



Kolreena

Towards a Better Future — integrating people with developmental disabilities into the community

and Annual Report



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Reena Walks with Israel

by: Arlene Margolese, Manager, Faith & Cultural Services, Volunteer Services

When one speaks of “a labour of love”, one often describes a task that is difficult, arduous and perhaps even unpleasant. NOT SO in this case! “WALKING WITH ISRAEL” was not a difficult thing to do. One might even say that it was a joyous and fun-filling task.

The ‘WALK WITH ISRAEL’ was a “happening” which took place on Sunday, May 29th with thousands of people coming out to show their support, including many from Reena, who proudly displayed their Reena flags. I was fortunate enough to “hang out” with **Richard Tepper**, **Myron Katz** and their wonderful staff **Allan Anteby** at the first checkpoint where we all volunteered. The music was loud, the treats were gobbled up and the water was flowing as tired but happy “WALKERS” smiled and high-fived each other on doing a great job.



Richard Tepper, Allan Anteby, Myron Katz.

And what about Richard, Myron and Allan? Not only did they do a great job, their terrific dance moves won them a CD from the celebrated DJ on board!

The final analysis of the day is that it was exhilarating, fun and definitely responsible for creating a sense of pride and accomplishment for all the “WALKERS” for supporting the UJA WALK WITH ISRAEL.

REENA FOUNDATION

Joel Schwartz Memorial Hockey Tournament

There are just so many inspiring things that can and will be said about the first annual Joel Schwartz Memorial Hockey Tournament, and all the events and people that led up to that amazing Sunday afternoon in March.

It all began in 2009 when **Joel Schwartz** travelled to Israel as part of the Birthright Israel Program. Reena and UJA have worked together for many years to allow Reena clients the same rich experience as any other young person in



2011 JSMHT Committee

PHOTO: BRIAN MOSOFF

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Report of the Chair

by Laurine Schmelzle



and the President

by Sandy Keshen



Reena Community Residence at the Lebovic Campus on track

We are delighted to report that Reena's Community Residence on the Lebovic Campus is on track for occupancy in the Fall of 2012 as planned. Rarely is a large building project, involving multiple agencies and municipal building permits, completed on time. The ground breaking ceremony took place in the Spring of 2009 and since that date we have been deeply gratified by the outpouring of interest and assistance we have received from many sources. Of special interest has been the commitment of \$9.5 million from all three levels of government: the Federal Government has provided a grant of \$1.6 million for construction plus \$2.6 million operating costs over a period of 20 years; we have received \$2.6 million from the Provincial Government plus a one-time capital grant of \$1.5 million; and the Region of York and the Municipality of Vaughan have, together, granted \$1.2 million to the campaign. There has also been steady financial support from generous donors in the community (see the Reena Foundation pages.) Families with children who have a developmental disability are also keenly interested in the completion of the Reena Community Residence.

Intentional Community

The Reena Community Residence will be more than mere bricks and mortar; not just a building, but a unique inclusive environment where residents, young and older, with diverse needs will live in their own apartments and receive the care and support necessary to live to their utmost ability. They will have the opportunity to make a positive contribution to their society interacting with their neighbours on the campus, receiving and sharing goodwill to the fulfillment of Reena's mandate: Towards a better future...integrating people with a developmental disabilities into the community.

Reena partners in this exciting project are Circle of Care, JF & CS and Kehillah.

Reena welcomed 22 new participants in various programs during the 2010/2011 fiscal year including:

Outreach Department - 2

Supported Independent Living (SIL) - 4

Residential Department - 7

Pathways - 1

Battle Centre Day Program -1

Dual Diagnosis Program - 7

We are delighted to report that they are all enjoying new experiences and making friends while their families are happy knowing that their children are being supported in a safe and stimulating environment.

Appreciation to Reena staff

We have celebrated nearly 40 successful years of creating homes, educational programs and social activities for young people, adults and seniors who have a developmental disability. Many people have contributed to this success and we would like to acknowledge the wonderful staff who genuinely care for the individuals supported by Reena and have a strong desire to enhance their lives.

While their duties are, at times, stressful, they are aware that the mandatory and enhancement training courses

they have taken have prepared them to handle every situation with confidence, which in turn creates a stable and happy environment for the individuals in their care.

A large number of staff have been part of the Reena 'family' for over two decades and we thank them sincerely for their dedication.

We look forward to working with you for many more years to come.

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Report of the Reena and The Reena Foundation Communications and Marketing Committee

by Laurine Schmelzle, Chair

Our committee tasks are to review and recommend activities for communications and marketing strategies for Reena and The Reena Foundation.

To accomplish this we review all

strategies, policies, communications and marketing between Reena/The Reena Foundation and their stakeholders and make recommendations for changes.

I wish to sincerely thank the members

of the committee: **Rafi Aaron, Rivy Blass, Asaph Benun, Mike Nethercott, Toby Rosner, Julie Schwartz, David Seligman** and a very special Thank You to **Minnie Ross** (Reena Staff), **Sandy Keshen** and **Gary Sim**.

Report of Government Relations Committee

by Laurine Schmelzle, Chair

Reena enjoys a pristine reputation throughout the political and social services sectors in the GTA and within the Ministry of Community and Social Services (MCSS). Our CEO, Sandy Keshen, is frequently recommended by bureaucrats and others as the most qualified person to articulate both globally and specifically the needs facing citizens with developmental disabilities and their families.

Reena will continue building with Government by:

- exploring new initiatives

- encouraging ongoing dialogue
- liaising with Government Ministries and elected Members
- working with other groups as "one voice" when appropriate, particularly as we approach the Ontario election.

A warm "Thank You" to all committee members: **Jon Kelly,Carolynn Morrison, Tali Nizic, Elaine Norris, Marilyn Raphael, Helen Vale**, and a special "Thanks" to **Sandy Keshen**.

Report of The Continuous Quality Improvement Committee

by Carolynn Morrison, Chair



Once again it has been my privilege to work with the dedicated Members of the Continuous Quality Improvement Committee. This year we have had a full agenda and I have appreciated the excellent involvement of all our Members who include: **Alison**

Arshinoff, Sharon Brooker, Jean Byers, George Cantlie, Zachary Cohen, Mindy Ginsler, Kam Lau, Joel Reisman, Mona Sherkin, and Constable Wm. Steed.

Our CQI Committee is greatly enhanced by the Reena Staff Members who provide us with informed insights on many issues. In October, changes were made in these Staff appointments. After many years of exemplary service, **James Sejjengo**, Resource Manager, Residential; **Bratati De**, Executive Administrative Assistant and **Laurie Bertin-Keller**, Resource Supervisor left our committee. We are grateful to each one of them for their commitment to CQI and we appreciate the knowledge and expertise that they brought to their roles.

We are pleased to welcome **Sigrun Grosman**, Resource Manager, Residential; **Nicole Resnick**, Resource Supervisor and **Sandy Bonanno**, Administrative Assistant, Residential. They have already added value to our deliberations, and we look forward to working with them in the coming year.

The Ontario Government has enacted the *Services and Supports to Promote the Social Inclusion of Persons with Developmental Disabilities Act, Ontario Regulation 299/10, Quality Assurance Measures*. The first part of the act was effective January 3, 2011. The second part becomes effective July 1, 2011.

Our Members have devoted many hours to studying the Act as well as completing a comprehensive review of the Training Manual. Reena has assigned several Task Groups to write drafts which will be brought to both the Continuous Quality Improvement Committee and the Reena Board of Directors for review and approval. We look forward to another year where once again we can serve both the Clients and families of Reena "working towards a better future".

Learning & Development Department-Annual Report

by: Stacey Donaghy, Manager of Learning & Development

A great deal has happened over the last fiscal year. The Learning & Development Department has taken on a broad range of projects, refocusing our work; and moving into new and exciting territory. This new direction has allowed us to conclude our roles on the Learning & Development Committee. The primary function was the development and overseeing of the Developmental Disabilities Counsellor Program (DDC). The DDC Program has earned its place in the sector in terms of training and professional development of new recruits. The Program will continue to provide well trained staff to Reena and our dedicated partners.

I would like to take this opportunity to thank the Learning & Development Committee members for their years of support and dedication to the Learning & Development Department, we are forever grateful to each of you for helping make DDC such a wonderful success: **Sandy Keshen**- Chair (Reena-President & CEO), **Sandy Stemp** (Reena- Assistant Executive Director), **Georgia Quartaro** (George Brown College- Dean of Preparatory and Liberal Studies), **Paula Sonshine** (ESL and Special Education Teacher), **Eileen Cole** (Teacher), **Howard Weinroth** (Teacher), and of course the members of the Learning & Development Department team who supported this committee: **Sandy Toben** (Supervisor), **Clifford Walsh** (Administrative & Registrar), and **Shigemi Yoshimori** (Marketing Specialist).

