail to Reena Foundation

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_ Postal: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

I/we wish to donate: \$ \_\_\_\_\_

### Pay method

Cheque enclosed (make payable to Reena Foundation)

Credit Card  Visa  MasterCard  Amex

Card#: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

## *Kolreena*: A QUARTERLY NEWSLETTER ABOUT REENA ACTIVITIES PUBLISHED FOR THE FAMILIES, FRIENDS AND SUPPORTERS OF REENA

**Reena Chair** Laurine Schmelzle. **Vice-Chairs** Elaine Norris Paula Sonshine. **Secretary** Esther Yermus. **Treasurer** Donald Bennett. **Founding Chair** Rabbi Joseph Kelman\* **Immediate Past Chair** Tali Nizic. **Past Chairs** Sam Handler\* Syrma Kochberg, Harvey Adelman, Eleanor London, Marilyn Raphael, Harley Mintz, Harold Wodinsky, Hy Eiley, Robert H. Berkovitz, Angela Iannuzziello, Stanley Kugelmass, Howard Ugerman, Fay Rotman, Carolyann Morrison, Helen Vale. **Life Director** Joe Berman\* **Legal Counsel** Bert Raphael, Q.C., L.S.M., **Directors** Jan Allin, Denis Boisselle, Jean Byers, David L. Cohen, *Rep. of Batay Reena Board*, Joan Gold, Leon Kieselstein, *Rep. Reena Foundation Board*, Arthur Kruger, Phil Lepofsky, Carolyann Morrison, Marilyn Raphael, Hyla Rubenstein, Julie Schwartz, Mona Sherkin, Benn Spiegel, Daniel Vitaver.

**President and CEO** Sandy Keshen

**Batay Reena Chair** Howard Ungerman. **Secretary/Treasurer** Harold Seidel. **Immediate Past Chair** Murray Klein. **Directors** Danny Iannuzziello, Sheila Libfeld, Paul Minz, David Cohen, Joan Gold, Carolyann Morrison.

**Reena Foundation Chair** Leon Kieselstein. **Vice-Chair** Irving Feldman. **Treasurer**, Ellis Orlan. **Secretary** Steven Weisz. **Past Chairs** Hy Eiley, Gerald Hartman, Ronald Hoffman, Murray Klein, Ira Sack, Frank Simkevitz, Frank A. Wilson *Hon. Legal Counsel* Bert Raphael, Q.C., L.S.M. **Directors** Tobie Bekhor, Jason Berns, Marshall Gottlieb, Adam Henechowitz, Harry Kichler, Esther Michaels, Joe Mimran, Mike Nethercott, Tali Nizic, Jeff Shankman, Stuart Suckonic, Arnie Unger, Richard Wachsberg, Lorne Weiss, Frank A. Wilson

**President** Gary E. Sim, CFRE

\* Deceased

*Design and Production:* Pure Design Marketing Ltd.

*Print:* Print Three, Downsview

*Hon. Editor:* Laurine Schmelzle

*Photography:* Barry Shainbaum Productions

Reena is affiliated with George Brown College

Printed on recycled paper, using vegetable-based inks

*Head Office:* Toby and Henry Battle Developmental Centre

927 Clark Avenue West, Thornhill, ON L4J 8G6

Tel (905) 889-6484, (905) 889-2690 (Direct line)

Fax (905) 889-3827 E-mail: [info@reena.org](mailto:info@reena.org)

Web site: [www.reena.org](http://www.reena.org)

Reena Foundation

201-1118 Centre Street, Thornhill, ON L4J 7R9

Tel: (905) 764-1081 Fax (905) 764-0595

E-mail: [info@reenafoundation.org](mailto:info@reenafoundation.org)

Web Site: [www.reenafoundation.org](http://www.reenafoundation.org)

Charitable No. 89795-3719-RR0001

Reena is funded by:



Ministry of Community and Social Services  
and generous supporters in the community

Reena  
927 Clark Avenue West  
Thornhill, ON L4J 8G6

Publications Mail Agreement  
#41498519