

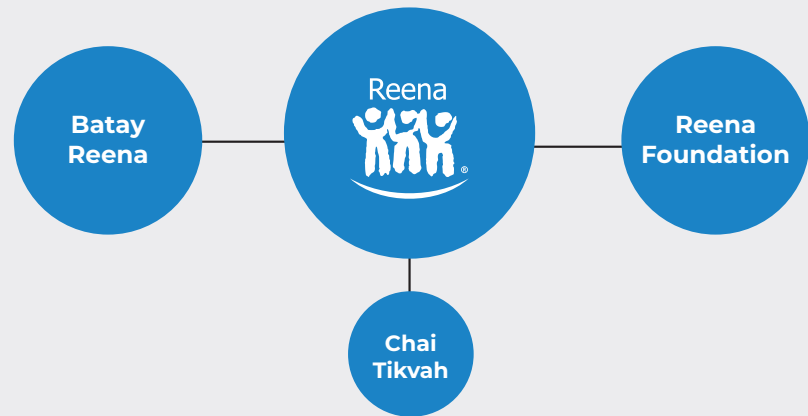


REENA BY THE NUMBERS: 2020-2025 STRATEGIC PLAN

Reena is a non-profit organization which promotes **dignity, individuality, independence, personal growth** and **community inclusion** for people with diverse abilities within a framework of Jewish culture and values.

REENA COMMUNITY SERVICES CANADA

Supports alignment and efficient operation across the Reena group of charities.



Batay Reena
Develops and manages properties for Reena.

Batay Reena purchases administrative services from Reena. Reena pays rent to Batay Reena for some locations, including the Battle Centre.

Reena
Provides inclusion and personal supports services.

Reena Foundation purchases administrative services from Reena. Reena Foundation distributes to Reena operating and capital funds for non-government programs and services.

Reena Foundation
Raises and distributes funds to support Reena and Batay Reena.

Reena Foundation provides to Batay Reena donated capital gifts and competitive rate mortgages backed by rental lease agreements with Reena, which provide secured income to the Foundation.

Chai Tikvah
Provides mental health services.

Chai Tikvah purchases office services from Reena, while strengthening Reena's capacity to support the individuals they serve.



FINANCIALS

	BATAY REENA	REENA FOUNDATION	REENA	CHAI TIKVAH
2020				
assets	\$18,403,465	\$7,945,063	\$41,595,290	\$2,865,382
revenue	\$1,167,038	\$4,628,087	\$53,186,276	\$793,935
2021				
assets	\$25,783,866	\$10,076,502	\$68,153,925	\$3,205,630
revenue	\$7,451,774	\$6,560,623	\$68,200,618	\$777,540
2022				
assets	\$26,694,604	\$11,731,344	\$66,803,950	\$3,520,973
revenue	\$3,499,852	\$4,439,564	\$63,251,331	\$784,146



STAFF – 2022

	FULL TIME	PART TIME
REENA	431	272
REENA FOUNDATION	3	0
BATAY REENA	2	0
CHAI TIKVAH	4	7

REENA THROUGH THE YEARS

1973

The Reena Foundation is created.

1992

Organization's name is shortened to Reena, and an increased need for housing propels the creation of a fundraising body.

2001

The existing fundraising body is renamed Batay Reena and shifts its focus away from fundraising and towards housing. A second fundraising body is created – Reena Foundation. It now acts as the primary fundraiser.

2019

Integration of Chai Tikvah to Reena group of charities to provide mental health services.



2023

Reena celebrates the **JUBILEE YEAR (Yovel)**, 50 years since its inception.

SERVICES

Reena provides services to individuals with developmental disabilities and their families, through a number of programs including:

OUTREACH/RESPIRE

Building life and social skills through recreational programming, and offering a safe and supportive environment where individuals can learn and flourish.



HOUSING

Providing specialized care in over 30 homes and over 140 Supported Independent Living Apartments.



COMMUNITY PARTICIPATION

Offering a variety of options for different abilities, interests and strengths, including excursions, volunteer opportunities, horticulture and music programs, physical fitness and more.



GReena

- Sustainability initiative meeting **9 out of 17 UN Developmental Goals**
- Over 800 containers at Reena locations and in community organizations – **2,700 lbs. of vegetables: eggplants, peppers, cucumbers, beans, tomatoes**
- 120 solar panels – growing to 290 – that will **save over \$17,000 in annual hydro costs**