The Developmental Disabilities Counsellor Program

The Developmental Disabilities Counsellor Program continues to thrive in joint partnership with George Brown College, and working collaboratively with our partners; **Montage Support Services**, and **Kerry's Place Autism Services**. We continue to offer an intensive and comprehensive training program. We are currently in the midst of our March 2011 program offering which began on March 21st; the students will soon embark on their Block Placements with Reena and our partners.

We are extremely pleased to announce that of the 11 sessions, **229** students have graduated this program. That's 229 well trained and committed staff to our sector!

Over the past year, two graduates of the DDC Program were hired as Supervisors at Reena and the reports from our Partners are that students within their systems have also taken on senior roles.

Overview of Training & Partnerships for this Fiscal Year:

In the fiscal year April 1st, 2010 to March 31st, 2011 Reena's Learning & Development Department continued to deliver training to its own staff, staff from over 60 external

agencies, and individuals from the community.

Learning & Development continues to offer a full range of mandatory and enrichment courses, which are offered on a monthly and quarterly basis. Some examples of the courses offered are **Occupational Health & Safety Featuring WHMIS & Fire Safety, Medication and Pharmacology, Safe Management, Red Cross Standard First Aid, Creative Programming, Introduction to Applied Behaviour Analysis**, and many more.....(please refer to our quarterly schedule for a full list of our course offerings).

Summary of Statistics related to Learning & Development training events:

Total # of Events: 260

Total # of Individual Staff Registrations: 5341

Total # of Training Spaces Offered: 7880

Partnerships and taking a collaborative approach to training continues to be very important to Reena. Building long-term relationships in the sector will continue as a theme for the Learning and Development Department. Some highlights from this fiscal year include:

- Family Involvement Training delivered to Christian Horizons "Train-the-Trainer"
- Reena's Proposals accepted by Kerry's Place Respite Services-Central East to provide training courses in Creative Programming and Faith and Cultural Sensitivity to Respite Workers, and Family Members
- Several Nursing Student Seminars (Students from Ryerson and University of Toronto)
- Ontario Disabilities Support Program Information Session
- On-going training offered to Bellwood's staff in Universal Precautions
- Introduction to Autism a course designed for Reena by Kerry's Place Autism Toronto, is part of our quarterly calendar and is instructed by Reena Supervisors/Manager
- Continue to host the on-line registration process for the Centre of Addictions and Mental Health (CAMH) George Brown Colleges "Training in Partnership" process for increasing the training capacity for education related to Dual Diagnosis
- Partnering with Regulated Health Care Professionals to deliver Specialized Trainings
- Partnership with Regulated Health Care Professional to design and deliver a *Skills Enrichment Certification* course for staff that will be rolled out in the new training calendar year

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Learning & Development Department-Annual Report

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- Violence in the Workplace Prevention Training delivered by Denise Koster of Koster Consulting & Associates
- We renewed our contract with York Central Hospital –Behaviour Management Services of York and Simcoe for the delivery of Advanced Behaviour Management –*Unlocking The Mysteries Of Challenging Behaviour*
- L & D represents Reena on a number of committees
- Max & Ruth Leroy Holocaust Remembrance Educational Committee
- Agency Based Training Committee which is a sub-committee of the Provincial Network’s Human Resource Strategy for Developmental Services.
- Developmental Disabilities Counsellor Reference Group-Chair
- Humber College’s DSW Advisory Committee-Member

The Max & Ruth Leroy Holocaust Remembrance Educational Committee

Earlier I spoke of a broad range of projects that has allowed the Learning & Development Department to embark on “new and exciting territory”, our department’s involvement as staff representatives on this committee is a perfect example. We are delighted to be part of this exciting new development, wherein this committee’s task is to develop a curriculum for staff education on the affects that the Holocaust had on persons’ with a developmental disability and other disabilities. The committee will also develop a piece for **Pathway’s** individuals to utilize while providing tours to the public of the Max & Ruth Leroy Holocaust Remembrance Garden.

A Dynamic Committee

We are very fortunate to have such a dynamic membership; with experiences ranging across the board, from personal, professional, to educational expertise. Our Committee members are: **Fay Rotman** (Chair- and past Reena Board Member), **Fran Kieselstein** (Chair- Retired Teacher), **Sandy Keshen** (President & CEO-Reena), **Paul Burston** (Executive Director of Christian Horizons, and Director Government Relations & Social Policy), **Paula Sonshine** (Vice Chair of Reena Board of Directors, & Teacher Special Education, & ESL), **Esther Yermus** (Reena Board Member, & Teacher), **Ellen Rajzman** (Manager-Reena), **Sally Wasserman** (Child Survivor, and proud grandparent of a Reena supported person), **Candace Lewis** (Donor Family), **Sandy Toben** (Learning & Development Supervisor), **Bianca Galloro** (University of Toronto, History and Political Science, Centre for Diversity-Judaic studies), **Cathy Carullo** (University of Toronto, Concurrent Teacher

Education Program, Centre for Diversity-Judaic), **Phil Lepofsky** (Person supported by Reena & Active member involvement on various Board level committees), **Gloria Rezler** (Assistant to MP Reza Moridi), **Barry Gang** (Director of Investigations and Hearings-The College of Psychologists), **David Hingsburger** (Director of Clinical & Educational Services-Vita Community Living Services), **Arlene Margolese** (Manager, Faith & Cultural Services, & Volunteer Services-Reena) **Clifford Walsh** (Learning & Development Administrative Support & Registrar), **Stacey Donaghy** (Manager Learning & Development)

2011 OASIS CONFERENCE

Reena was well represented at the 2011 OASIS Conference, partnering with Community Living as one of the hosting organizations. Reena also presented at four sessions:

Aging and Developmental Disabilities—From Local Models to Provincial Strategies Sandy Stemp (Assistant Executive Director) presented with members of the Seniors Health Research Transfer Network and OPADD

The Developmental Disabilities Counsellor Program: Creative Partnerships that Built a Unique Education and Recruitment Program Stacey Donaghy & Program Partners spoke of the DDC Program.

Innovative Residential Options Community Living Toronto asked Sandy Stemp to collaborate on this presentation which she did with Ellen Rajzman.

Promoting Diversity within Ontario’s Developmental Service System. Aaron Spodek (Reena) delivered this presentation in partnership with five other representatives from various organizations

The HR Strategy-Core Competency Pilot Project

If you have read our departments submissions in the past, you will be very aware of Reena’s involvement as a Lead Pilot site for this Provincial wide strategy. Well over a year ago, the Learning & Development Department was asked to submit a proposal on behalf of Reena to the HR Strategy Group; the goal was to participate in this amazing project called Core Competencies for the Sector. We did submit the proposal and were chosen along with 15 other organizations to “test the waters” as they say. I had the distinct pleasure of leading on this project for Reena, and as a result received some pretty amazing training from the **Hay Group**, in Introduction to Core Competencies, Coaching for Competencies, and finally Behaviour Based

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Learning & Development Department-Annual Report

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Interviewing Techniques. Internally we developed an Implementation Team to oversee the process of training staff. At Reena we are firm believers in the "Train-the-Trainer" methodology, thus creating a group of experts for training delivery, and future needs. The Pilot phase is now completed and it is time for the Provincial roll-out. Thankfully, we are well equipped to deliver to the sector the same training that we received. We are committed to the HR Strategy until 2012 at which time we hope to see the Core Competencies embedded in practice across the province. Only time will tell; that is the ultimate goal of this pilot project, increased competencies across the system!

As far as the fiscal year goes, we in Learning & Development have had a very busy and event-filled year. The Team at Reena is outstanding, without the continual support from each department, stepping in and lending a hand none of the training and educational goals would be easily achieved. Our amazing Reena Teams really do

work hand in hand with our department to help ensure that we as an organization continue to achieve leadership in the area of training. It would be impossible to meet the demands of the system without their support as Instructors and leads on a variety of trainings. So thank you to everyone who participates in the success of Reena, and we as a department look forward to our continued collaboration!

Last but never least, the amazing front-line staff who have become Reena trainers over the past few years. This is a great step in terms of professional development to work the Core Competencies!! To my Learning & Development Team; you are an awesome group of professionals, dynamic and innovative! **Debra Waring** (Supervisor L&D), **Sandy Toben** (Supervisor L&D), **Clifford Walsh** (Admin & Registrar), and **Shigemi Yoshimori** (Marketing Specialist.... and everything else) –

Thank you for a great year!!



Report of Batay Reena

by: Howard Ungerman, Chair

For another year, the members of the Batay Reena board have fulfilled their task of administering the fixed assets of houses, condominiums and buildings used by Reena.

I take this opportunity to thank the board members **David Cohen, Joan Gick Gold, Danny Iannuzziello, Paul Minz, Carolynn Morrison, and Harold Seidel** for their valuable input.

Report of the Chair and President *continued from page 2*

Reena said goodbye.

Sadly, we mourn the loss of **Alan Croft, Douglas Fines, Aaron Cohen, and Harry Edelstein**, Reena family members who passed away last year. They are sadly missed by their staff and friends and will be remembered with great affection.

We thank:

- The Minister of Community and Social Services, the Hon. Madeleine Meilleur and her staff
- Regional Municipality of York
- City of Vaughan
- Town of Richmond Hill
- Town of Markham
- UJA Federation of Greater Toronto
- Ontario Trillium Foundation
- Synagogues in the community who open their doors and hearts to our clients
- Partnering agencies
- CJN and other members of the media for highlighting our work in the community
- Generous donors to the Reena Foundation in support of Reena's programs
- Families in the community who have entrusted their children with developmental disabilities into Reena's care.

Fitness at the Prosserman Centre - A Successful New Program

With the cooperation of the United Jewish Federation of Greater Toronto, we have created a range of program opportunities for fitness and recreation activities at the Prosserman JCC Fitness & Health Centre. A fitness integration specialist guides the participants through exercises which emphasize the balanced development of the body. Core strength, flexibility and awareness support more efficient and balanced movements and increased confidence.

In addition to the physical component, the Prosserman program focuses on inclusion which will be of great benefit when the sports facility moves to the Swartz/Reisman Centre on the Lebovic Campus.

Alec Kanga is one of the first participants in this unique program and says his coach is 'absolutely terrific'. Alec's mother **Norah** reports that her son will not miss his early

morning weekly sessions at the Fitness Centre. She also says he is healthier as a result and truly enjoys going to the gym. She continues, "as an extension of this I, along with my other two teenagers (16 and 19) have joined the gym. It

is a relished family activity when the four of us go to the gym together. And we do get there four or five times a week! I can't thank Reena enough."

We all acquire health issues as we age, but it is recognized that people with a developmental disability will have more physical concerns and less ability to live in the community without help now. Reena thanks the United Jewish Federation for their help in making this program possible.



Alec listens carefully to his trainer, Elv.

For more information on how you can enrol your family member in this program, please call Debra Waring at 905-889-2690 ext. 2044.

Shaarei Shomayim Welcomes Reena

It is difficult to have such a busy agenda sometimes. We here at 40 Elway Court are proud members of Beth Torah Synagogue. However, we are so popular that we have been invited to attend celebrations at Shaarei Shomayim Synagogue!

Last year, we were invited to participate in the services and celebrations for Hanukah. While there, we were welcomed with great warmth and kinship and attended the service. Afterwards, we were treated to a great meal. Residents and staff talked about this warm welcome for weeks.

Most recently, we were invited to participate in Purim festivities. We had so much fun looking at all the costumes. In addition, we enjoyed the sketches and the costume pageant (you should have been there!). Once again, we were embraced with great warmth and kinship. We are still talking about all the food and fun we had!

All of us at 40 Elway Court would like to share our joy and gratitude with everyone at Reena. We want to thank **Rabbi Chaim Strauchler** and **Lance Davis** for inviting us

to Shaarei Shomayim, as well we would like to thank **Arlene Margolese** for making our attendance possible.

The residents of 40 Elway Court have enjoyed these experiences tremendously and staff members are in awe and proud admiration of the residents of 40 Elway Court valuing their culture with so much love and pride. We look forward to attending Shaarei Shomayim in the near future.

It is good to be us!

From the Team at 40 Elway Court

Enhancing the Passover Experience

by: Arlene Margolese,

Manager, Faith & Cultural Services, Volunteer Services

We extend a warm thank you to all the families who graciously extended invitations to individuals from Reena to be guests at their family Passover Seder. Thank you as well to the individuals who came into Reena group homes to conduct a Passover Seder. Your generosity and sensitivity is very much appreciated.

Why I Volunteer: Aryeh Price for Reena The Smiling Young Faces Were The Greatest Reward Of All

by: Aryeh Price

This past summer I had a truly unique experience, one that has left a lasting impression on my life. I worked as a volunteer with **Reena**, alongside specially trained staff members.

When I first heard about Reena's summer volunteer program, I began to research the specifics of the agency online and to decide if I should go ahead and make the commitment. My review of associated websites yielded their mission statement and philosophy. The idea of integrating those with special needs into mainstream society, and preserving dignity in the process, appealed to me. In addition, being that Reena is a Jewish agency, I felt that it would be a way to give back to the community under the backdrop of my personal heritage.

Recalling the Reena clients and staff I had seen in the Promenade Mall and at the Sobey's supermarket, I made the decision to apply for a summer position. After successfully completing the application process and educating myself on the clientele, I was finally ready to start. My volunteer placement was set for the **Outreach Summer Recreation Program**, in which I would

be directly assisting clients and staff in an assortment of activities. Since it was my first time working at Reena, I was not sure exactly what to expect, but I was ready for anything.

My first day of volunteering was quite memorable. Immediately upon walking into the Reena building, I was enthusiastically greeted by a young



l to r: Noah, Aryeh, Louise and Satin

boy. Before I could even introduce myself, he playfully threw a ball at me: I threw it back, and with that, a game of catch, and my day had begun.

The happiness in the air was almost tangible as I was ushered into our designated area. Sounds of aspiring young musicians singing along with Lady Gaga filled the room. After being introduced to the staff with whom I would be working, our group

proceeded to do arts and crafts along with more singing, games, and later, swimming. It was impossible not to feel a sense of belonging and acceptance.

I had to consciously stay alert at every moment, in order to ensure the safety of all clients. One particular client, with many behavioural difficulties, proved to be quite a handful. At the beginning of the summer, the staff and I realized his incredible potential and sought to help him reach it, through fun activities and structured programming. Essentially, we kept this client so busy that, during that time, he was able to shed some of his negative behaviours.

It was an honour to spend time with the children and when leaving at the end of the day, almost tough to say goodbye. Of all the benefits of working at Reena, I would have to say the smiling young faces, which I was privileged to see each week, were the greatest reward of all. The feeling of accomplishment and fulfillment one is left with after a day at Reena is unparalleled. My summer far surpassed even my highest expectations.

Volunteer with Reena

MALE VOLUNTEERS NEEDED: Spend one-on-one quality time with an adult male with a developmental disability in a social/recreational context. Get to know one another as you enjoy visits and outings together, sharing fun activities such as going for a walk or out for coffee, a visit to the local library, watching a movie, attending sporting events, concerts or community festivals, bowling, swimming or other sports activities.

RECRUITING TEEN (15+) OR YOUNG ADULT VOLUNTEERS: Help out during July and/or August in our Summer Recreation Program for children, teens and

young adults with developmental disabilities. Meet new people and gain valuable experience! Be a friend, help program participants to socialize and take part in a variety of social/recreational activities such as sports, swimming, games, arts & crafts and exciting community outings to places like Wild Water Kingdom, Toronto Beaches and Ontario Science Centre.

For more information on how you can become involved, please contact Mille Chadwick, Coordinator, Volunteer Services, by phone: (905) 889-2690 ext. 2112 or e-mail mchadwick@reena.org

The 3rd Annual Melvin Yale Katz' Spring Fling & Our Partnership with the ACT Team from CMHA York Region

by: Trevor Wood, Patrick Bramm & Michelle Goldstein

On Wednesday, May 18th the Third Annual Melvin Yale Katz's Spring Fling was held at the Toby and Henry Battle Centre. Close to 80 people were in attendance for an evening of dinner, dancing and fun with friends, new and old. This year, Reena partnered with the **Assertive Community Treatment (ACT) Team from the Canadian Mental Health Association (CMHA) York Region** to co-host the event. Thanks to the hard work put forward by the participants and staff of the **Pathways: Channels Program** and the **ACT Team**, the event was a great success!

We could not have done it without the support of staff from **Reena's Outreach Department**. A very special thank you should be given to the Katz family, because events like these cannot happen without such gracious

community supports. Thank you! The Spring Fling is dinner, dancing, snacks and socializing, but it is also so much more.

For the participants in the Channels program, transitioning towards independence and building upon social and life skills is integral. Furthermore, a space in which one can practice these skills and network among peers is essential. It is an unfortunate reality that becomes especially salient when answering the question, 'Where do I meet people?'

Our Channels' participants strive to build an active social schedule involving groups, teams, clubs, events and activities that can be shared with others; however, this can be difficult to take on as an independent venture. For the people we work with, adult social settings, even when appropriate and opportune, can be costly, unpredictable and even intimidating.

It is with this reality in mind that we began an 8-week partnership with the ACT Team in March, which brought

participants from both agencies together to work on a common goal through discussions, activities and outings.

We covered topics such as self-awareness, self-esteem, values of a healthy friendship, initiating friendships, and dating. Our workshops, which alternated with an outing every Monday, were designed to provide a practical opportunity to develop skills and socialize. What started out as a bowling game played side-by-side by two distinct groups has resulted in an integrated social network, demonstrated by spontaneous socializing and independent relationships.

The 8-week program culminated with the co-hosting of the Spring Fling. Our participants worked together with their peers from the ACT team to plan, organize and host this event. The planning process and the dance served as an opportunity to make use of the skills and tools acquired over the previous 8-weeks. Perhaps the highlight of the experience was that we were able to share it with participants from Reena's SIL, Residential and Outreach programs, as well as people from Muki Baum and Community Living.

It is our ambition that events such as this year's Spring Fling become regular affairs, not just for the benefit of Reena, but for the community as a whole. It is in this spirit of inclusiveness, fostered by the success of our alliance with the ACT Team, that we hope to develop, facilitate, nurture and enjoy partnerships of this nature in the future.



Ricky Lew, with many of his 409 Wilson Apartment mates, attended the Annual Spring Fling at the Battle Centre and was the lucky winner of the Pinata contest. Later, as his friends and staff cheered him on, shouting "hit it harder Ricky" the candies came tumbling out all over and everyone scrambled to claim a piece of the prize.



Cheering Ricky on were: (l to r): Mary Gikundi (staff) Aaron Posluns, Martin Goodman, Kan Leung, Lionel Bulkin, Eric Katz (who's family generously sponsored the event), Paul Cantlie, Ricky Lew, and Patrick Richard and Medolyn Colquhoun (staff) and Winsom James not in photo.

Spring Fling is sponsored in part by the Melvin Yale Katz's Endowment Fund established at the Reena Foundation

Celebrating the Gift of Martin and Heather Goose

Although there are many methods to record history - legends have a special, wonderful mystique of being so meaningful that they are encased in stories that are held in the hearts of families, cultures, tribes and other social networks. The stories convey defining moments that honour the past and serve as a compass to the future. The vitality of a legend is that the story is shared with others and its inspiration lights the way forward.

The legend our family wishes to share is based on the infinite impact provided by another family's gesture of immense kindness. It is a compelling story of challenges, hope, love and rescue set in a framework of selfless, quiet, generosity.

Since our son Lee's diagnosis at age three with Autism, we have had spectacular moments of care, inspiration and support that have seemed to appear just when we needed them most. Who could have ever known that a family that did not know us (nor we them), would intersect our lives with such profound impact?

As Lee's parents and caregivers, we were at our most overwhelming point in Lee's present and future. So many high impact decisions to make with the majority of the variables far outside of our control. The biggest question - where would Lee's home base be when his requirements surpassed our personal abilities, infrastructure and resources? The answer had so many facets and they all had to somehow synchronize into a solution.

As legend would have it, our family was graced with miraculous forces that met us at this vital intersection - Reena and Martin and Heather Goose - each having distinct and equal importance; Reena with the method, the Goose family with the means.

Reena's expertise with Autism assured us that they would be able to provide the programs to meet our son's unique needs. The professionalism of the front line staff allowed them to monitor and administer medication while meeting the ever-changing challenges of his behaviour. We desperately wanted him in a safe and caring community where Lee would be valued and supported and where our family could take an active role. Reena provided for Lee's needs and the Martin and Heather Goose Home provided the setting.

The Goose Family principle of generous giving to bring aid to others is the fulcrum in this legend. We continually marvel at the infinite impact that these caring, once strangers, have on us. There is not a single day that passes without a sincere moment of humble gratitude that we are

the beneficiaries of their profound act of kindness.

Another element of The Goose Family's giving is that it further inspired our family to intensify our commitment to perpetuate this act of giving. My role as a past Chair of the Reena Board and my work on Government Committees has been a direct result of the proverb "...to whom much is given much is required". These opportunities have allowed me to share this legend on a personal, local and provincial basis, and in telling this story many parents, government officials, donors and other stakeholders have said that it illuminates the essence of our collective hope, aspirations, vision and goals.

So although anniversaries are best marked with sharing of stories and legends that reaffirm our bond and inspire our future - the imprint of this wonderful legend is not cast in typeset on a page to be read once in a while or on anniversaries, but rather imprinted on the hearts of every member of Lee's family and it reminds us every day of the precious virtues of hope, caring, love, charity and family.

Lee's family want to convey our deep, heartfelt gratitude to Martin and Heather Goose and their family for this most amazing gift. As parents of a child with a developmental disability, we always hope that

we will be able to meet their challenging and everchanging needs, however, when the day arrives when that is no longer possible, your heart is broken and your world shattered. Making the decision to place your child in the care of others is above all the most heart-wrenching. Martin and Heather, you will never know how much your gift of a beautiful house just fifteen minutes from our home helped to heal our hearts and give meaning once again to our family's world. Lee comes home most weekends and we have the opportunity to lavish him with love and comfort while he basks in the glow of his family.

The story of our paths crossing with the Goose family is told many times a year. Also, our family and Lee's extended family focus our giving of resources to grow and enhance the seed that The Goose Family planted. We want to be very clear that this extended result of their initial act can in no way be seen as a form of repayment...because the many dimensions of their gift cannot be repaid. Their wonderful effects cannot even be calculated.

Lee brings great joy to our family; however, one of his challenges is being able to express his joy to others. That's an honour that Dale, Meredith, James, Jack and I have. So please know that we cherish your gift and honour you on the Tenth Anniversary of the Martin and Heather Goose Home.

Written with grateful hearts, The Morrison Family



Lee with his sister & nephew

Auditors' Report On Summarized Financial Statements

To the Members of Reena
The accompanying summarized financial statements, which comprise the summarized statement of financial position as at March 31, 2011, the summarized statement of operations and statement of cash flows for the year then ended, are derived from the audited financial statements of Reena for the year ended March 31, 2011. We expressed an unmodified audit opinion on those financial statements in our report dated June 15, 2011.

The summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Reena.

Management's Responsibility for the Summarized Financial Statements

Management is responsible for the preparation of the summary financial statements on the basis described in the Notes to the summarized financial statements (on page 12).

Auditor's Responsibility

Our responsibility is to express an opinion on the summarized financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard ("CAS") 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summarized financial statements derived from the audited financial statements of Reena for the year ended March 31, 2011 are a fair summary of those financial statements, on the basis described in the Notes to the summarized financial statements (on page 12).

Deloitte & Touche LLP

Chartered Accountants
Licensed Public Accountants
June 15, 2011

continued on page 12

REENA Summarized Balance Sheet as at March 31, 2011

	<u>2011</u>	<u>2010</u>
ASSETS		
Cash and investments	\$ 1,419,905	\$ 1,500,537
Due from Reena Foundation	30,395	29,081
Due from Batay Reena	424	294
Other current assets	2,464,357	1,489,188
Prepaid lease expense	610,560	
Construction in progress	4,594,548	2,431,405
Capital assets, net	11,087,360	11,406,393
	\$ 20,207,549	\$ 16,856,898
LIABILITIES AND FUND BALANCES		
Other current liabilities	\$ 4,831,154	\$ 3,513,498
Deferred capital contributions	2,410,311	4,256,311
Mortgages payable	6,516,623	6,835,656
Fund balances	6,449,461	2,251,433
	\$ 20,207,549	\$ 16,856,898

Summarized Statement of Operations Year ended March 31, 2011

	<u>2011</u>	<u>2010</u>
REVENUE		
Government grants	\$ 25,138,065	\$ 24,148,926
Client programs	2,992,878	2,836,334
Other income	1,383,032	1,057,879
	\$ 29,513,975	\$ 28,043,139
EXPENSES		
Salaries, contract wages and related costs	\$ 23,037,652	\$ 22,943,692
Food and supplies, accommodation, renovations and client personal needs	4,222,548	3,781,339
Interest on mortgages	302,220	318,594
Purchased services and professional fees	1,070,455	875,646
Other	1,086,118	1,016,952
	\$ 29,718,993	\$ 28,936,223
EXCESS OF REVENUE OVER EXPENSES (EXPENSES OVER REVENUE) BEFORE THE UNDERNOTED	(205,018)	(893,084)
DONATION FROM REENA FOUNDATION	303,046	759,661
EXCESS OF REVENUE OVER EXPENSES (EXPENSES OVER REVENUE) FOR THE YEAR	\$ 98,028	\$ (133,423)

Summarized Statement of Cash Flows Year ended March 31, 2011

	<u>2011</u>	<u>2010</u>
CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES		
	\$ 998,578	\$ 2,075,765
CASH USED IN INVESTING ACTIVITIES		
	(3,060,177)	(1,657,940)
CASH PROVIDED BY FINANCING ACTIVITIES		
	1,980,967	298,209
NET INCREASE (DECREASE) IN CASH AND INVESTMENTS		
	(80,632)	716,034
CASH AND INVESTMENTS, BEGINNING OF YEAR		
	1,500,537	\$ 784,503
CASH AND INVESTMENTS, END OF YEAR		
	\$ 1,419,905	\$ 1,500,537

Notes to the financial statements

March 31, 2011

1. Summarized Financial Statements

Reena has prepared these summarized financial statements to be included as part of its annual report. These summarized financial statements present the same information as the audited financial statements, except for the full statement of changes in net assets and the notes to the audited financial statements. Complete audited financial statements for the year ended March 31, 2011 are available upon request.

2. Significant accounting policies

Basis of presentation

The financial statements have been prepared in accordance with the accounting principles stipulated by Reena's agreement with the Ontario Ministry of Municipal Affairs and Housing and the Ontario Ministry of Community and Social Services, for the purpose of satisfying filing requirements. These agreements predominantly reflect Canadian generally accepted accounting principles, with the exception of the accounting for capital assets.

Treasurer's Report

by: Donald Bennett, C.A.



Last year, I reported that Reena had incurred an overall deficit of \$133,423. Today, I am pleased to report that despite a flat lining of Ministry base budgets, we have managed, remarkably, to generate an overall surplus of \$98,028 for the fiscal year ended March 31st, 2011.

Donald Bennett

Twelve months ago, we were trying to come to grips with ICCI, a Ministry initiative to increase community capacity within existing budgets; i.e., we were expected to do more within the same budgets. I am pleased to report that we managed to absorb or expand programs within existing budgets and we did so by deriving savings where we could without impacting adversely on programs. Working closely with Deloitte, we obtained Municipal HST status on all our residences. This favourable ruling from Canada Revenue Agency allowed Reena to recover HST dollars.

We changed our food supplier and in so doing managed to save about \$60,000.

Respite / Outreach

Thanks to the efforts of our Outreach/ Respite Manager and her team, we reversed last year's deficit trend and ended the year with a virtual break even. We could not have met this objective without the support of Reena Foundation which granted \$250,000 for Reena's respite programs. We are grateful to the Chair of the Foundation, their President and staff and volunteers and donors for contributing so generously during tough economic times.

Ministry of Community and Social Services

This past year, Reena received \$740,000 to cover one-time repair and maintenance projects. We used these funds for a myriad of jobs, from small \$2,000 bathroom repairs, to a \$115,000 overhaul of the heating and ventilation system at

Reena's Battle Centre. We also reached a milestone by completing the installation of solar panels on the rooftop of one of our residences. We're most grateful to the supportive housing office of the Ministry for these special funds. All electrical power generated will be sold back to the grid, providing a small but steady source of added funds for the next 20 years.

We were approved by the Ministry for a new Dual Diagnosis initiative, with an annual budget of \$350,000. This is an individualized program, focused on preparing 12 individuals with both a developmental disability and concurrent mental health diagnosis, to live as independently as possible at the new Reena residence on the Lebovic Campus.

Reena Residence – Lebovic Campus, Vaughan

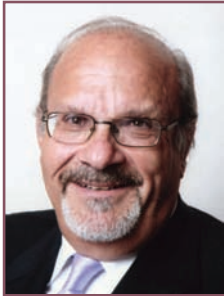
The highlight of the year had to be the start of construction on this new Reena residence. We received our revised building permit in spring of 2010, executed our land lease, went to tender last summer and awarded the construction contract at the end of November. We were pleasantly surprised when all eight bids came in at an overall tender price that was significantly lower than budget. These savings will allow Reena to complete this project with a lower take-out mortgage and result in decreased operating budget requirements.

Construction started in mid-December, 2010, and is slated for completion in March, 2012. The \$18,000,000 project will be Reena's largest residence and will consist of 60 apartments on three floors with space for 84 residents. Reena and two other community agencies will share the apartments. About 10,500 square feet on the non-residential ground floor is earmarked for Reena's expanded Pathways Program. As we go to press, the project is about 45% completed, is on budget, and on target.

I thank the members of the Finance Committee for their tireless efforts and sharing of their financial wisdom, during a year marked indeed with milestones.

Report of the Chair of the Reena Foundation Board

by Leon Kieselstein



It has been a great honour to serve for these past two years as Chair of the Board of Reena Foundation. It's been a great ride. Yes, the Foundation lived through the worst economic downturn in our lifetime – and we survived. In fact I am very proud to say we not only survived that year but we went on to have the very best fundraising year in the history of Reena this past year.

I am proud to say that Reena Foundation has continued to live up to its promise of funding Reena's Respite and Enrichment Programs so that Reena's younger clients could be assured that the programs so vital to their development would continue to be available to them. And we did this, not only during the great recession, but we did it as we continued to pursue the biggest fund raising campaign in Reena's history.

I am also so very proud of the "team" that has made everything we have achieved possible. From our Board of Directors who give so selflessly to ensure that Reena's financial future is healthy, to our

event volunteers, to the people who work relentlessly on our Finance and Investment committees to ensure our corporation is strong, to every donor that has answered the call – thank you, thank you, thank you. You have done it all. Our past has been achieved because of you and our future is you.

And I think it is important to point out a few key individuals that have been instrumental to the success we have had over these past two years.

I have had the privilege to serve with a Board of dedicated, caring and talented people that have truly made good things possible. I would like to specifically thank the various members of my Executive team. They are: **Irving Feldman, Mike Nethercott, Ellis Orlan, Lorne Weiss, Steven Weisz and Frank Wilson.**

A very large part of the responsibility of fundraising is the stewardship of those donated funds – the careful management of investing those funds and the reporting back to our donors as to how the funds were spent. I would like to extend my sincere gratitude to those people that have played a huge role in ensuring that Reena Foundation has remained financially sound. To **Ellis Orlan**, Chair of the Finance Committee and your entire Finance and Audit Committee team, and to **Lorne Weiss**, Chair and your entire Investment Committee, I thank you for your tireless efforts.

When I began on this venture, I established five priorities for my tenure. First, I committed that Reena Foundation would continue with our commitment to the Respite and Enrichment programs, and we have.

Second, I committed that we were aggressively going to pursue the

Capital Campaign in support of the new Reena Community Residence on the Lebovic Campus. And we have. And I want to thank our Co-Chairs **Tobie Bekhor** and **Irving Feldman** for their tireless efforts and we are proud to note that we have achieved \$4.7 million towards our goal of \$9 million.

Our third priority was a continued focus on building the endowment fund. Our endowment funds are our future. As of March 31, 2011, I am proud to announce that we now have 110 endowment funds totalling over \$3 million in principal. The endowment fund is already funding 20% of our annual commitment to the Respite and Enrichment programs.

My next priority was also to the future of Reena and that was to build the wills and bequests program. We market this as the **Alex Eisen Society** in honour of the great man who has done so much to promote the program. We have a lot of work to do here but we have made a wonderful start.

And finally, I committed to ensuring that the **New Leadership Group** was a priority for our Foundation – and I am so very proud of what this young group has and is doing to promote Reena amongst a younger audience. **The Joel Schwartz Memorial Hockey Tournament** is a testament to what good planning, wonderful talent and the raw enthusiasm of youth can achieve. I thank everyone involved with this group and especially **Steven Weisz** for your years of commitment.

And to every other volunteer that worked to helping make a better future for Reena, I thank you for what you have done and for what you are continuing to do. You are our future.

Report of the President

by Gary Sim



What a year! Despite the fact that the first half of the year was a time when the economy was still coming out of the recession, the year ended March 31, 2011 marked the most successful year in our fundraising history!

In order to boast something like that, it took a gargantuan effort by a lot of talented individuals that I would like to acknowledge here.

Under the expert guidance of Co-Chairs **Tobie Bekhor** and **Irving Feldman**, our Campaign Cabinet continued relentlessly towards its initial goal of \$9 million to support the building of the new Reena Community Residence. At the time of writing, we had achieved over \$4.7 million towards that project. We have also laid the groundwork for some significant success in the coming year as a result of the entire Campaign Cabinet (members listed elsewhere in this issue). Thank you to Tobie and Irving and your entire team for your perseverance and commitment.

Reena had a very successful year in fundraising events. We kicked the year

off with our annual gala, honouring **Keith** and **Sheila Alexander**. My thanks to our honourees for all their enthusiasm and generosity in ensuring a successful event. My thanks to our various Co-chairs of the gala including **Ruth Berger** and **Mona Sherkin**, Co-Chairs of the Arrangements Committee, to **Jeff** and **Susan Mouckley** and **Marilyn Raphael**, Co-Chairs of the Silent Auction Committee, to **Debra Alexander**, Chair of our Tribute Book Committee, to **Sue-Ann Levy** for Chairing the PR committee and also thanks to all the hard working fundraisers on our Tribute Committee. This event is extremely important to everyone at Reena. All the money raised at this event goes toward supporting the Outreach, Respite and Enrichment Programs at Reena.

I would also like to extend my heartiest congratulations and "thanks" to **Steven Weisz**, Chair of the **New Leadership Division** for all his work over this year and the past few years in spawning and growing the New Leadership Division. Steven has established a core of talented individuals who enthusiastically support Reena and show true leadership in the community through their philanthropic work. The New Leadership Division has built a very strong endowment fund worth over \$100,000 supporting Reena's children's programs. Steven has established a very powerful executive team that will ensure the future growth of this group. I thank **Paul Bleier**, **Sheri Becker**, **Zach Goldstein** and **Esther Benarroch** for their wonderful efforts on the Executive of this amazing group

of young leaders.

Thank you also to **Steve Cook**, Chair of the "Race Night for Reena 2010" event for another amazing night of entertainment at Woodbine this past October. Your efforts in continuing to make this an exciting and attractive event supporting Reena is truly appreciated.

Thank you to both **Heather** and **Danielle Goose**, Co-chairs of the '2010 Women of Strength,' which was held on November 12, 2010. Featured speaker, Sherri Sheppard, was incredible, as was the entire event.

Thank you also to **Steven Kazman**, for again chairing the 2010 Reena Theatre Night (in the Afternoon) this past February, featuring Billy Elliot. Steven and his committee overcame significant obstacles including the fact that very late in the process the date of the event was changed on us and the fact that it was changed to Super Bowl Sunday. You did an amazing job in making this event a financial success "against all odds".

And of course we are extremely grateful to the team of **Tobie Bekhor**, **Lorne Weisz**, **Edith Weisz** and **Lili Litwin** for once again staging a first class event at the Magna Golf Club in late October. As a result of your efforts we were able to establish the first endowment fund to launch the second half of The \$18 million Reena Campaign.

And to every other volunteer who served on various committees, helped with administrative tasks, helped at events – all our unsung heroes . . .

Thank you for caring.

Report of the Treasurer

by *Ellis Orlan*



The fiscal year ended March 31, 2011 was a remarkably successful one for Reena Foundation (Foundation). To begin with, the Foundation had its most successful fund raising year in its history. Over \$2.8 million in revenues were raised, including general revenue, Capital Campaign revenue and endowment revenue. Of this amount, \$960,000 was dedicated to the Capital Campaign and endowment funds. In accordance with Generally Accepted Accounting Principals, these amounts will appear on the Foundation's Statement of Financial Position until dispersed to Reena.

During this past fiscal year, the Foundation granted over \$1.1 million to Reena. This total included the initial grant of Capital Campaign funds raised to date. The grant also included the Foundation's annual commitment to fund the Respite and Enrichment programs – a commitment that we have been honoured to make and fulfill for the past 10 years.

I am happy to report that the Foundation's portfolio of endowment funds surpassed the \$3 million mark!

This was achieved as we established our 110th endowment fund! These milestones are very important in delivering the Foundation's long term strategic plan.

A measure of how efficiently we raise funds is reflected in our cost of raising funds. For the first time we were able to pull this cost to below 20 cents for every dollar raised – a figure that surpasses industry standards.

The Board and management of the Foundation are committed to absolute integrity in the way we raise and steward funds. We also believe in transparency. If you are interested in viewing the Audited Financial Statements of the Foundation, they can be found on our website.

In closing, I would like to extend a sincere thanks to my entire Finance and Audit Committee for their diligence and commitment to monitoring the financial operations of the Foundation over the past year and I look forward to serving as Foundation's Treasurer and Chair of the Finance Committee, for the upcoming year.

Online Giving Just Got Easier!

Reena Foundation has launched a new online giving platform. You can make a one time donation, a tribute donation or a recurring donation all with the simple click of a mouse. You'll receive an electronic tax receipt right away and most importantly you'll be supporting Reena. Visit www.reenafoundation.org, click on donate now and make an online donation today.



Alex Eisen Society

By making a Planned Gift, you are becoming a member of the Alex Eisen Society. This is a great way to ensure that Reena will continue to provide vital services for generations to come. Let it be your legacy.

Alex Eisen Society Members *(those who have left a bequest or bought insurance policies)*

Edith Abramczyk	Leon and Fran Kieselstein	Mitchell Shnier
Shelagh Barrington	Malcolm Peake	Joe Weisman
Larry Berdugo	Freda Rubenstein	
Alex Eisen	Honey Schipper	
Susan Feldman	Paula Schonberger (Ed, Terry,	
Charles Hopkins	Allyson & Andrew)	

Alex Eisen Sustaining Fund Members *(those who have made a 5 year commitment to Outreach, Respite and Enrichment)*

Ken and Madeleine Bodenstein	Agi and Jack Mandel
Allan & Lisa Brown	Israel Mida & Laura Walsh
Ganz Family Foundation	Ralph and Nancy Soberano
Harry & Sarah Gorman	Barry & Paula Sonshine
Rosalie and Marshall Gottlieb & Family	Shelley & Jerry Werger
Ron and Heather Hoffman	

Reena Foundation's Monthly Donor Club

By committing to a monthly gift, which can automatically be charged to your credit card, you are helping Reena Foundation in our planning. For many donors, monthly giving is also a preferred way of budgetting their own donations. Why not commit to a gift of \$10, \$15 or even \$25 a month? To become a member of Reena Foundation's Monthly Donor Club, call Michelle Primus at 905-764-1981 ext. 33.

Act II Jewellers - Sol Unger	Mr. and Mrs. David Halperin	Ms. Evelyn Silverberg-Hoffman
Reverend Eleanor Barrington	Leon and Fran Kieselstein	Ms. Rena Spring
Mr. and Mrs. Mike Barrington	Mrs. Syrma Kochberg	Ms. Sally Wasserman
Mr. Mischa Levine and Ms. Marcia Beck	Ms. Tali Nizic	Stephen Farb & Esther Yermus
Mr. Robert Eisen	Mr. Stephen O'Leary	
Bernard & Barbara Feinstein	Dr. and Mrs. Ely Ravinsky	Plus 3 Anonymous Donors
Miss Sandra Frisch	Mr. Alen Schiller	

Help Reena Become Greener!

The cost of sending a piece of mail today is rising dramatically. You can help us direct this money to clients by providing us with an email address where we can reach and update you. Help Reena save money by emailing your contact information to jkassabian@reenafoundation.org. Because every penny counts!

Endowment Funds - Securing Reena's Future

Establishing a family endowment fund is a wonderful way of creating your own legacy at Reena and a wonderful way of encouraging future generations to follow in your philanthropic footsteps. The whole family can donate to your fund and watch it grow over the years and generations. The Reena Foundation Board would like to thank the **Aronovitch Family** for recently establishing the **Aronovitch Family Endowment Fund**. We would also like to acknowledge the ongoing commitment of our fund holders to growing their fund and thank them for helping secure the future of Reena.

Champion - \$100,000+

Morris & Beverly Baker Foundation
Endowment Fund
David Esplin Endowment Fund
Jenny Hammond Endowment Fund
New Leadership Endowment Fund
Peake Family Endowment Fund
Reena General Endowment Fund
Joel Schwartz Endowment Fund *

Partner - \$50,000+

Stevie Gottlieb Endowment Fund
Bernice Guziker Endowment Fund
Magna Dinner Endowment Fund
Jon Sherkin Endowment Fund
Irving and Sylvia Ungerman
Endowment Fund

Builder - \$25,000+

Joe and Helen Berman Endowment Fund
Catalano Family Endowment Fund
E.B. Esplin Endowment Fund
Rebecca Farb Endowment Fund
Phyllis & Irving Feldman Family
Endowment Fund *
Rienne Fleischmann Endowment Fund
Kenny Freeman Education Endowment Fund
Martin Goodman Endowment Fund
Susan Harris and David Kassie
Endowment Fund
Kieselstein Family Endowment Fund
Helen Levin Endowment Fund
Rose and Manny Lipman Endowment Fund
Liss Family Endowment Fund
Morrison Family Endowment Fund
Bert and Marilyn Raphael Advocacy
Endowment Fund
Rayman Family Endowment Fund
Fred Samuels Endowment Fund
Jordan & Sandy Soll & Family
Endowment Fund
Helen Unger Endowment Fund
Wilson Family Endowment Fund

Patron - \$10,000+

Abramowitz Family Endowment Fund *
Fern Aronoff Endowment Fund
Bacal Family Endowment Fund
Norman & Fay Bacher Endowment Fund
Barrington Family Endowment Fund
Mayda & Max Beck Endowment Fund
Binder-Peckman Education Endowment Fund
Michael and Tillie Blidner Endowment Fund
Paul Cantlie Endowment Fund
Jolene and Morris Carrady Endowment Fund
Roslyn & Norman Climans Endowment Fund
Laura Cohen Endowment Fund
Ethel & Hirsch Erdle Endowment Fund
Sybil Goldberg Endowment Fund
Rose & Max Goldenberg Endowment Fund
Hanigsberg/Sossin Endowment Fund
Diane Harris Endowment Fund
Leslie Hartman Endowment Fund
Morris Henechowicz Endowment Fund
Angela Iannuzziello Endowment Fund
Justein Family Endowment Fund *
Melvin Yale Katz Family Endowment Fund
David and Molly Kelman Memorial
Endowment Fund
Aaron Murray Keshen Music Endowment Fund
Syrma and Harold Kochberg Family
Endowment Fund
Al & Sheila Libfeld Endowment Fund
Donald Lipman Endowment Fund
Jack & Pearl Mandel Endowment Fund
Mayers Family Endowment Fund
Michaels Family Endowment Fund
David J. Nizic Endowment Fund
Ed Richmond Endowment Fund
Trevor Rosenberg Endowment Fund
Ross Family Endowment Fund
Schwartz Family Endowment Fund
Teper Family Endowment Fund *
Morris & Faye Vanek Endowment Fund
Weisman Family Endowment Fund
Whyne/Karp Family Endowment Fund
Frank and Judy Wilson Endowment Fund
Morris and Mary Yuchtman Family
Endowment Fund

Leader - \$5,000+

Les Agasee Endowment Fund
Aronovitch Family Endowment Fund
Leanne Begley Endowment Fund
Robert Berdugo Endowment Fund
Allen and Judy Berg Endowment Fund
David and Deborah Breslove Endowment Fund
Sandy & Jerry Brooks Endowment Fund
Les & Gertie Bulkin Endowment Fund
Ted B. Chester Family Endowment Fund
Harry Edelstein Endowment Fund
Eiley Family Endowment Fund
Alex, Olga and Marvin Eisen Endowment Fund
Epelbaum Family Endowment Fund
Fred & Sugie Feldman Family Endowment Fund
Lipa Fleising Endowment Fund
Alex Flomen Memorial Endowment Fund
Pearl Goldstein Continuing Education
Endowment Fund
Goose Family Endowment Fund
Jesion Family Endowment Fund *
Sam and Mona Juravsky Endowment Fund
Rabbi Joseph E. Kelman Endowment Fund *
Joshua, Zachary & Catherine Machado
Endowment Fund
Irving and Anita Marcus Endowment Fund
Francis O'Leary Family Endowment Fund
Rajzman/Wagschal Family Endowment Fund
Stu & Fay Rotman Endowment Fund
Frank & Elaine Simkevitz Family Fund
Wachsberg Family Endowment Fund
Ernie Weiss Endowment Fund
Weizenberg Family Endowment Fund

Developing Funds

Durigon Family Endowment Fund
Joan Glick Gold and Family Endowment Fund
Erin Hopkins Family Endowment Fund
Kazman Family Endowment Fund
Nethercott Family Endowment Fund
Orit & Ellis Orlan Endowment Fund
John and Fanni Rev Endowment Fund

* Congratulations to those Endowment Funds that have moved up in category.

The Capital Campaign

The \$18 Million Reena Campaign

The \$18 Million Reena Campaign represents a fundraising effort of historic vision and scope. The campaign provides a brighter future for people with developmental disability. It will raise \$9 million to help

Reena build the new Reena Community Residence and it will raise \$9 million to secure the future of vital Reena programs that have no secure source of funding and are therefore otherwise "at risk".

Reena Campaign surpasses \$4.9 million!

Reena Foundation is proud to announce that in May the Reena Campaign surpassed the \$4.9 million in funds pledged to the campaign. This total includes \$4.7 million towards the building project and another \$167,000 to kick off the endowment portion of the campaign.

Our sincere thank you to all donors to the building and especially those that have added their support since the last issue of Kolreena including: **Paul Braun, Stephen Cole, Al Libfeld, Anthony Lisanti, Richard Venn and Carol Mitchell, Great Gulf Homes Charitable Foundation, Soberman LLP, TD Bank Financial Group and Wycliffe Homes.**

The second phase of the campaign will be to raise \$9 million to create an endowment fund that will permanently fund Reena's vital Outreach, Respite & Enrichment Programs, so much needed by our families, but unfunded by government sources. This past fall, the net proceeds of the annual Magna Dinner went to establishing the first gift towards phase 2 of the campaign. **The Magna**

Dinner Endowment Fund was established with this initial gift of \$67,000. In March of this year, **The Joel Schwartz Memorial Hockey Tournament** was held (see article in this Kolreena) and the proceeds of that event, almost \$100,000, augmented the exiting **Joel Schwartz Endowment Fund**. Anyone can add to these funds or establish their own family endowment fund at any time simply by calling the Reena Foundation offices.



June 9, 2011 – Final floor capped off.

The Capital Campaign

Capital Campaign Donors List

Founder - (\$1,000,000 +)

The Maxwell & Ruth Leroy Foundation

The Estate of Earl Mandell

Champion - (\$100,000.00 +)

Jason Berns and Donna Alexander

BMO Bank of Montreal

Ganz Family Foundation

Rosalie and Marshall Gottlieb and Family

Daphne Wagner, David, Lita and Mikey Green

Emery Investments

Kimberley and Joseph Mimran

Reena Staff Campaign

Mr. Steven Weisz

Partner - (\$50,000.00 +)

Allan and Lisa Brown and Family

Sydney and Florence Cooper Foundation

Deloitte & Touche Foundation of Canada

Fieldgate Developments

Mr. and Mrs. Kenneth L. Hammond

Sandy Keshen and Family

Al and Sheila Libfeld

Royal Bank Financial Group Foundation

TD Bank Financial Group

In Loving Memory of Helen Unger

Richard and Nathalie Wachsberg

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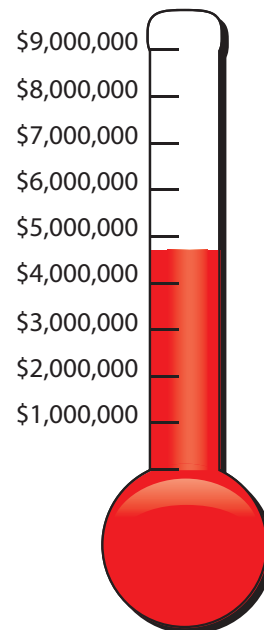
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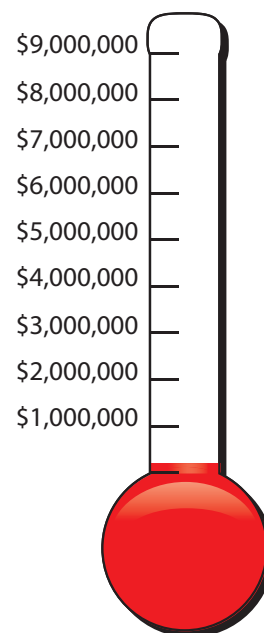
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\$9 Million Endowment Campaign



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Events

On Sunday May 15, 2011, despite the rain, three dozen local professional and amateur tennis players descended on The Rexall Centre of York University to play some tennis for charity – specifically to raise funds for Reena and for JNF. In the early part of this year, the principal organizers for this annual event approached Reena Foundation to be co-beneficiaries of this wonderful afternoon of good natured tennis. **David Granovsky**, Chair of The Grand Slam Pro Am Tennis Tournament, met with Reena Foundation Board members **Leon Kieselstein** and **Irving Feldman** and, as they say, the rest is history. The afternoon raised gross revenues in excess of \$190,000 for the two agencies according to Granovsky.

Our sincere thanks to **Tobie Bekhor** and the **Sydney and Florence Cooper Charitable Foundation** for sponsoring the event and to all the Board



Left to right: **David Granovsky**, event Chair with **Gary Sim**.

members who generously sponsored **David Hoffman**, who, at 89, was the oldest player on the courts and made a wonderful showing. Also, thank you to volunteers **Bonnie, Connie** and **Trea MacKinnon** for all the hours they put in looking after the details. Finally, congratulations to **Steve Miller**, the Amateur champion of the event!



Professional and Amateur players pose for group photo.

Reena Foundation's 2011 Race Night

On Wednesday, September 14, 2011, Reena Foundation will be hosting **Race Night** at Woodbine Racetrack. This year's Co-chairs are **Stuart Wilson** and **Jonathan Miller**. **The Foundation is in need of savvy committee members**, who have a flair for selling, in order to ensure that this year's event is by far the best! If you think you have what it takes to sell, sell, sell, please contact Jessica at 905-764-1081 ext. 30 or via email to jkassabian@reenafoundation.org.



REENA'S ANNUAL VIP EVENT

Reena's Annual VIP Event was held on Sunday, June 26, 2011 at The Factory Lounge. Hosted by the New Leadership Division and Co-chaired by **Kerri Jankelow** and **Zach Goldstein**, this social evening proved to be a great success! The funds raised by the event will be directed towards Reena's Outreach, Respite and Enrichment Programs, which serve as 'life-lines' to over 650 participants and their families.

For post-event photos and a more detailed recap, please visit the Foundation website at www.reenafoundation.org.

Events

Joel Schwartz Memorial Hockey Tournament

continued from cover page



2011 JSMHT Inaugural Champs, Team Iceland.

the community. Reena, through financial support provided by **The Berman Endowment Fund** and the **Lipa Fleising Endowment Fund**, has continued to provide the funding to allow a “shadow” – a Reena staff member – to accompany a Reena client on the trip.

When asked what Joel took away from his Birthright experience and how it changed his life, his brother **Jonathan Schwartz** responded: “This Birthright Israel trip yielded several important outcomes. For his fellow travellers, it offered an awareness of the positives that differences can offer, and the pleasure of having a positive impact on the life of another. For Joel, it provided the joy of acceptance and inclusion, and the solidification of his Jewish identity. All of this was quite evident in the three months following his trip. His

phone was ringing more, he had emails to respond to and tons of new commitments and was thrilled about all of it. Joel had managed to unintentionally, yet successfully, enter a whole new community.”

Unfortunately, shortly after that trip, Joel passed away. Joel had a wonderful group of friends – his passing left a void in their lives. In mid 2010, this group of young people

approached Jonathan with the idea of a fundraiser for Reena – a fundraiser that would perpetuate Joel’s memory and fund in perpetuity the program that so enriched Joel’s life.

In late 2010 the group approached Reena Foundation and somewhat apologetically asked if they could try to raise \$10,000 for Reena – were we ever in for a wonderful surprise!

Committee co-chairs, **Jonathan Schwartz, Jesse Abrams and Zack Belzberg** immediately got to work – recruited a fantastic committee of 22+ young people who called every favour and donation they could muster to put on what proved to be a first class event on Sunday, March 13, 2011. By every measure, the first Joel Schwartz Memorial Hockey Tournament, held at Chesswood Arena, was an outstanding success. From the heart wrenching



Reena client, Kathy Varnai is all smiles at the tournament.

speech given by **The Honourable Ken Dryden** at centre ice before the ceremonial face-off to the presentation of the trophy to the winning team – sensational!

And in the end, over \$100,000 was raised for the **Joel Schwartz Endowment Fund** that would fund a shadow to enable Reena clients to participate, fully integrated, in the Birthright Israel program for generations to come.

To everyone involved congratulations and thank you. If you would like to see more pictures of the event and to view our video of the event visit our website at www.reenafoundation.org. And stay tuned for the second annual Joel Schwartz Memorial Hockey Tournament coming in March 2012.

Birthright Israel 2010

by: Arlene Margoese, Manager, Faith & Cultural Services, Volunteer Services

January 2010 was a moment in history for two very special ladies, Kelly K. and her companion Joanne W. They took part in an amazing trip to Israel which opened their eyes to many unique and thrilling experiences.

In fact, all of their senses were heightened. They described the food as being absolutely delicious – from the street vendors to the outdoor cafes, to the fancy dinners – all superb. There were moments of great emotion – visiting the National Cemetery, reading the gravestones of

the young people cut down much too soon, and sharing sorrow with the soldiers who accompanied them who cried for their friends killed in action. Visiting Yad Vashem too touched them with sorrow as they identified with fellow human beings who were victims of inhuman murderers. They sang and danced together with hundreds and hundreds of other Birthright Israel participants from all over the world who came together for the Mega Event.

From life on a kibbutz, to schmoozing with soldiers on

continued on back page

Outreach, Respite & Enrichment Campaign

Reena Foundation's first fundraising priority remains the Outreach, Respite & Enrichment Programs. A total of 16 programs run throughout the year and are "life-lines" to many Reena families who desperately need our support, both for the respite time and for the valuable life-skills training provided by Reena professionals. These programs are partially funded by participating families, but it is very expensive to provide the care our clients need.

There is no government funding for these programs, and because we need to ensure that our programs remain accessible financially, Reena Foundation runs its annual campaign to fund the difference. We are proud of our record of subsidizing these programs now for the past decade!

Reena Launches its 2011 Campaign for Respite

On April 1, 2011, Reena Foundation launched its annual Campaign for Respite to raise \$450,000. The Chair of the 2011 Campaign for Respite is long time Reena friend, **Tom Ungar**. Tom assisted the Foundation with two recent initiatives: the spring direct mail and telethon. "I am proud to announce that we surpassed our fundraising goal for the direct mail piece and raised nearly \$900 during our two hour telethon. Special thanks goes out to **Harley Glassman, Ksenia Kotova, Peter Ssemambo and Melanie, Stephen and Allan Ungar**, who were kind enough to volunteer at the telethon," says Ungar.

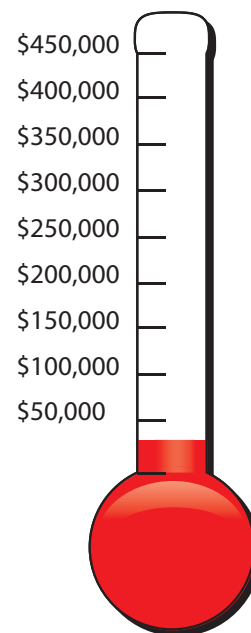


Tom Ungar

There are many facets to this campaign and we will use this space to update you on these various programs over the coming year.

Reena Foundation has also taken on a new fundraising approach by enabling individuals and/or families to run their own personal campaign for respite via the Reena Foundation website. **Shawn Kendal**, whose daughter Rachel partakes in Reena's Outreach, Respite and Enrichment Programs, is the first parent to launch his personal web campaign. At present, two other parents, **Esther Yermus** and **Cathy Mallove**, have also launched their personal web campaign and we hope to see this number grow in the near future. For more detailed information, or to launch your own campaign, contact Jessica at the Foundation office at 905-764-1081 ext. 30.

\$450,000 Campaign for Respite



Thank You to Our Donors

The Donor Recognition List below reflects cumulative gifts of \$500 or more received from **February 1, 2011 to April 30, 2011**. We thank all donors for their generous contributions including those requesting anonymity. We apologize for any errors or omissions. To help us correct our records, please call the Foundation office, at 905-764-1081 ext. 34.

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The Inaugural
FIERAMOSCA
Charity Golf Tournament

To sign up as a player, sponsor or donor, or if you would simply like more information, please call the Foundation office at 905-764-1081 ext. 30.

Copper Creek Golf Club | Monday, August 8, 2011

Take out your calendar

For information
on any event contact:
The Foundation Office
905-764-1081 x34

- **Reena's 1st Annual Bazaar**
– Toby and Henry Battle Developmental Centre
Sunday, September 11th, 2011
- **Magna Dinner**
– Magna Golf Club, Saturday, October 29, 2011
- **Not Just Another Saturday Night**
– The Dominion Club, Saturday, October 29, 2011
- **Reena Gala**
– Sheraton Centre, Tuesday, November 29, 2011
- **Joel Schwartz Memorial Hockey Tournament**
– Chesswood Arena, Sunday, March 11, 2012



Kolreena: A QUARTERLY NEWSLETTER ABOUT REENA ACTIVITIES PUBLISHED FOR THE FAMILIES, FRIENDS AND SUPPORTERS OF REENA

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Birthright Israel

contd from page 21

the Golan Heights, from the emotional experience of placing their notes in the cracks of the Kotel, from Yad Vashem to floating in the Dead Sea and experiencing the rejuvenating mud baths, from being blown away by the ancient architecture of Caesarea and Jaffa to slumbering in Bedouin tents in the desert and riding camels, they were awestruck and enchanted by the history, the accomplishments and the determination of this small nation and all that it represents.

For all those who have previously enjoyed this incredible trip of a lifetime to the many who are yet to come, this journey has and continues to make a vast difference in the lives of the young travellers. All this was made possible by Birthright Israel and The Canada Israel Experience, together with Reena, Reena Foundation and their generous funders to whom we all owe a debt of gratitude.

Reena's
1st Annual BAZAAR
Sunday, Sept. 11, 2011
10 am - 6 pm
Rain or Shine
Free Admission

Important DATE!

- Jewellery
- Crafts
- Clothing
- Accessories
- Books
- Gifts
- Eaffles
- And lots more

Reena
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